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FINTECH 545

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Final Project

Part 1:

Several steps were required prior to the calculation of holding period risk and returns attribution. The first was to calculate the daily arithmetic returns based on the price movement. The risk-free returns were subtracted from the daily stock returns to give the daily excess returns. Using the data prior to the holding period, the beta and alpha for each stock was computed, based on the market index, SPY, via a regression. Then the initial weights were calculated on a value-weighted basis at the start of the holding period. These initial weights were then stored and used throughout the project. The daily returns were then multiplied by the portfolio weights to give the daily weighted returns of the portfolio. These daily weighted returns were then summed across the dates to give the total daily portfolio returns, which were then multiplied by the portfolio beta to give the systematic returns. The idiosyncratic returns were simply the total portfolio returns less the systematic returns. The total portfolio volatility was then computed as the annualized, based on 255 trading days, standard deviation of the portfolio's daily excess returns. The systematic and idiosyncratic risk attribution was computed using a regression of the systematic and idiosyncratic daily returns. The regression coefficients were then used to compute systematic and idiosyncratic risk by multiplying the coefficients by the total portfolio volatility.

| Portfolio | Portfolio Beta | Total Period Excess Return % | Systematic Return % | Idiosyncratic Return % | Risk Free % | Total Portfolio Vol % | Component Systematic Vol % | Component Idiosyncratic Vol % |
|-----------------------|----------------|------------------------------|---------------------|------------------------|-------------|-----------------------|----------------------------|-------------------------------|
| A Original | 0.959041 | 7.874842 | 19.666727 | -11.791884 | 5.227718 | 11.297868 | 10.655499 | 0.64237 |
| B Original | 0.914901 | 15.15034 | 18.761557 | -3.611216 | 5.227718 | 10.932711 | 10.032225 | 0.900486 |
| C Original | 0.966868 | 23.041758 | 19.827221 | 3.214538 | 5.227718 | 12.243802 | 11.246533 | 0.997269 |
| Total Original | 0.946809 | 14.994702 | 19.415886 | -4.421184 | 5.227718 | 10.948042 | 11.156675 | -0.208632 |

Portfolio C has the highest return and alpha. This portfolio also takes the highest risk having the highest volatility. Portfolio B has the lowest comparative risk, having the lowest volatility among the portfolios.

The portfolio B also has a Beta closest to 1, indicating the portfolio returns like that of the overall market. Portfolio A with the lowest idiosyncratic return suggests poor stock selection and underperformance relative to the CAPM expectation. The Total portfolio comprises the lowest contribution of idiosyncratic risk, suggesting much of the risk lies in the systematic or market risk.

Part 2:

To create the Sharpe Ratio optimization, the expected returns had to be determined. This was determined through the expected CAPM return. The underlying assumption is the expected market return would be the average return of SPY during the training period. Another large assumption is the risk-free rate would also be the average risk-free rate during the training period. These assumptions allow for the creation of expected returns for each of the individual stocks, $E(r_i) = r_f + \beta_i r_m$. To determine the selection of weights that maximize the Sharpe Ratio, certain conditions were required. The conditions set were no negative weights, meaning that short selling of securities was not allowed, and the weights must sum to 1 meaning allocation of securities could not surpass 100%, i.e., a margin account. Next the negative Sharpe Ratio algorithm was used to minimize the negative Sharpe Ratio would maximize the Sharpe Ratio.

| Portfolio | Portfolio Beta | Total Period Excess Return % | Systematic Return % | Idiosyncratic Return % | Risk Free % | Total Portfolio Vol % | Systematic Vol % | Realized Idiosyncratic Vol % | Predicted Idiosyncratic Vol % |
|------------|----------------|------------------------------|---------------------|------------------------|-------------|-----------------------|------------------|------------------------------|-------------------------------|
| A Original | 0.959041 | 7.874842 | 19.666727 | -11.791884 | 5.227718 | 11.297868 | 12.117795 | 5.867757 | 4.278479 |
| A Optimal | 1.013826 | 20.289414 | 20.790188 | -0.500775 | 5.227718 | 11.699512 | 12.810024 | 4.596329 | 4.933395 |
| B Original | 0.914901 | 15.15034 | 18.761557 | -3.611216 | 5.227718 | 10.932711 | 11.560068 | 5.857195 | 3.757153 |
| B Optimal | 1.011493 | 21.09492 | 20.742345 | 0.352575 | 5.227718 | 11.699235 | 12.780545 | 4.708023 | 4.076027 |
| C Original | 0.966868 | 23.041758 | 19.827221 | 3.214538 | 5.227718 | 12.243802 | 12.216684 | 4.857763 | 3.850632 |
| C Optimal | 1.018251 | 25.36075 | 20.880917 | 4.479833 | 5.227718 | 12.749928 | 12.865927 | 4.752671 | 4.473697 |

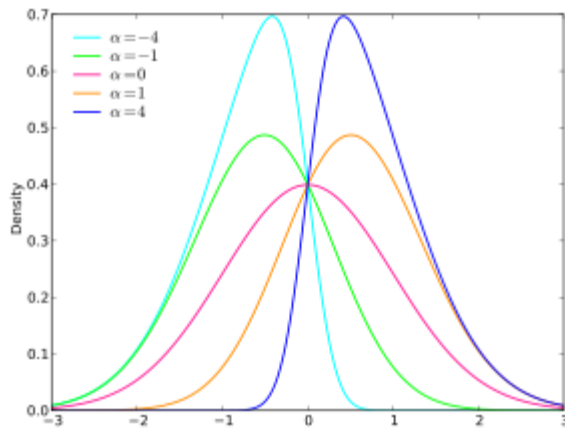
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|-----------------------|----------|-----------|-----------|-----------|----------|-----------|-----------|----------|----------|
| Total Original | 0.946809 | 14.994702 | 19.415886 | -4.421184 | 5.227718 | 10.948042 | 11.963238 | 4.371185 | 2.302339 |
| Total Optimal | 1.000123 | 20.781178 | 20.509169 | 0.272009 | 5.227718 | 11.389648 | 12.636872 | 3.12271 | 3.149573 |

In all the optimized portfolios the Beta increased, indicating more market sensitivity. Interestingly, the optimized portfolios seemed to estimate the idiosyncratic risk better than the original portfolio, with the optimized portfolio having higher predicted idiosyncratic risk but lower deltas between the predicted and realized. The optimized portfolios produce substantially higher returns without taking on much more risk. For example, Portfolio A is a prime example of how an optimized Sharpe Ratio can substantially increase the return, ~7.9% in the original to ~20.3% while only taking on less than 0.5% volatility.

Part 3:

Financial assets often produce characteristics that break normality assumptions. These characteristics can take the form of skewness and/or excess kurtosis. With normality assumptions broken, often traditional models can underestimate extreme risks. The Skew Normal and Normal Inverse Gaussian distributions address some of these limitations, offering enhanced flexibility for modeling financial data. These models can capture skewness and kurtosis, making them critical for accurate risk measurement.

The Skew Normal distribution can capture asymmetric behavior, making it useful for modeling financial returns that exhibit different tail behaviors. The Skew Normal distribution introduces a shape parameter α . This shape parameter in addition to the scale and location parameter allow for a more accurate representation of asymmetric distributions. Its density function skews left or right depending on α . Therefore, when $\alpha=0$, the Skew Normal transforms into the Normal distribution. Furthermore, when $\alpha>0$ the distribution is scaled to the right, and $\alpha<0$ the distribution is scaled to the left. Lastly, the magnitude of $|\alpha|$, controls the degree of skewness, as seen below.



Financial assets often display skewness in their returns. For example, a stock might exhibit a higher probability of large losses than large gains. Therefore, in the cases of a skewed distribution, the Skew Normal model improves estimates of tail risk metrics like VaR or ES. An important limitation of the Skew Normal model is the failure to address fat tails. This inability to model these fat tails limits its utility in cases with significant tail heaviness.

The Normal Inverse Gaussian distribution is a model with four parameters μ , δ , α , β . It arises as a variance-mean mixture of normal and inverse Gaussian distributions. Importantly, the model seeks to address both skewness and kurtosis. The Normal Inverse Gaussian distribution can capture fat tails and skewness. Therefore, the Normal Inverse Gaussian model improves upon the Skew Normal model in modeling those financial assets that exhibit fat tails and skewness in their distributions. For example, in the case of severe market crashes where the distribution might contain both negative skewness and excess kurtosis, the Normal Inverse Gaussian model would assign higher probabilities to such events.

The Skew Normal and Normal Inverse Gaussian distributions can be used to model asset returns with asymmetric behavior. For example, the models can more accurately attribute risk to the assets with higher probability of large losses than large gains. Moreover, while the Skew Normal addresses asymmetry, the Normal Inverse Gaussian's ability to model both skewness and kurtosis makes it important for identifying extreme risks, such as market crashes or sudden volatility spikes. Therefore, by accurately capturing the tail behavior, Normal Inverse Gaussian distributions can provide more realistic VaR and ES estimates, both of which are crucial metrics in risk management. Through an integration of these distributions into risk frameworks, these models enhance the identification of stress scenarios, and derivative pricing, ultimately fostering resilience in portfolio management.

Part 4:

Each stock was fit on all the various distributions and was scored using AIC. The AIC provides a goodness-of-fit for each distribution giving a measure of relative model quality when judged against peers. The distribution with the lowest AIC was then selected as the best fit model for each individual stock. These fitted distributions were then employed on the individual stocks to create simulations used in the VaR and ES metrics.

Gaussian Copula

| | VaR | ES |
|--------------|------------|-----------|
| A | 1.54%, | 2.03% |
| B | 1.39%, | 1.86% |
| C | 1.51%, | 2.00% |
| Total | 1.46%, | 1.89% |

Multivariate Normal

| | VaR | ES |
|--------------|------------|-----------|
| A | 1.36%, | 1.70% |
| B | 1.49%, | 1.87% |
| C | 1.43%, | 1.79% |
| Total | 1.37%, | 1.72% |

The Gaussian Copula metrics better incorporates fatter tails and produces more conservative risk estimates than the Multivariate normal. These assumptions do appear in the portfolios with the Gaussian Copula seemingly have more conservative estimates on almost all portfolios in both VaR and ES. The discrepancies arise from the normality assumptions made in the multivariate normal approach. These assumptions cause the VaR and ES models to derive directly from the portfolio standard deviation, whereas the Gaussian Copula approach simulates asset returns from their individually fitted distributions. If some assets exhibit fat tails the simulation will generate more extreme individual asset outcomes than a normal distribution would predict. When aggregated into the portfolio, these extreme marginal values, even when combined using a Gaussian dependence structure, can lead to a portfolio return distribution with fatter tails than the pure multivariate normal assumption allows. While the Gaussian Copula method improves on the multivariate normal by allowing flexible individual distributions, the method still assumes a Gaussian dependence structure, meaning it does capture tail dependence. Moreover financial markets often exhibit tail dependence, where assets tend to experience extreme negative returns simultaneously more often than predicted by simple correlation.

Part 5:

The Risk Parity portfolios were implemented by using the individual stock best fit distributions from the previous section. These distributions allowed for the creation of simulations which were used to achieve an equal contribution of the assets to the ES of the portfolio.

| Portfolio | Portfolio Beta | Total Period Excess Return % | Systematic Return % | Idiosyncratic Return % | Risk Free % | Total Portfolio Vol % | Systematic Vol % | Component Systematic Vol % | Component Idiosyncratic Vol % |
|--------------------------|----------------|------------------------------|---------------------|------------------------|-------------|-----------------------|------------------|----------------------------|-------------------------------|
| A Original | 0.959041 | 7.874842 | 19.666727 | -11.791884 | 5.227718 | 11.297868 | 12.117795 | 10.655499 | 0.64237 |
| A Optimal | 1.013826 | 20.289414 | 20.790188 | -0.500775 | 5.227718 | 11.699512 | 12.810024 | 11.960745 | -0.261233 |
| A Risk Parity | 0.907188 | 11.196286 | 18.603387 | -7.4071 | 5.227718 | 10.663212 | 11.46261 | 10.014073 | 0.649139 |
| B Original | 0.914901 | 15.15034 | 18.761557 | -3.611216 | 5.227718 | 10.932711 | 11.560068 | 10.032225 | 0.900486 |
| B Optimal | 1.011493 | 21.09492 | 20.742345 | 0.352575 | 5.227718 | 11.699235 | 12.780545 | 11.88011 | -0.180875 |
| B Risk Parity | 0.870281 | 19.390555 | 17.846553 | 1.544002 | 5.227718 | 10.450466 | 10.996282 | 9.332187 | 1.118279 |
| C Original | 0.966868 | 23.041758 | 19.827221 | 3.214538 | 5.227718 | 12.243802 | 12.216684 | 11.246533 | 0.997269 |
| C Optimal | 1.018251 | 25.36075 | 20.880917 | 4.479833 | 5.227718 | 12.749928 | 12.865927 | 11.96472 | 0.785208 |
| C Risk Parity | 0.98125 | 26.761684 | 20.122155 | 6.639529 | 5.227718 | 12.576385 | 12.398411 | 11.518758 | 1.057627 |
| Total Original | 0.946809 | 14.994702 | 19.415886 | -4.421184 | 5.227718 | 10.948042 | 11.963238 | 11.156675 | -0.208632 |
| Total Optimal | 1.000123 | 20.781178 | 20.509169 | 0.272009 | 5.227718 | 11.389648 | 12.636872 | 12.266246 | -0.876598 |
| Total Risk Parity | 0.931021 | 20.140962 | 19.092133 | 1.048829 | 5.227718 | 10.918321 | 11.763755 | 10.984829 | -0.066509 |

The optimized Sharpe Ratio portfolios aimed for the highest risk-adjusted return, which can lead to concentrated positions in assets with high expected returns and low correlation. Risk parity, on the other hand, prioritizes balanced risk contributions, potentially sacrificing some expected return for better diversification, especially in the cases of tail events when using ES. An important consideration is the limitation of a CAPM based evaluation for performance attribution

on the Risk Parity portfolio. The Risk Parity portfolio may be taking positions to balance risks related to skewness or tail fatness captured by the advanced distributions used in its construction. When analyzed through the narrow perspective of CAPM, these deliberate risk-balancing choices might manifest as significant idiosyncratic return or risk components. This does not necessarily imply poor stock selection in the traditional CAPM sense but rather reflects portfolio characteristics related to the non-CAPM risk factors determined by ES. For example, in Portfolio B the Risk Parity portfolio increases the idiosyncratic volatility component but actually decreases the overall portfolio volatility.

Conclusion:

The findings within the project often highlight the large assumptions made in the statistical distributions, risk estimates, or frameworks that are used when trying to model ex-post financial assets using ex-ante data. Regime changes happen, assets today may have fully priced in information that tomorrow may be worthless. Recently, large fluctuations in the market due to uncertainty in the market show the inability to predict the future. These models help in understanding the exposure a portfolio may have to certain fluctuations, but the assumptions and overall limitations of the models are as important today to protect oneself against changes in the underlying value of the assets.

References:

Thorsten Dickhaus. *Lectures on Dependency: Selected Topics in Multivariate Statistics*. Springer, 2022.