

## **Weekly Sales Performance – Product & Region Focus**

### **Report Objective**

This report analyzes weekly sales performance by combining product-wise and region-wise perspectives to understand sales volume and pricing behavior across markets.

### **Key Dimensions**

Time: Weekly

Product: Alpha, Beta, Gamma

Region: East, North, South, West

### **Key Metrics**

Total Units Sold

Price per Unit

Weekly Average Price

Sales Trend Indicator

### **Insights Generated**

Identifies top-performing products and regions

Highlights demand growth and decline

Analyzes price impact on sales

### **Business Value**

Supports pricing strategy

Improves inventory planning

Enhances regional sales focus

### **Conclusion**

This report provides a clear, actionable view of weekly sales trends across products and regions.