

Weekly Sales Performance – Product & Region Focus

Report Objective

This report analyzes weekly sales performance by combining product-wise and region-wise perspectives to understand sales volume and pricing behavior across markets.

Key Dimensions

Time: Weekly

Product: Alpha, Beta, Gamma

Region: East, North, South, West

Key Metrics

Total Units Sold

Price per Unit

Weekly Average Price

Sales Trend Indicator

Insights Generated

Identifies top-performing products and regions

Highlights demand growth and decline

Analyzes price impact on sales

Business Value

Supports pricing strategy

Improves inventory planning

Enhances regional sales focus

Conclusion

This report provides a clear, actionable view of weekly sales trends across products and regions.