KEERTHIVASAN

FRONTEND DEVELOPER - REACT JS

CONTACT

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TECHNICAL SKILLS

- JavaScript
- React.js
- Next.js
- Sass
- Tailwind CSS
- HTML
- Cascading Style Sheets (CSS)
- Redux
- React router
- jQuery
- Bootstrap
- Ant Design
- Axios
- Git
- Bitbucket (Version control)
- Source tree
- Headless Wordpress CMS
- React Docusaurus
- Zoho sprints
- Trello card
- JSON
- Webpack

PROFILE

React developer with nearly 3 years of experience and a track record of delivering high-quality code on schedule. Self-motivated, with a strong sense of ownership and a dedication to delivering excellent results. As a vital member of any team, I am constantly trying to broaden my knowledge and skill set.

WORK EXPERIENCE

Developer

Mallow Technologies   04/2023 to 02/2024

- KwickMetrics is our company's own product. Developed and implemented multiple features for KwickMetrics, a business intelligence and analytics tool for Amazon sellers.
- As a valuable contributor to the KwickMetrics team, I successfully developed and implemented various features, including Feedback automator and Product revamp UI.
- Additionally, I leverage my expertise in UI design and logic to improve the overall user experience.
- Provided effective oversight by conducting code reviews and supervising the work of interns on the KwickMetrics project.
- Ensured high-quality code by providing constructive feedback and guidance to interns.
- Effectively assigned tasks to project interns, prioritized their workload, and tracked their progress to ensure project milestones were met. Contributed to the success of the product, which is available for demo at https://demo.kwickmetrics.com.

Junior Developer

Mallow Technologies   04/2022 to 03/2023

- **Developed and launched the landing page for the Kwickmetrics app**, employing Next.js and integrating a headless Wordpress backend to ensure a dynamic and engaging user experience.
- **Took complete ownership of the project**, overseeing its entire lifecycle from conceptualization to delivery, and successfully met the established launch deadline.
- **Collaborated seamlessly with the design team,** translating their vision into a visually compelling and user-friendly interface that aligns with the brand identity.
- **Implemented server side rendering (SSR) techniques,** significantly enhancing the website's performance and optimizing page load times for an improved user experience.
- **Ensured responsiveness and browser compatability:** Designed and implemented responsive web design to guarantee a seamless experience across various devices and browsers.
- Visit the live project at www.kwickmetrics.com

Developer Trainee

Mallow Technologies   10/2021 to 03/2022

- **Developed a comprehensive documentation site** for the Kwickmetrics app, leveraging React Docusaurus for improved user understanding and engagement.
- **Collaborated with content and design teams** to extract valuable insights and content, ensuring a user-friendly and visually appealing documentation platform.
- **Ensured seamless user experience and accessibility**, integrating React Docusaurus features and effective navigation for a well-organized documentation structure.
- Visit the live project at https://docs.kwickmetrics.com/

Developer Intern

Mallow Technologies   04/2021 to 09/2022

- During my internship, I gained hands-on experience in a variety of front-end technologies such as **HTML5 , CSS3 , JavaScript ES6 , Reactjs , Redux.js , Bootstrap , REST API , Redux saga , React router and Ant Design**. I utilized my skills to create web applications and various interactive features, including **Calculators , CRUD tables , and color pickers** using pure JavaScript.
- Moreover, I took the initiative to develop a **Blogger application** from scratch, which involved implementing an authentication flow, CRUD functionality, and HTTP methods using the Axios library and Redux for state management.
- It allows me get strong understanding in DOM manipulation, data management.
- My internship experience has provided me with a solid foundation in front-end development.

KEY SKILLS

- Collaborates effectively with diverse teams, communicates clearly, and fosters a positive work environment.
- Takes full ownership and responsibility for tasks and projects, ensuring timely delivery and quality output.
- Adapts to changing priorities and works effectively both independently and as part of a team.