

CREATING AN YOUTUBE THUMBNAIL USING CANVA

PROJECT DOCUMENT

1. INTRODUCTION

1.1 OVERVIEW

A Youtube Thumbnail Is A Clickable, Visual Icon That Represents The Content Of A Youtube Video .They Are The First Thing Your Viewers Sees When They're Exploring Your Youtube Channel.

1.2 PURPOSE

A Thumbnail Gives The Creator An Oppurtunity To Convey In A Few Words WHY The Viewers Should Choose To Watch Their Video Amomngst the Many Other In The Search Results.

2.PROBLEM DEFINITION&DESIGN THINKING

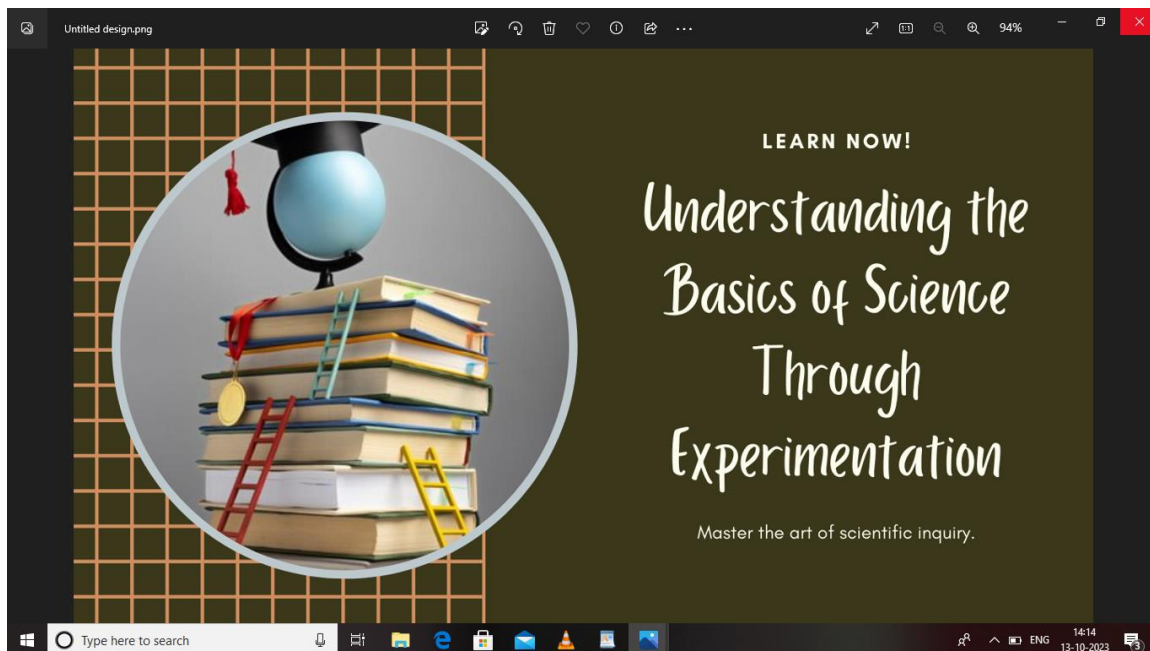
2.1 EMPATHY MAP



2.2 .BRAINSTORMING MAP



3.RESULT



4.ADVANTAGES AND DISADVANTAGES

4.1 . A Thumbnail Is An Easy Way To Share Information.

4.2 . Gives You The Opportunity To Earn Money Through Your Videos.

4.3 .Thumbnails In Youtube Are Free To Use.

4.4 . Lack Of Customization.

4.5 . Automated Thumbnails Maynot Be In Best Quality.

4.6 . Youtube Maynot Automatically Generate Your Preferred

Frame For The Thumbnail

5.APPLICATION

They Are A Small Image Representation Of A Larger Video, Usually Intended To Make It Easier And Faster.Thumbnails Can Help Them Find An Image They Want Faster. Since They Don't Have To Open Each File Individually.They Are A Small And Approximate Version Of A Full-Size Image Or Brochure Layout As A Preliminary Design Step. This Is Also Referred To As A Preview Image And is a smaller version of the original image.

6.CONCLUSION

Canva Has A Searchable Library Of Over One Million Photos So You Can Find The Image That Best Suits Your Video With Canva You Can Enrich Your Chosen Snapshot With Text And Designs Elements Or Create A Clean Cut Thumbnail Design.