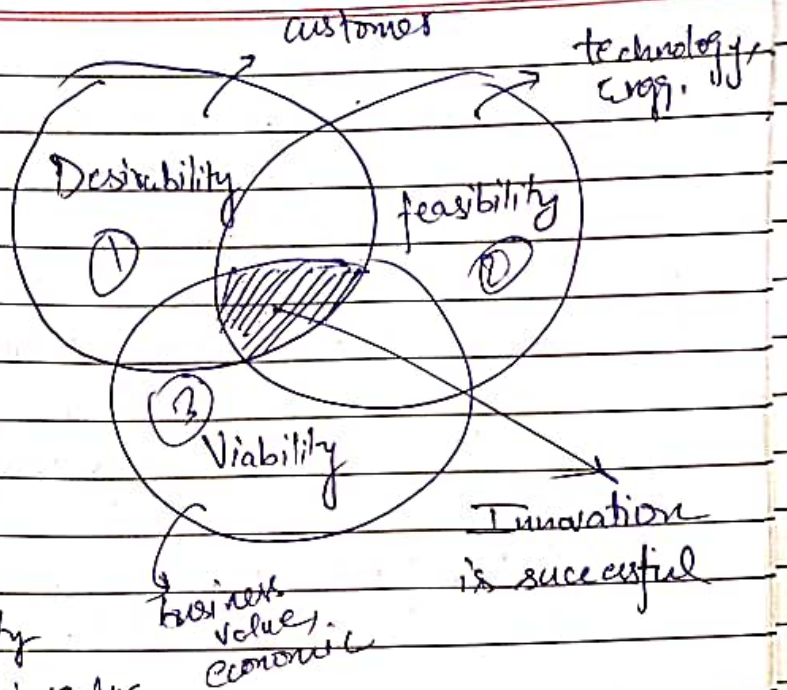


Moves around?

1) feasibility
if it's good
eg. Building which has
rooms in diff. floors.
Not desirables



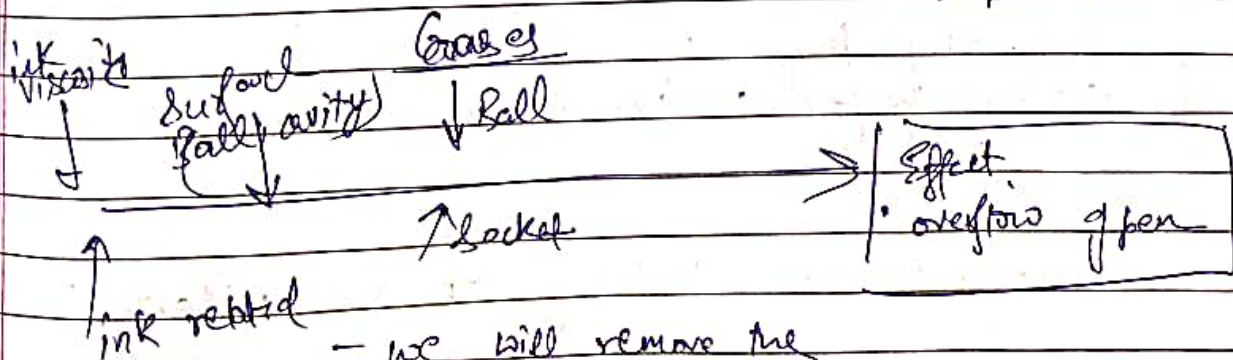
Pen Desirability

- | | |
|-------------------|---------------------|
| 1) Grip | 5) Material |
| 2) overflow | 6) lastibility |
| 3) Smoothness | 7) Stabily in water |
| 4) Uniform flow | 8) Health hazard |
| 9) Price | 10) Size |
| 11) weight of pen | 12) Uniform flow |
| 13) Discontinuity | |

* 80/20 Rule - Any item / anything, 20% of the component will cause 80% of the benefit
Paradome.

- we have identified the most important problem
- we do ROOT CAUSE ANALYSIS
- Analyse the causes and the effect.

All probable causes



- we will remove the
causes that are not the actual cause
→ cause within cause → Root cause

Next class:-
Price as a decision factor

Teacher's Signature.....