KEERTHIVASAN D

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SUMMARY

I'm an enthusiastic B.Tech IT student at St. Joseph's Institute of Technology with a keen interest in emerging technologies. I specialize in web development and have completed frontend development training. As a dedicated YouTuber, I share daily educational news. My strengths include a positive mindset and a proactive approach. I'm currently seeking internships to gain practical experience and contribute to innovative projects.

WORK EXPERIENCE

Content creator - Youtube   **Dec 2020 - Present**

- Grew "Kalvimayam" to 25,000 subscribers, specializing in educational updates and national news.
- Produced and presented engaging content, fostering an informed community.
- Leveraged social media to enhance communication and expand audience reach.

YouNote Private Limited - Intern as UI and Script Writer   **Jun 2024 - Jul 2024**

- Enhanced user experience and engagement for YouNote's application through effective interface design.
- Developed compelling scripts and edited video advertisements for promotional campaigns.
- Completed four projects, boosting marketing and user engagement.

Campus Ambassador (Vice President) - GUVI IITM Research Park   **Feb 2023 - Present**

- Coordinated project tasks, ensuring adherence to engineering standards and regulations.
- Conducted comprehensive project analyses, identifying and rectifying discrepancies in engineering designs.

Campus Ambassador - MyGov India   **Oct 2024 - Present**

- Organizing a College Community and events in my college. Leadership of College Events.
- Monitoring Student Innovation Activities as Well as give dedicated plans to Indian Government.

EDUCATION

B.Tech Information technology   **2022 - Present (III Year)**
st.joseph's institute of technology
- Mark: **8.80 CGPA** (UPTO 5TH SEM)

Schooling   **2019 - 2022 (10 - 12 STD)**
Buvana Krishnan matriculation Hr sec.school,kelambakkam
- HSC Mark: **91.5%**
- SSC Mark: **82%**

SKILLS

- **Technical Skills:** Java,UI/UX,HTML,CSS,Java Script, Content Creation, Script Writer,SQL,React.js.
- **Languages:** English, Tamil, Learning French
- **Certifications:** NPTEL Programming in Java Certification,NPTEL Software Engineering, Coursera-Frontend Development certification, Java programming (Infosys springboard),Introduction to Mongo DB Certification, Currently Learning Meta Certification (1 Year Course)
- **Awards/Activities:** CIT Techno Spark Winner, TechChallengethon-24 Co-ordinator , Vice-Prsident for All College Communities, Campus Ambassador, Chairman of ACM

PROJECTS

- **Symposium Website Development:**
1. Designed and developed a responsive symposium website with intuitive UI/UX using HTML, CSS, and JavaScript.
- **Chatbot:[Disease Remedies for plant]**
1. Developed a chatbot to suggest remedies for plant diseases.Trained a dataset for accurate disease identification.
- **Tourism Website:[Attractive UI]**
1. Designed a tourism website with an attractive and user-friendly UI,Focused on enhancing user engagement through responsive design.