

## Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



If "Trax Travel Tour" is a relatively new company or a niche/ local one, it might not have gained widespread recognition by the time of my last update.

Explore Local
Culture: Engage
in cultural
activities, try
local foods, and
visit museums

To learn more about this company, I recommend checking online resources such as their official website, social media profiles, and online reviews

You can also look for news articles or travel forums where the company might have been discussed.







Preparation and Maintainance of ZOHO Books for Travel Trax Tours





Relaxation:
Depending on the tour, you might have moments of relaxation by the beach, in serene settings, or during leisurely activities.



Adventurousness:
Trying activities you might not have done before, like zip-lining, scuba diving, or hiking, can make you feel more adventurous.

Guided Tours: Many travel tour companies offer guided tours led by knowledgeable guides who provide insights into the destinations



What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



**Feels** 

