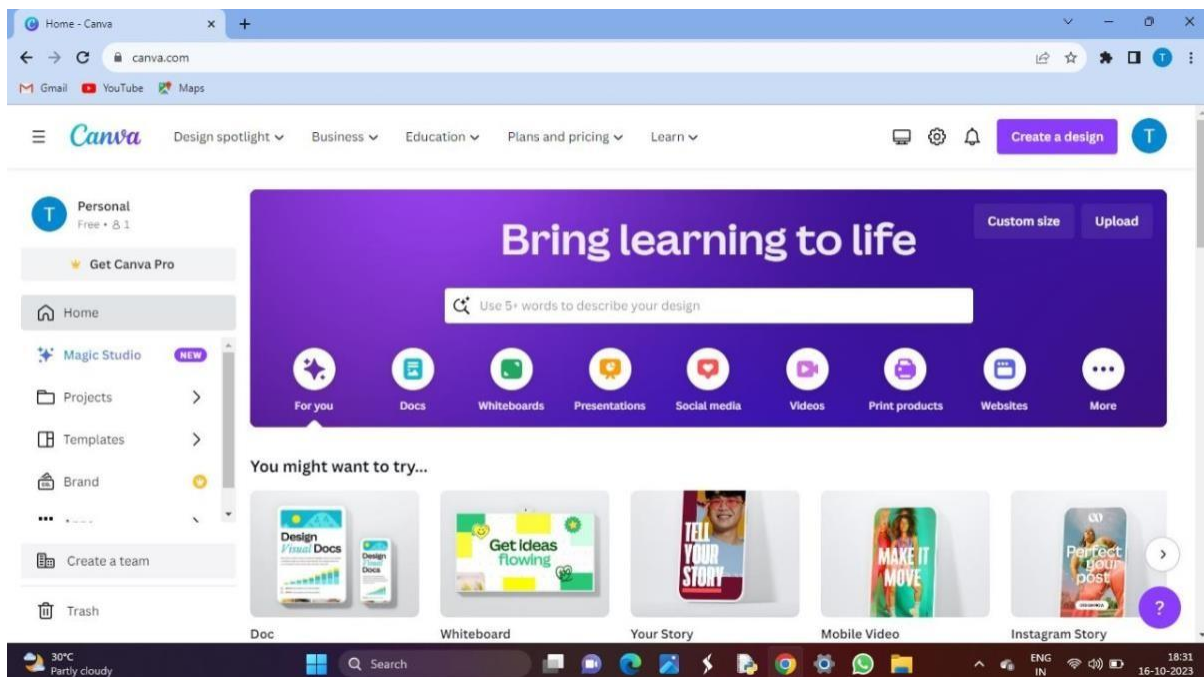# PROJECT REPORT

COLLEGE : THANTHAI PERIYAR GOVT INSTITUTE OF TECHNOLOGY

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING [ECE]

CATEGORY : DIGITAL MARKETTING

TEAM ID : NM2023TMID05257

TEAM LEADER : KEERTHIKA A [513120106701]

TEAM MEMBER 1 : DIVYA DHARSHINI P A [513120106021]

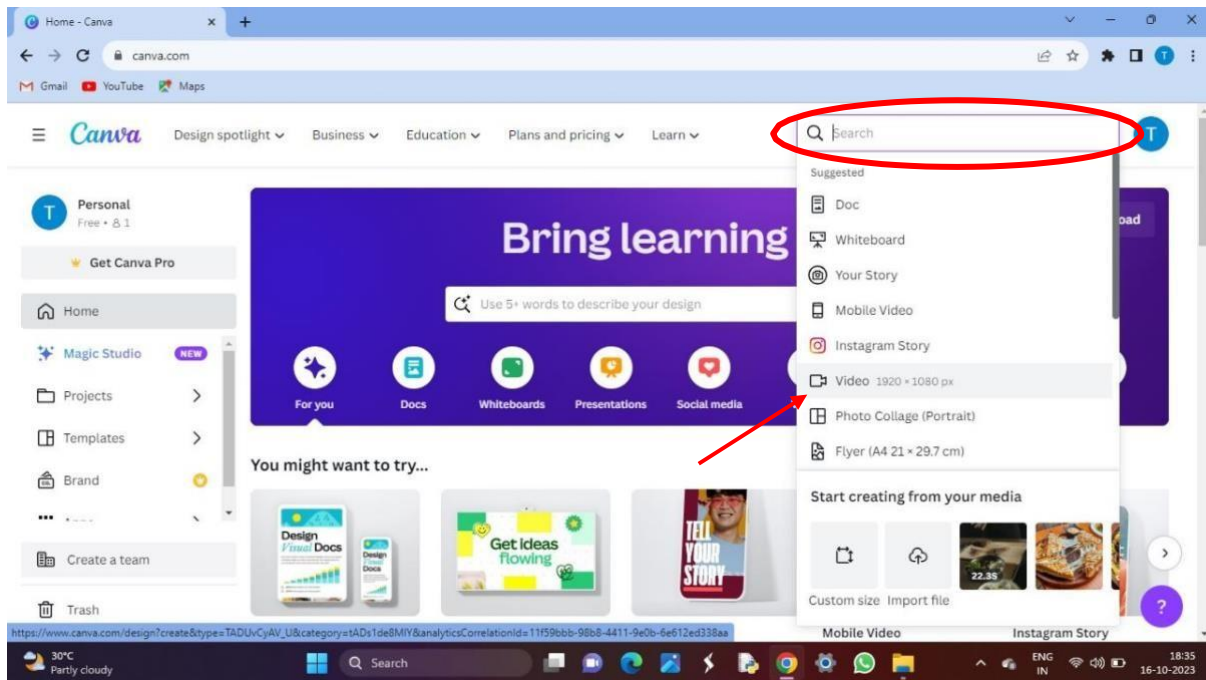TEAM MEMBER 2 : NIVETHA S [513120106708]

PROJECT TITLE: How to create a brand promo video using Canva?

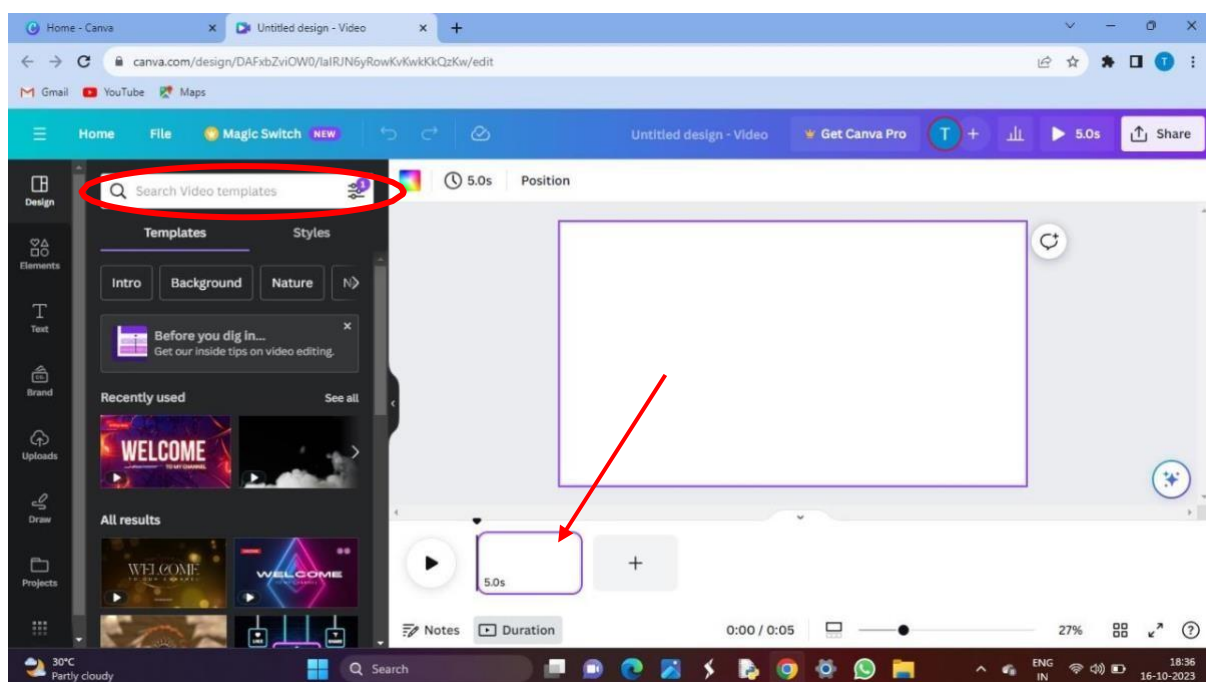When It Comes To Creating A Video Promo Make Sure To Cover It Within 2 Minutes.

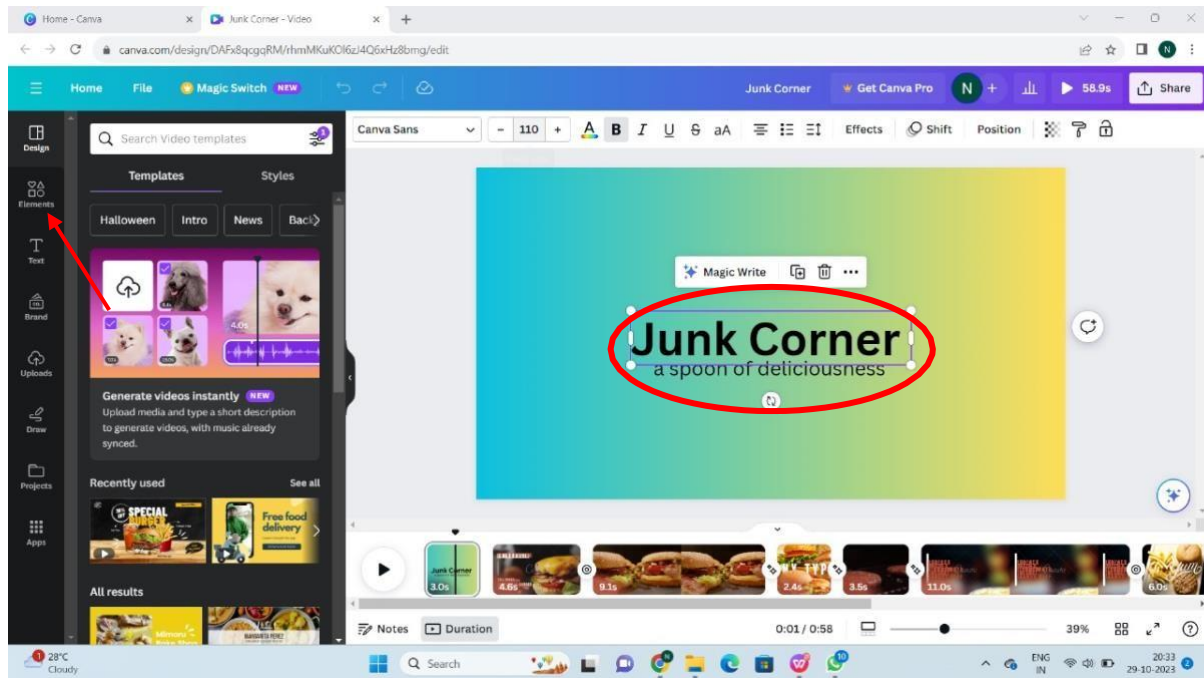Step 1: To Create The Design Open Canva.

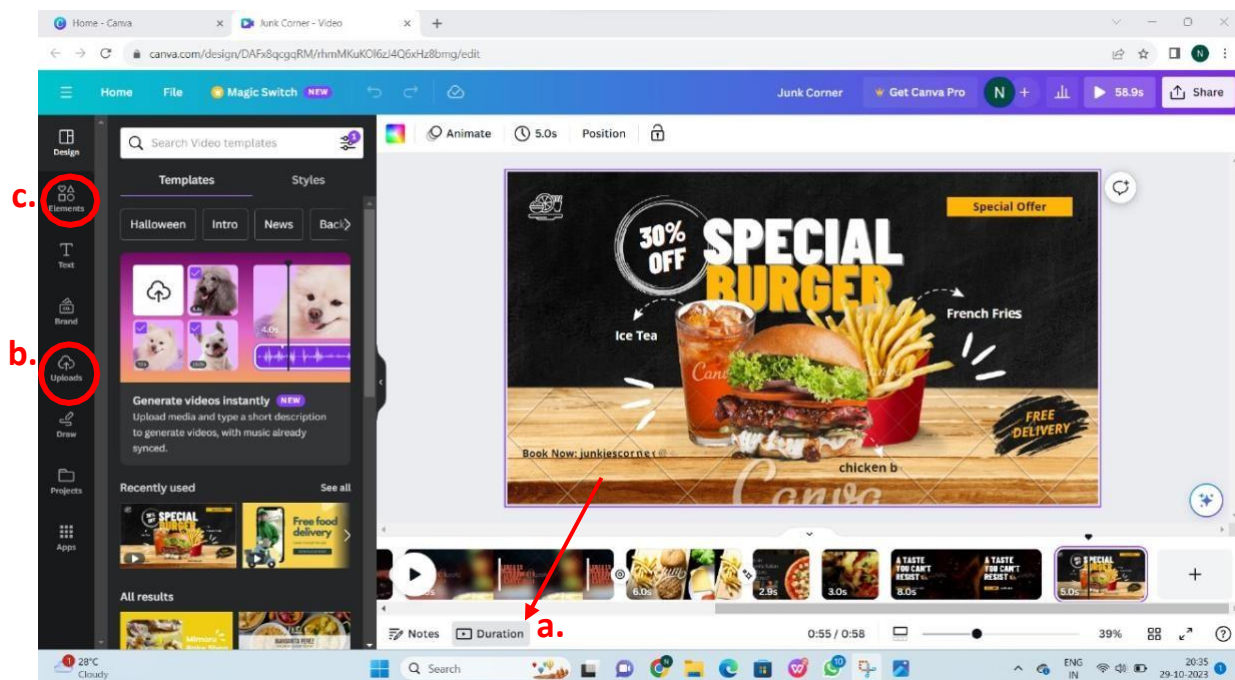Step 2: Search For Video Templates In The Search Bar.

Step 3: After Opening A New Project, The Page Opens Like The Follows: Below The Large Blank Space There are Space For Adding Free Templates Which We Can Choose From The Search Bar. Add The Templates OF Your Wish.
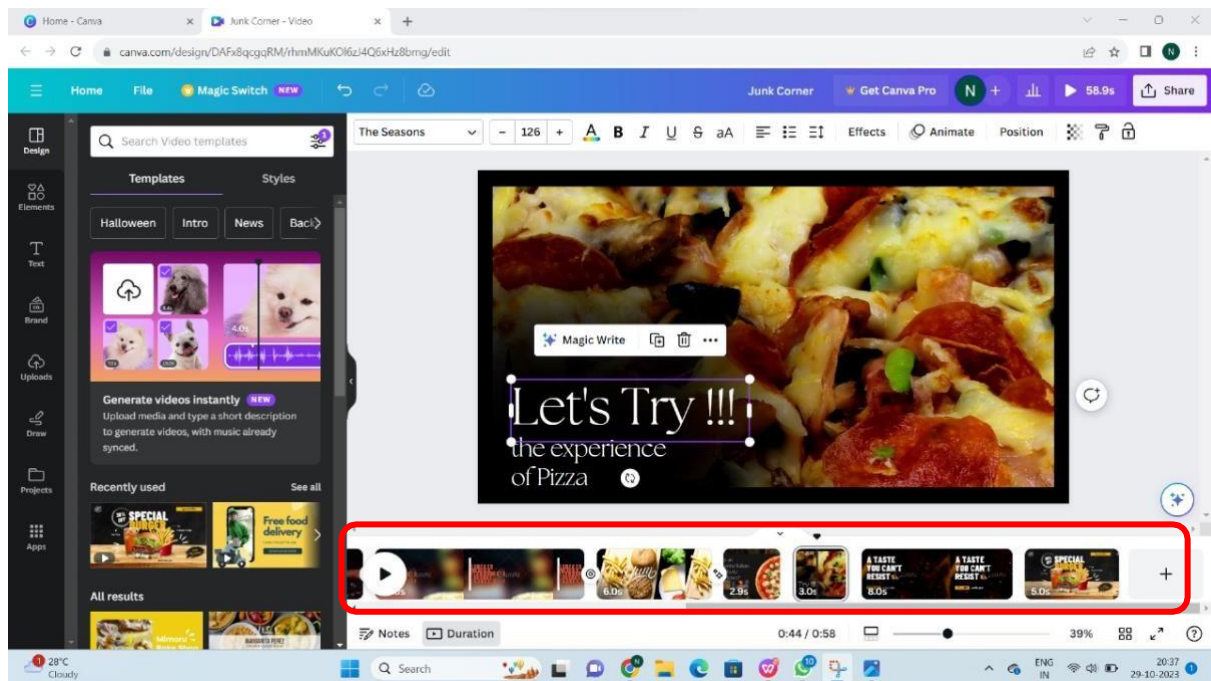
Step 4: You Can Add Texts To The Templates By Clicking On The Text Template At The Left-Most Side And Change Its Properties According To The Style. Add As Much As Templates To The Length Of The Video Promo.

Step 5: a. You Can Adjust The Duration Of The Template As Per Your Wish. b. You Can Upload Your Own Videos. c. You Can Add Elements To The Templates By Click Here.

Step 6: Add As Much As Templates As You Want!

Step 7: The Final Product Will Look Like The Following: To View The Full Video Click On The Link Mentioned Below As Demo Link.

Demo Link:

https://drive.google.com/file/d/1Uz2gwzkUtGp8H2Q_EXtypwGMHmJde9wB/view?usp=drivesdk

GitHub Link:

https://github.com/keerthikagiri/Digital-Marketing-NM2023TMID05257