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B KEERTHANA

9488749313

Cuddalore,608802

Skills

Python

Libraries: Pandas, Matplotlib,

Numpy, Seaborn

Power Bi

Tools: DAX, Power Query

R Programming

Data Visualization and analysis

SQL

Software: MySQL

Machine learning

Decision tree, Neural Network,

Naïve Bayes, SVM

Excel

Tools: Pivot Table, Pivot Chart, VLOOKUP, HLOOKUP, VBA

Projects/Internships

LOAN DEFAULT PREDICTION - Personal Project

December 2024 - May 2024

- Problem Statement: Loan defaults can result in significant financial loses for banks. During the loan approval process, evaluating
 the client is crucial to minimize the risk of loan default or non-payment
- Aggregated and visualized the data by using Data transforming, Normalization and Feature selection methods to compile a
 professional report
- Compared and valued the performance of algorithms such as ANN, Decision tree, SVM, Ensemble learning algorithms
- Conclusion: Increase the accuracy of loan assessments by predicting loan defaults through ML modeling

CUSTOMER SALES ANALYSIS - Personal Mini Project

September 2023

- Extract data from Kaggle where the dataset contains 1000 data
- Transformed and filtered data by using aggregating and filtering function to improve reporting process
- Loaded and visualized data with Python to identify key business intelligences that can improve sales performance

VIRTUAL INTERNSHIPS: POWER BI - PWC

August 2024

- Completed a job simulation where I strengthened my PowerBI skills to better understand clients and their data visualization needs.
- Demonstrated expertise in data visualization through the creation of Power BI dashboards that effectively conveyed
 KPIs, showcasing the ability to respond to client requests with well-designed solutions.
- Leveraged analytical problem-solving skills to examine HR data, particularly focusing on gender-related KPIs, and
 identified root causes for gender balance issues at the executive management level, highlighting a commitment to
 data-driven decision-making.

VIRTUAL INTERNSHIPS: DATA VISUALIZATION - ACCENTURE

August 2024

- Completed a simulation focused on advising a hypothetical social media buzz as a Data Analyst at Accenture
- Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions
- Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders

Experience

GANGES INTERNAIONAL PVT - Setharapet - Pondicherry

June 2024 - August 2024

- Enhanced communication and presentation skills through client interactions and internal meetings
- Implemented a new reporting using Excel Pivot and VBA which help reduced processing time by 50%

Education