

Keerthipriya A S

Salesforce Developer



5 Years 4 Months



(+91) 7010481281



askeerthipriya99@gmail.com



Profile Summary

I am a certified Salesforce Developer with over 5+ years of experience in the IT industry. I have expertise in Sales, Experience, and Service Clouds, and I specialize in customizing Salesforce features using LWC, Aura components, Visualforce pages, Apex, and Triggers. Additionally, I have hands-on experience with Salesforce's declarative tools, including Flows, approval processes, email notifications, custom settings, custom metadata, public groups, queues, and the development of Lightning and Community pages. I am also knowledgeable in managing data visibility through profiles, permission sets, permission set groups, roles, and sharing rules.



Education

B.Tech/B.E., 2020

Sathyabama Institute of Science and Technology

12th, 2016

Tamil Nadu, English

10th, 2014

Tamil Nadu, English



Work Experience

Nov 2023 - Present

Salesforce Developer

Deloitte

Extensive experience working with Sales, Experience, and Service Clouds in Salesforce. Proficient in creating triggers, Lightning Web Components (LWC), Aura components, Visualforce pages, Apex, and Flows. Hands-on experience with creating approval processes, email notifications, custom metadata, custom settings, as well as developing Lightning and Community pages. Skilled in configuring public groups, queues, and other Salesforce configurations.

Sep 2022 - Nov 2023

Salesforce Developer

Capgemini

Designed and implemented custom Salesforce solutions to meet business requirements, collaborating with Business Analysts to gather and refine those requirements. Experienced in managing client calls, bug triage sessions, impediment calls, daily stand-ups, grooming sessions, and



Key skills

- Salesforce CRM
- Salesforce Sales Cloud
- Salesforce Service Cloud
- Salesforce Community Cloud
- Apex
- Aura Framework
- Lwc
- Visualforce
- Javascript
- Soql
- Java
- PHP
- Visual Studio Code
- Eclipse
- Postman
- Salesforce Integration
- Triggers
- Flow



Personal Information

City Chennai

Country INDIA



Languages

- English
- Tamil



Social links

<https://www.linkedin.com/in/keerthipriya-a-s>

retrospectives. Mentored junior developers, conducted code reviews, and utilized DevOps version control tools like Git and Bitbucket.

Sep 2021 - Sep 2022

Full Stack Developer

Delacon

Implemented feature enhancements in the Delacon call tracking system, delivering updates on time and creating detailed documentation for each new feature. Automated SQL backups with security measures and supported the data migration team. Conducted a POC in the ELK stack and successfully implemented it to aggregate system-generated Apache logs, proactively addressing defects before they impacted end users.

Jun 2021 - Aug 2021

Full Stack Developer

Melon Ventures

Managing the Fresherslive and Hirelateral job sites with responsibilities including site maintenance, implementing UI changes, fixing bugs, scheduling cron jobs, and deploying updates to production.

Aug 2020 - Jun 2021

Full Stack developer

Maco Tours and Travels

Responsible for maintaining the Worldtripco website and implementing feature enhancements. Integrated the Razorpay payment gateway, automated SMS and email processes. Collaborated with cross-functional teams to improve site performance, implemented responsive design, and ensured secure transactions.



Internship

1 Months

Hotel Booking Website

Mr Cooper

Developed a user-friendly hotel booking website, optimizing the booking process for end users ensuring seamless navigation. Implemented features such as filters, search, sort and room availability and booking updates.



Certification

- Salesforce Certified Administrator
- Salesforce Platform Developer I
- Salesforce Platform Developer II
- Salesforce Javascript Developer I