

## Says

What have we heard them say? What can we imagine them saying?

> Stakeholders involved in the analysis of housing prices in Indian metropolitan areas have expressed concerns about the escalating costs, emphasizing the need for more affordable housing solutions and government intervention.

In our imagination, they might discuss strategies to address housing affordability, such as incentivizing affordable housing development, improving infrastructure, and implementing tax reforms to make homeownership more accessible.

Additionally, stakeholders could express optimism about the potential for real estate investments in burgeoning metropolitan areas, highlighting the importance of data-driven decision-making in this dynamic market.

What are their wants, needs, hopes, and dreams?

**Thinks** What other thoughts might influence their behavior?

> Stakeholders in the housing market want affordability and accessibility for all income groups, with a need for policies and initiatives that promote sustainable, inclusive urban development. They hope for a stable and transparent real estate market that aligns with economic growth and provides

secure housing options.

Additionally, their behavior may be influenced by concerns about speculative bubbles, environmental sustainability, and the impact of technological advancements on the real estate industry. These factors could shape their decisions and actions in the housing market.

Some stakeholders may dream of a future where housing becomes a reliable and profitable investment vehicle while addressing societal needs for shelter and community development, ultimately contributing to improved living standards and economic prosperity.



## keerthika

Observations in the Indian housing market have shown various behaviors, including increased demand for affordable housing in emerging metropolitan areas, a surge in real estate investments from both domestic and international investors, and government interventions to regulate and incentivize the market.

> Additionally, some may engage in speculative buying or selling of properties, while others may actively participate in communitydriven initiatives to address housing challenges and foster inclusive urban development, reflecting a diverse range of behaviors in response to the dynamic housing landscape in India's metropolitan areas.

## Does

What behavior have we observed? What can we imagine them doing?

We can imagine stakeholders taking actions such as developing innovative financing models for affordable housing, leveraging technology to streamline property transactions, and advocating for policy reforms to create a more sustainable and equitable housing market.

Stakeholders in the Indian housing market may have fears and frustrations related to the volatility of property prices, concerns about inadequate infrastructure in some metropolitan areas, and anxiety about regulatory changes that could impact their investments.

Other feelings that might influence their behavior include a sense of optimism driven by the potential for significant returns on real estate investments, as well as a desire for stability and security through property ownership.

Additionally, stakeholders may experience a mix of hope and apprehension regarding the long-term sustainability of their investments, influenced by factors like demographic shifts, environmental considerations, and economic fluctuations in India's metropolitan housing markets. These complex emotions can impact their decision-making and investment strategies.

## **Feels**

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



