

# KEERTIKA AGRAWAL

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## EDUCATION

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### Institute Of Engineering And Technology, Lucknow

B.Tech in Chemical Engineering

2022-2026

CGPA: 8.80

## SKILLS

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**Technical Skills:** Microsoft Power BI, Figma, SQL, Python

**Miscellaneous Skills:** MS Excel, Canva

**Soft Skills:** Communication, Presentation Skills, Teamwork, Time Management

## EXPERIENCE

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### Data Analyst Intern

Ozibook, Bangalore — Remote

December 2025 – Present

- Support **data collection, cleaning, analysis** using **Google Sheets**.
- Develop **dashboards**, present findings and collaborate on business requirements.
- Contributed actionable insights for strategic business decisions.

### FFAs Removal through Vacuum Deodorization from Edible Oils

Certificate

B.L. Agro Industries Ltd., Bareilly — Refinery Unit

June 2025 – July 2025

- **Data Collection and Monitoring - Data Handling:** Gained hands-on experience in process monitoring, data recording, and managing database.
- **Quality Control - Insights Extraction:** Helped identify variations in process efficiency, and quality control patterns using Power BI dashboard.

## PROJECTS

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### Customer Churn Analysis | MS Excel

GitHub

- Performed descriptive, diagnostic, and exploratory analysis on a 500-record dataset using Pivot Tables, regression analysis, and statistical tests.
- Uncovered key insights indicating over 50% churn rate, high inactivity levels, and elevated churn among customers aged 18–50 and 70+ years.

### Sales Performance 2023 vs 2024 | Power BI

GitHub

- Developed an interactive multi-page Power BI dashboard with dynamic slicers and filters.
- Delivered key business insights, total sales grew by 37%, orders by 36%, customers by 14%, electronics being the most growing segment by 43.5%.

### Sports Data Analytics | Python (NumPy, SciPy, Scikit-learn, Machine Learning)

GitHub

- Performed exploratory and predictive analysis on 500+ players performance records, applying statistical tests and machine learning techniques.
- Applied K-Means clustering method to segment players into 4 performance categories, helping identify top-performing and supporting players.

## CERTIFICATIONS

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### • Data Analytics Bootcamp - Udemy:

Certificate

Completed 3 practical case studies using MS Excel, Power BI and Python, and learned SQL for database management.

### • Power BI DAX Bootcamp - Udemy

Certificate

Mastered Data Analysis Expressions to build complex and performance optimized measures and calculated columns.

## ACHIEVEMENTS

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### • AKTU Zonals'23 - Volleyball:

Certificate

Secured the Runner-up position in Volleyball at AKTU Zonals 2023.

### • SQL Queries:

HackerRank

Solved 150+ SQL queries on platforms like CodeChef, HackerRank, StrataScratch.