

Product Sales & Pricing Performance Report

Objective

To analyze product-wise sales volume, pricing behavior, and demand trends across regions.

Key KPIs

Price per Unit: 40.73
Monthly Avg Price: 39.83
Total Units Sold: 1,091
Trend: Increasing

Monthly Sales Trend

Alpha dominates sales. Beta remains stable. Gamma contributes less.

Daily Units Analysis

Demand fluctuates daily but recovers quickly, showing stability.

Pricing Insight

Stable prices with rising demand indicate strong market acceptance.

Regional View

Sales patterns are consistent across regions.

Risk Areas

High dependency on Alpha and weak Gamma performance.

Recommendations

Strengthen Beta promotions and reposition Gamma.

Conclusion

Overall performance is healthy with clear growth opportunities.