KEERTHANA NAINIYAPPAN

REACT DEVELOPER

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CAREER OBJECTIVE

Enthusiastic and creative React.js Developer with over 1 year of hands-on experience in frontend development, UI/UX design, and building responsive web/mobile applications. Skilled in React.js, React Native, and modern frontend frameworks, seeking to leverage technical and creative skills in a dynamic development environment.

PROFESSIONAL EXPERIENCE

React.js Developer, VSM Global Technologies, Chennai   **Sept 2024 – Nov 2025**

Responsibilities & Achievements:

- Developed and maintained multiple React.js-based frontend applications with API integration and data binding.

- Designed responsive UI/UX interfaces using Figma, Bootstrap, and custom CSS.

- Collaborated with cross-functional teams to implement and enhance user experiences.

- Contributed to project architecture, troubleshooting, and performance optimization.

KEY PROJECTS:

Employee Management Software – "Thozhan by VSM"
- Multi-organization employee management system with multi-user login and access control.

Astrology App – "Diviine Gifts"
- Developed admin panel using React.js; integrated backend APIs for dynamic data control.

CRM Telecalling Management Application (VSM Product)
- Built a custom CRM web app for multi-organization usage with role-based login.

ServiceDesk Mobile App (React Native & Expo)
- Designed and developed responsive mobile UI/UX and integrated REST APIs.

Dynamic Web Applications (PHP, MySQL, XAMPP, Shopify, Wordpress)
- Created and deployed business websites and admin dashboards with database connectivity.

SKILLS

- Frontend Technologies: React.js, NextJs, React Native, Expo, JavaScript (ES6+), HTML5, CSS3, Bootstrap
- UI/UX Design: Figma (Wireframing, Prototyping)
- Backend & Database: PHP, MySQL, REST API Integration
- Web Platforms: Shopify, WordPress
- Development Tools: Git, GitHub (Version Control), VS Code, Postman, XAMPP
- Cloud & DevOps: AWS Cloud Practitioner (CLF-C02 Certified), Hostinger, cPanel
- Other Skills: Responsive Design, API Integration, Performance Optimization

EDUCATION

Bachelor of Computer Science and Engineering   **July 2019 - May 2023**
Jerusalem College of Engineering, Chennai
- CGPA - **8.65**
- Academic Project: "Soil Prediction using Machine Learning with Python"
- Treasurer – NCSE (National Computer Science Engineers Association)

PROFESSIONAL ATTRIBUTES

- **Languages:** Tamil, English
- Strong team player and quick learner
- Creative in problem-solving and UI/UX design ideas
- Passionate about building scalable, user-friendly web/ Mobile App solutions

CERTIFICATIONS

AWS Cloud Practitioner - CLF-C02   **Jan 2024 - May 2024**

TATA Forage Certification - Cyber Security Analyst Job simulation   **Jan 2024 - Feb 2024**

Coursera Certifications: Python, Web Designing, Artificial Intelligence   **Aug 2022 - Mar 2023**

IMPACT METRICS

- Improved frontend performance by 35% using React hooks and lazy loading.
- Delivered 4+ production-level applications