

# Intrinsic bubbles in stock prices

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# 1 introduction

Economists have always tried to understand and make predictions about the financial markets. The efficient market hypothesis says that the law of supply and demand adjusts stock prices so that they reflect all information available to the market. This means that a stock's price is equal to its fundamental value. The present-value model gets much attention from economists and argues that fundamental value is equal to the expected discounted future dividends. There is an considerable body of empirical evidence against the present-value model. Leroy and Porter (1981) and Shiller (1981) show that actual stock prices are much more volatile than the predictions made by the present-value model and that the prediction of a constant price-dividend ratio is not consistent with observed ratio's. Economists have tried to explain this excessive volatility by attributing it to variable discount rates (West(1987, 1988), Campbell and Shiller(1988b)), Noise traders (DeLong, Shleifer, Summers and Waldmann(1990)), fads (Shiller (1981)) and regime switching in the dividend process (Driffill and Sola(1998))

Another approach to explaining the observed volatility is by including a rational bubble in the present-value model. This approach is fueled by the boom and bust periods that have occurred throughout history, for example in 1929, 1987 and 2000 with U.S. stock prices or more recently the credit crisis. One category of proposed rational bubbles are the speculative bubbles which are driven by self-fulfilling prophecies. They are consistent with Keynes's (1936) idea that investors pay less attention to market fundamentals than to what they expect the average opinion to expect about the average opinion. These bubbles (see Evans (1991), Schaller and Norden (2002)) are exogenous to economic fundamentals and grow exponentially. They have a growing probability of bursting relative to their size, such that they do not violate the no-arbitrage principle. The results from these researches are often in conflict with each other and are inconclusive(Gürkaynak (2008)). Usually the no bubble hypothesis is rejected, which is the same as rejecting the present-value model. The problem with these methodologies is that it is never clear whether the rejection can be attributed to the existence of their bubble specification or to a misspecification of the present-value model.

Many economist found the attribution of observed price behaviour left unexplained by the present-value model to unobservable outside forces not satisfying and wanted a model in which only market fundamentals provided the explanation.Froot and Obstfeld (1991) introduced such a bubble specification, namely the intrinsic bubble. Intrinsic bubbles are deterministic nonlinear functions of dividends, so they are only determined by market fundamentals and therefore endogenous.

Driffill and Sola (1998) show that if dividends are assumed to be a markov regime-switching process, the inclusion of an intrinsic bubble does not add not much explanatory value. This result is consistent with Flood and Garber's (1980) and Flood and Hodrick's (1986) finding that when investigating the failure of the present-value model, it is not possible to distinguish between changes in the processes driving market fundamentals and the presence of rational bubbles as the cause for the failure.

But intrinsic bubbles seem compelling. They are parsimonious because they do not introduce new variables. Furthermore, they allow stable periods of deviations from the price predicted by the present-value model and reproduce the inefficient overreaction of prices to changes in fundamentals. Intrinsic bubbles are consistent with the finding of Kanas (2005) that the failure of the present-value model might be due to the relation of prices and dividends being nonlinear instead of linear.

With this paper we extend the papers of Froot and Obstfeld's (1991) and Ma and Kanas's (2004) who rejected the absence of an intrinsic bubble in the S&P 500 and rejected the existence of a linear long-run relation of prices and dividends.

The first part of this paper shows how an intrinsic bubble fits into the present-value model and presents its properties. In the second part the Standard & Poor's 500 index is used to show where the present-value model fails in explaining price behaviour and test whether the intrinsic bubble model provides more explanatory power. Froot and Obstfeld's (1991) work is extended in that a time series is used that includes recent extreme price behaviour and the possibility that using a subsample provides a more accurate model is explored. Ma and Kanas (2004 ) use Granger and Hallman's (1991) nonlinear cointegration test to test for a long-run nonlinear relationship of prices and dividends. In this paper Breitung's (2001) rank-based cointegration is used, since he showed that such residual-based tests are inconsistent for some classes of nonlinear functions. In the third part we discuss the results and compare them with findings of others to see if different testing methods or recent events have changed the results.

The appendix contains an explanation of the nonlinear least squares regression and a simulation to assess its accuracy. Furthermore, it contains the R codes that are used to produce some of the results in this paper. Most of the results are obtained using Eviews 5.

## 2 The model

An often used model to value assets is a simplified version of the model Lucas (1978) suggests. In this model, there are a large number of infinitely lived and identical agents. We assume these agents to be risk neutral. This gives us the following stochastic difference equation for equilibrium prices

$$P_t = e^{-r} E_t(D_t + P_{t+1}) \quad (1)$$

where  $P_t$  is the real stock price at the beginning of period  $t$ ,  $D_t$  are the real dividends per share paid over period  $t$  and  $E_t$  is the mathematical expectation conditioned on information available at the beginning of period  $t$ .  $e^{-r}$  is the discount rate, where  $r$  is the constant, continuous real rate of interest.

Equation (1) has multiple solutions. A particular one is the present-value solution  $P_t^{pv}$ , which is obtained by iterating and using the law of iterated expectation:

$$\begin{aligned} P_t^{pv} &= e^{-r} E_t(D_t) + e^{-r} E_t(P_{t+1}) = e^{-r} E_t(D_t) + e^{-r} E_t(e^{-r} E_{t+1}(D_{t+1} + P_{t+2})) \\ &= e^{-r} E_t(D_t) + e^{-2r} E_t(D_{t+1}) + e^{-2r} E_t(e^{-r} E_{t+2}(D_{t+2} + P_{t+3})) \\ &= e^{-r} E_t(D_t) + e^{-2r} E_t(D_{t+1}) + e^{-3r} E_t(D_{t+2}) + \dots \\ &= \sum_{s=0}^{\infty} e^{-(s+1)r} E_t(D_{t+s}) \end{aligned} \quad (2)$$

if we assume

$$\lim_{s \rightarrow \infty} e^{-rs} E_t(P_s) = 0 \quad (3)$$

Condition (3) is known as the transversality condition and can be interpreted as assuming that the present value of an asset at time infinity is zero. This rules out the possibility of infinitely lived agents holding on to their stocks for infinity. The present-value solution equates a stock's price to its discounted expected future payments. We assume the continuously compounded growth rate of expected dividends to be smaller than  $r$ , so that the present-value solution does not diverge and therefore always exists.

Another group of solutions to (1) is obtained by adding a rational bubble component

$$P_t = P_t^{pv} + B_t \quad (4)$$

where

$$B_t = e^{-r} E_t(B_{t+1}) \quad (5)$$

These solutions violate condition (3) unless the bubble component is equal to zero. Condition (5) excludes arbitrage opportunities.

### 2.1 Intrinsic bubbles

Froot and Obstfeld (1991) claim that the component of prices left unexplained by the present-value model is highly positively correlated with dividends. They suggest an 'intrinsic' bubble that only depends on fundamentals and not on extraneous factors. To find the function of this

bubble, assumptions about the stochastic process for dividends  $D_t$  have to be made. A common assumption is that log dividends  $d_t$  are a random walk <sup>1</sup>with constant drift  $\mu$

$$d_{t+1} = \mu + d_t + \xi_{t+1} \quad (6)$$

where  $\xi_{t+1}$  is a normal random variable with conditional mean zero and variance  $\sigma^2$ . If we additionally assume  $D_t$  to be known at the beginning of period  $t$  and

$$\begin{aligned} P_t^{pv} &= \sum_{s=0}^{\infty} e^{-(s+1)r} E_t(D_{t+s}) = \sum_{s=0}^{\infty} e^{-(s+1)r} E_t(e^{d_{t+s}}) = \sum_{s=0}^{\infty} e^{-(s+1)r} E_t(e^{d_t + s\mu + \sum_{i=1}^s \xi_{t+i}}) \\ &= D_t e^{-r} \sum_{s=0}^{\infty} e^{-sr + s\mu + \frac{s\sigma^2}{2}} = D_t e^{-r} \sum_{s=0}^{\infty} \left( e^{-r + \mu + \frac{\sigma^2}{2}} \right)^s = D_t e^{-r} \frac{1}{1 - e^{-r + \mu + \frac{\sigma^2}{2}}} \\ &= D_t \frac{1}{e^r - e^{\mu + \frac{\sigma^2}{2}}} = D_t \kappa \end{aligned} \quad (7)$$

since  $E_t(e^{\xi_{t+1}}) = e^{\frac{\sigma^2}{2}}$ .  $\kappa$  represents the inverse of the required rate of return on stocks less the expected rate of growth of dividends and is equal to the ratio of the present-value price and dividends. It is defined as follows

$$\kappa = \frac{1}{e^r - e^{\mu + \frac{\sigma^2}{2}}} \quad (8)$$

The sum in (7) converges because we have assumed the continuously compounded growth rate of expected dividends to be smaller than  $r$ ,

$$r > \mu + \frac{\sigma^2}{2} \quad (9)$$

to ensure the existence of the present-value solution.

The bubble proposed by Froot and Obstfeld is a nonlinear function of current dividends

$$B(D_t) = cD_t^\lambda \quad (10)$$

which satisfies condition (5) if the following condition holds

$$\lambda = \frac{\sqrt{\mu^2 + 2r\sigma^2} - \mu}{\sigma^2} \quad (11)$$

because then

$$\begin{aligned} e^{-r} E_t(B(D_{t+1})) &= e^{-r} E_t(cD_{t+1}^\lambda) = e^{-r} E_t(ce^{d_{t+1}\lambda}) = e^{-r} E_t(ce^{(\mu + d_t + \xi_{t+1})\lambda}) \\ &= ce^{d_t\lambda} e^{-r + \lambda\mu} E_t(e^{\xi_{t+1}\lambda}) = cD_t^\lambda e^{-r + \lambda\mu + \frac{\lambda^2\sigma^2}{2}} = cD_t^\lambda = B(D_t) \end{aligned}$$

We choose  $\lambda$  to be the positive root of the equation, because we want the size of the bubble to go to zero as dividends go to zero. This together with condition (9) implies  $\lambda > 1$ .  $c$  is a nonnegative constant, because stock prices cannot be negative. It would violate free disposability. Now we can rewrite (4) so that it includes an intrinsic bubble, obtaining our intrinsic bubble model.

$$P_t = P_t^{pv} + B(D_t) = \kappa D_t + cD_t^\lambda \quad (12)$$

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<sup>1</sup>Froot and Obstfeld (1991) argue that a random walk is a plausible approximation to the mechanism the market uses to forecast dividends (see appendix A, p. 1209)

When  $\lambda$  is near one this model can suffer from colinearity. Therefore it is better to use the price-dividend ratio model

$$\frac{P_t}{D_t} = \kappa + cD_t^{\lambda-1} \quad (13)$$

While the present-value solution suggests a constant price-dividend ratio  $\kappa$ , the inclusion of an intrinsic bubble implies that the ratio is a function of dividends.

### 3 Application to Standard & Poor's 500

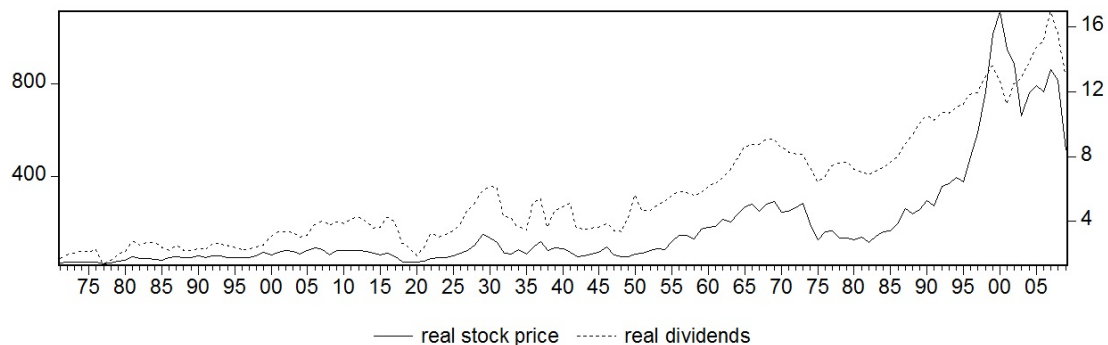


Figure 1: Plot of real dividends  $D_t$  and real prices  $P_t$  over 1871 - 2009. The left axis scales the prices and the right axis scales the dividends.

To examine the validity of the models we defined before, we use data on the U.S. stock market from 1871 until 2009. The used stockprice index is the January values of the Standard and Poor's Composite annual stock price index. The time series is an updated version of the often used data from Shiller (1989). Shiller used data till 1988, which gives us a opportunity to see if recent events, such as the dot-com bubble, change the results of the analysis of this model. Since data on January values of the dividends index are not available, we use annual averages for the calendar year, following Froot and Obstfeld (1991). They found that this does not affect results statistically<sup>2</sup>. Stock prices and dividends are deflated by the Producers Price Index of 1982. We use data till 2006 to estimate the coefficients, so that we can perform out of sample forecasts to compare with the last three realizations. The Standard and Poor's composite index is considered as one of the best benchmarks of U.S. stock market performance. It is a market value weighted index that includes 500 stocks that trade on either the New York Stock Exchange and the NASDAQ. The selection of stocks is mostly based on market size, liquidity and sector. The S&P monthly index series was created in 1957 and is extended back to January 1871 by Cowles.

In figure (1) we see that dividends and prices seem to have an exponential trend. To assess the nature of these processes, we want to produce stationary series. In figure (2) the log transformation of both series is shown. The series seem to have a linear trend now. The series move together, which indicates correlation of the series. Furthermore, their trend also seems equally steep, which suggests that these processes might be cointegrated.

In figure (3) the first difference of the log transformation of prices and dividends is plotted. The series appear to be stationary. This suggests  $d_t$  and  $p_t$  are integrated of order one. It

<sup>2</sup>see Froot and Obstfeld (1991) footnote 18, p. 1198

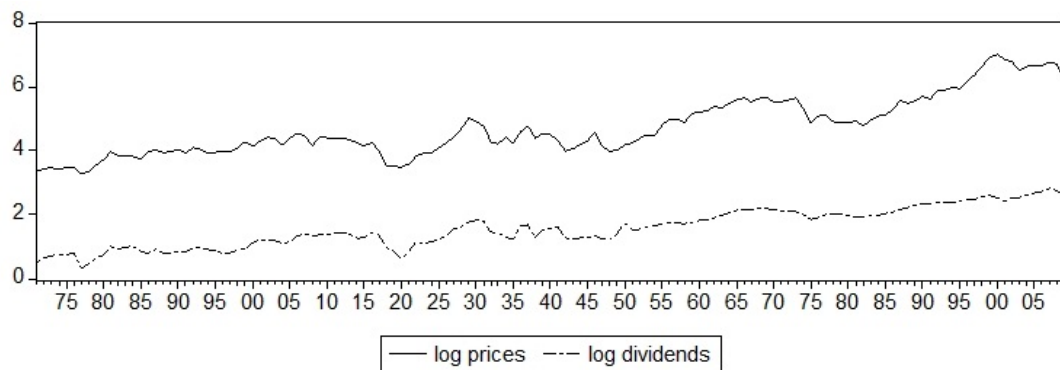


Figure 2: Plot of log prices and log dividends over 1871 - 2009

is common to assume that a series is integrated of order one, when its log transformation is integrated of order one.

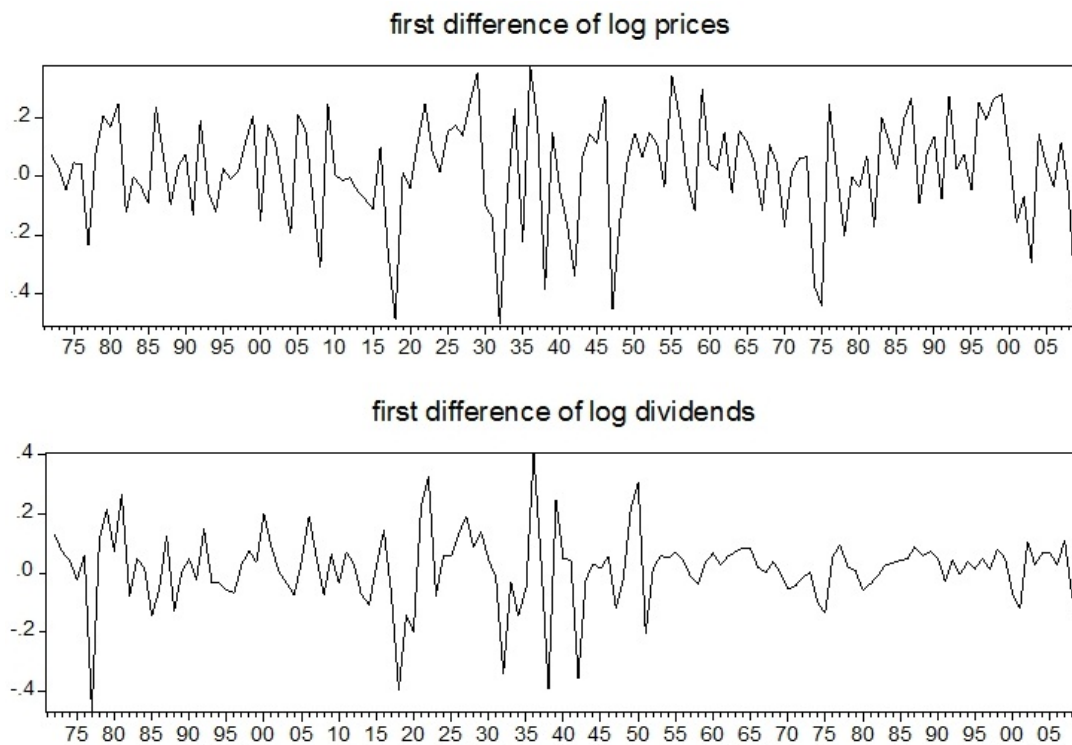


Figure 3: Plot of  $\Delta d_t$  and  $\Delta p_t$  over 1872 - 2009

If we look at figure (3) we see that after 1955  $\Delta d_t$  becomes much less volatile. Since dividends is the explanatory variable of our model it is a good idea to analyse a subsample with 1955 as start date in addition to the whole sample. This could give us better estimates, which in turn leads to a better assessment of the statistical significance of the model and more accurate forecasts.

For be able to evaluate the forecasting performance of the model, the available data set is divided into two subsamples. The first subsample contains the data from 1871 till 2006. This estimation subsample is used to estimate the model. We call the last three observations the forecasting subsample.



To be able to execute some tests on the intrinsic bubble model we have to assume that the error term  $\eta_t$  we add to (13) to get

$$\frac{P_t}{D_t} = c_0 + cD_t^{\lambda-1} + \eta_t \quad (14)$$

is well-behaved, meaning that  $\eta_t$  is statistically independent of dividends at all leads and lags and has unconditional mean zero<sup>3</sup>. Otherwise the statistical tools we use do not lead to unbiased estimates.  $\eta_t$  can be interpreted as any shock to the price-dividend ratio that has no predictive power with respect to future dividends, such as fads.

Our null hypothesis is that there is no bubble, that the present-value model is true, so that the level of dividends has no impact on the price-dividend ratio and therefore  $c_0 = \kappa$  and  $c = 0$ . Our alternative hypothesis is that there is a bubble involved, a relation between dividends and the price-dividend ratio, implying  $c_0 = \kappa$  and  $c > 0$ .

To obtain the estimates of  $\kappa$  and  $\lambda$  implied by the intrinsic bubble model, which we from now on denote as  $\bar{\kappa}$  and  $\bar{\lambda}$  respectively, we first have to obtain the point estimates of  $\mu, \sigma$  and  $r$ . The estimates are reported in table (1). We obtain the continuous interest rate as follows  $\bar{r} = \log\left(\frac{\sum_{t=m}^{2005} \frac{P_{t+1} + D_t}{P_t}}{2005-m}\right)$ , where  $m$  is 1871 for the estimate based on the whole sample and 1955 based on the subsample. In figure (2) we clearly see that log dividends has a positive trend. Under the assumption that log dividends has no trend, the p-value of the estimate of  $\mu$  is equal to 0.14 for the whole sample and 0.01 for the subsample.  $\bar{\kappa}$  and  $\bar{\lambda}$  are obtained by using the point estimates in equation (8) and (11) respectively.

parameter	whole sample 1871 - 2006	subsample 1955 - 2006
$r$	0.0904	0.1009
$\mu$	0.0162	0.0204
$\sigma$	0.1257	0.0544
$\kappa$	14.2411	11.8984
$\lambda$	2.5094	3.8634

Table 1: Estimates of parameters for the two samples

The model estimates the coefficient  $\lambda$  that indicates the explosiveness of the bubble much higher for the subsample than for the whole sample.

### 3.1 Present-value model

The present-value model (2) predicts that the following regression

$$P_t = \beta_0 + \beta D_t + v_t \quad (15)$$

gives us an estimate of  $\beta$  that is close to  $\bar{\kappa}$ . When we perform an regression on the log transformations of prices and dividends instead

$$p_t = \beta_0 + \beta d_t + v_t \quad (16)$$

we expect to find an estimate of  $\beta$  near one, since the linear relation between prices and dividends implied by the present-value model has an elasticity equal to one.

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<sup>3</sup>Froot and Obstfeld (1991) also made these assumptions. For a justification see footnote 16, p. 1198

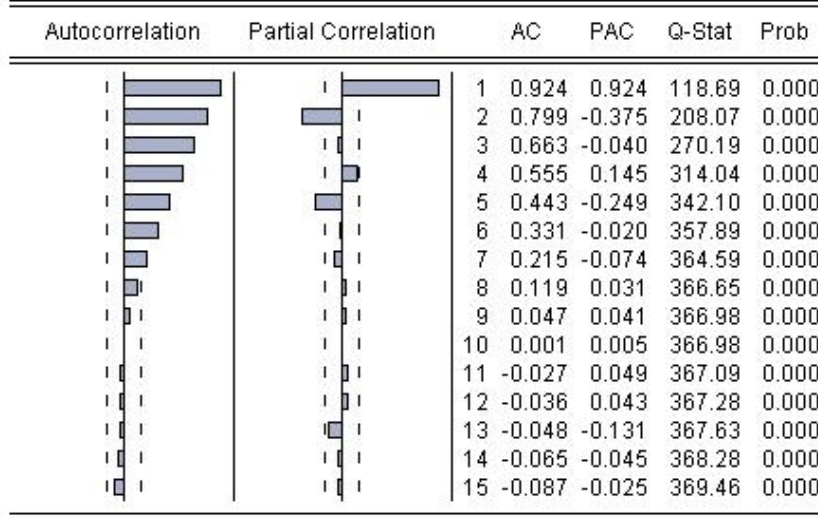


Figure 4: correlogram of  $v_t$  resulting from regression  $P_t = \beta_0 + \beta D_t + v_t$ . Sample is 1871 - 2006.

On the other hand, if (14) is true, the estimate of  $\beta$  we expect to find from (15) is much bigger than  $\bar{\kappa}$ , since the derivative of prices with respect to dividends predicted by the intrinsic model adds a positive nonlinear component to the derivative predicted by the present-value model

$$\frac{dP_t}{dD_t} = c_0 + \lambda c D_t^{\lambda-1} > c_0 = \frac{dP_t^{pv}}{dD_t}$$

Furthermore, (14) implies a nonlinear relation between  $P_t$  and  $D_t$  and since  $\lambda$  is bigger than one, this relation has an explosive nature. The estimate of  $\beta$  that follows from (16) the log transformation of the variables should be bigger than one. Prices would appear to overreact to changes in dividends.

regression equation	$\beta$ whole sample	$\beta$ subsample
$P_t = \beta_0 + \beta D_t + v_t$	56.0023	89.2800
$p_t = \beta_0 + \beta d_t + v_t$	1.4475	2.1273

Table 2: OLS regression of real prices on a constant and real dividends.

In table (2) we see that the estimates of  $\beta$  obtained by (15) are much higher for both samples than the values in table (1) predicted by the present-value model. Furthermore, the coefficients obtained from (16) are also much higher than the value predicted by the present-value model, one.

In figure (4) we see the correlogram resulting from (15) when the whole sample is used. The results are similar to those obtained by using only the subsample. The residuals are positively autocorrelated, so this model is not able to produce white noise residuals.

Another way to assess the validity of the present-value model is to test for cointegration. Cointegration indicates a long-run relationship between two or more series. As can be seen in figure (3) log prices and log dividends seem to be integrated of order one. The Phillips-Perron unit

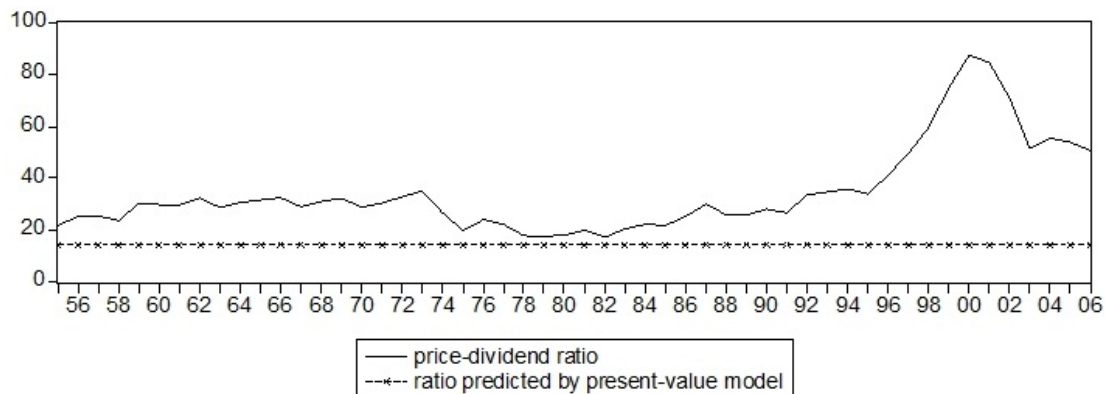
root test with intercept gives us the adjusted t-statistics -0.64 and -0.68 for the whole sample and -1.13 and -0.55 for the subsample respectively. The null hypothesis that log prices and log dividends are integrated of order one is not rejected. We assume prices and dividends are integrated of order one too. Under the present-value model prices and dividends and log prices and log dividends should be cointegrated.

Variables used in test for cointegration	whole sample	subsample
$P_t$ and $D_t$	11.7263	11.6657
$p_t$ and $d_t$	7.6584	6.8591

Table 3: The reported values are the unrestricted cointegration rank test trace statistics obtained by the Johansen methodology under the null hypothesis of no cointegration, where \* denotes statistical significance at the 5 % level.

We see in the table above that the hypothesis of no cointegration is not rejected for all of the tests.

Under the present-value model the price-dividend ratio should be constant. We see however in the figure below that a constant fits the price-dividend ratio really bad. To illustrate the fact that the price-dividend ratio is consequently much greater than the ratio estimated by the data, we only have to include the estimate of the whole sample, since it is greater than the estimate of the subsample. Furthermore, the ratio does not seem stationary.



There are a few problems with the present-value model. It can not explain the high price-dividend ratios given the rate of return, prices are much more sensitive to dividends than predicted by the present-value model. We do not find any evidence for cointegration between prices and dividends and the present-value model does not produce stationary residuals. The intrinsic bubble model might solve these problems. Furthermore, the result of the regression of log prices on log dividends suggests that the relation between prices and dividends is a nonlinear one.

### 3.2 temp stat of nonlinear model

To see if a nonlinear function of dividends describes the variation in price-dividend ratios more accurately than the present-value model, we estimate (14). To test for absence of an intrinsic

bubble we first have to know the distribution of the t statistic of the no bubble hypothesis. We already assumed that the  $\eta_t$  are identically distributed, independent of dividends at all leads and lags and have unconditional mean zero. Even though (14) contains the explosive regressor  $D_t^{\lambda-1}$ , the standard t statistic approximates a normal distribution under these assumptions<sup>4</sup>. Since we have not assumed that  $\eta_t$  is distributed independently, the residuals may be serially correlated. This can lead to incorrect estimations of the standard errors of coefficients. To counteract this, we correct the residuals using Newey and West's (1987) covariance matrix estimator.

sample	estimated model	$c_0$	$c$	$\lambda$	$Fstat.$	$R^2$	$\ln(L)$
1871 - 2006	$\frac{P_t}{D_t} = c_0 + cD_t^{\lambda-1} + \eta_t$	17.9962 (12.06)**	0.0413 (0.58)	3.6420 (5.37)**	26.79 ***	0.69	-460.44
1955 - 2006	$\frac{P_t}{D_t} = c_0 + cD_t^{\lambda-1} + \eta_t$	12.6979 (0.75)	0.2269 (0.23)	3.0345 (1.95)	17.66 ***	0.59	-195.84
1871 - 2006	$\frac{P_t}{D_t} = c_0 + cD_t^{2.5094-1} + \eta_t$	13.5220 (8.01)**	0.7684 (4.98)**			0.64	-470.47
1955 - 2006	$\frac{P_t}{D_t} = c_0 + cD_t^{3.8634-1} + \eta_t$	19.2112 (6.82)**	0.0227 (3.87)**			0.58	-196.42
1871 - 2006	$\frac{P_t}{D_t} = 14.2411 + cD_t^{\lambda-1} + \eta_t$		0.2516 (1.69)	2.9714 (7.27)**	54.46 ***	0.66	-465.88
1955 - 2006	$\frac{P_t}{D_t} = 11.8984 + cD_t^{\lambda-1} + \eta_t$		0.2720 (1.24)	2.9713 (5.59)**	61.94 ***	0.59	-195.85
1871 - 2006	$\frac{P_t}{D_t} = 14.2411 + cD_t^{2.5094-1} + \eta_t$		0.7417 (6.91)**			0.64	-470.73
1955 - 2006	$\frac{P_t}{D_t} = 11.8984 + cD_t^{3.8634-1} + \eta_t$		0.0292 (6.43)**			0.50	-201.04

Table 4: nonlinear OLS regression. Standard errors are corrected by the Newey-West covariance matrix, allowing for arbitrary order serial correlation and conditional heteroskedasticity. In parentheses under the estimates the standart t test statistics are reported, where \* and \*\* denote statistical significance at the 5 and 1% level respectively. \*\*\* denotes statistic significance at the 1 % level for the F test of the no bubble hypthesis.

Allowing for more than fourth order serial correlation did not yield higher standard errors.

In the correlogram above we see that the residuals resulting from the regression of the intrinsic bubble model are certainly not white noise, but they are a lot more stationary than the residuals resulting from the present-value model.

To assess the statistical significance of the nonlinear term in the intrinsic bubble model, we want to compute a test of the no bubble hypothesis. We can see in the table presented above that in the every regression which contained a restricted  $\lambda$ , the nonlinear term is significant. When  $\lambda$  is not restricted, just using a t test of the hypothesis  $c = 0$  is not correct, since the nonlinear term has two coefficients.  $\lambda$  would not be identified in this test. We do not want to assess the significance of that specific coefficient  $c$ , but of the whole nonlinear term. We can compute a F test of the no bubble hypothesis, by producing a restricted model in which  $\lambda = \hat{\lambda}$  where  $\hat{\lambda}$  is the unrestricted estimate shown in table (4). We know that  $(t_{(d.f.)})^2 = F_{(1,d.f.)}$ . So if we perform

<sup>4</sup>see Froot and Obstfeld (1991), Appendix B

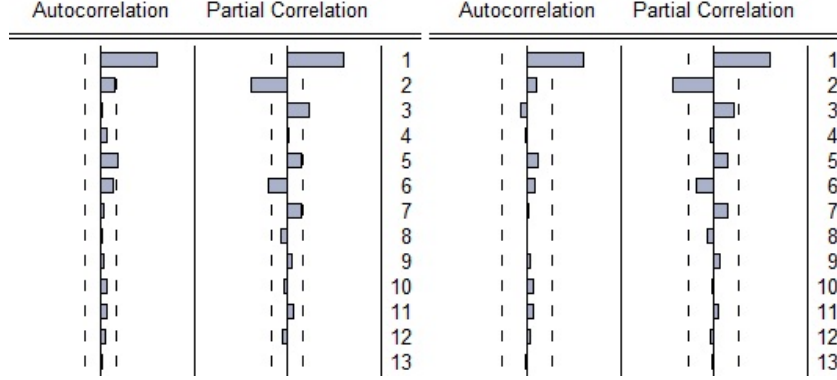


Figure 5: Correlogram of residuals resulting from regression of the unconstrained model. The sample is 1871 - 2006 on the left and 1955 - 2006 on the right.

the following regression

$$\frac{P_t}{D_t} = c_0 + cD_t^{\hat{\lambda}-1} \quad (17)$$

and square the t statistic of the hypothesis  $c = 0$ , we get the F statistic of the no bubble hypothesis. The nonlinear term is statistically significant at the 1 % level for every regression shown in table (4).

The  $\lambda$  and  $\kappa$  used in table (4) are estimates. To find out whether restricting these parameters makes a noticeable difference in our model, we perform a likelihood ratio test. We know that  $-2(\ln(L_0) - \ln(L_k)) \sim \chi_k^2$ , where  $L_0$  denotes the restricted model and  $L_k$  denotes the unrestricted model with  $k$  more free parameters. The critical values of the chi-squared distribution are  $\chi_1^2(0.05) = 3.84$  and  $\chi_2^2(0.05) = 5.99$ . When we look at the regressions of the subsample, not restricting any parameter does not improve fit significantly compared to restricting one of the parameters. But when we take the whole sample into account, not restricting any parameters does improve fit significantly. Restricting both parameters yields worse results for all models and samples. For the sake of simplicity we continue with the unrestricted model for both samples.

We see in table (4) that a lot of the excessive sensitivity of prices to dividends is absorbed by the nonlinear term. The nonlinear term effectively vanishes when dividend are small, causing the the price-dividend ratio and prices to be almost entirely determined by the present-value part of the intrinsic bubble model. Where the present-value model estimated the ratio to be over fifty independent of the size of dividends, the intrinsic bubble model estimates the ratio to be lower than twenty for small dividends matching the point estimate  $\bar{\kappa}$  much better than the present-value does without the inclusion of the nonlinear term.

In figure (1) we see that before 1955 dividends and prices were relatively calm, both exhibiting a linear trend. In figure (6) and (7) the prices

and ratio's estimated by the intrinsic bubble model for both sample periods are plotted. The estimated price and price-dividend ratio series are obtained from the following equations

$$\hat{P}_t = D_t(\hat{c}_0 + \hat{c} * D_t^{\hat{\lambda}-1}) \quad (18)$$

and

$$\frac{\hat{P}_t}{D_t} = \hat{c}_0 + \hat{c} * D_t^{\hat{\lambda}-1} \quad (19)$$

The price and ratio estimated by the present-value part of the model, obtained by setting  $c = 0$ , is also included to assess the size of the bubble<sup>5</sup>. In the period before 1955 we see that the models fit ratio and prices well. In this period the size of the bubble is very small, what is also reflected in the small difference between the estimate of the model including and excluding the nonlinear term.

In figure (1) we can see that in the period from 1955 till 1973 prices and dividends suddenly are much higher, breaking with the behaviour they exhibited before 1955. In the period from 1985 till 2006 prices and dividends show extreme behaviour. They grow dramatically. In the plots below we see that the model without the nonlinear term doesn't describe the ratio and the price in these periods very well. The inclusion of the nonlinear term allows the ratio to grow in these high dividend periods and stay high as long as dividends stay high. It also allows the prices to grow exponentially, capturing the explosive movements of prices much better. From 1990 on, the size of the intrinsic bubble more than half of the predicted price.

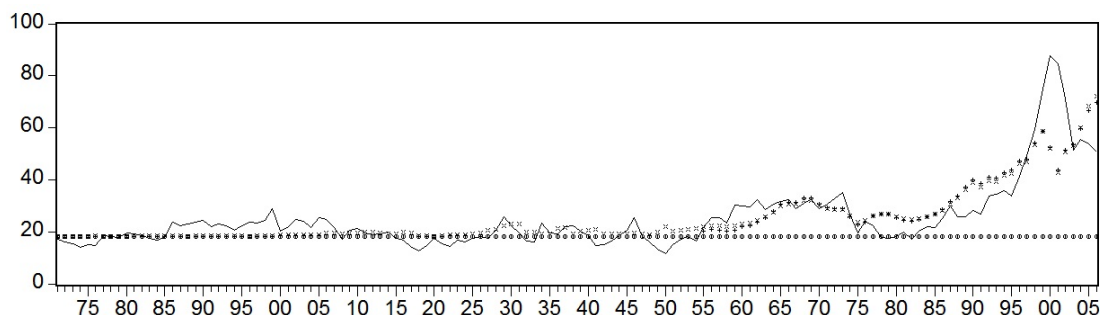


Figure 6: Plot of price-dividend ratio's. The line represents the actual price-dividend ratio, the x signs the ratio estimated by the intrinsic bubble model using the whole sample, the + signs the ratio estimated by the intrinsic bubble model using the subsample and the circles the ratio estimated by the present-value part of the intrinsic bubble model.

Also noticable is the fact that the prices and ratio's estimated by the intrinsic bubble model based on the whole sample are almost identical to the estimates based on the subsample.

To determine whether it is more usefull to only use the data from the subsample or use the data from the whole sample, we look at the predictive powers. The data from 2007 till 2009 are not used in estimating the intrinsic bubble model, so that we can compare these observations with the out-of-sample forecasts.

When we look at the plot one the left we see that the standard errors produced by using the whole sample are smaller than those produced by the subsample. At the same time we clearly see that the forecasts made using the whole sample perform worse than the forecasts made by using the subsample. This holds for the forecasts of prices and price-dividend ratio's. Two conventional measures for evaluating forecasting performance are the root mean squared error, RMSE, which we calculate as follows

$$RMSE = \sqrt{\frac{\sum_{t=2007}^{2009} (y_t - f(D_t; \hat{c}_0, \hat{c}, \hat{\lambda}))^2}{3}} \quad (20)$$

<sup>5</sup>The value of  $c_0$  estimated by the whole sample,  $\hat{c}_0 = 17.9962$ , is used to illustrate the size of the nonlinear term. Had I used the value estimated by the subsample,  $\hat{c}_0 = 12.6979$ , the nonlinear term would appear to be even bigger.

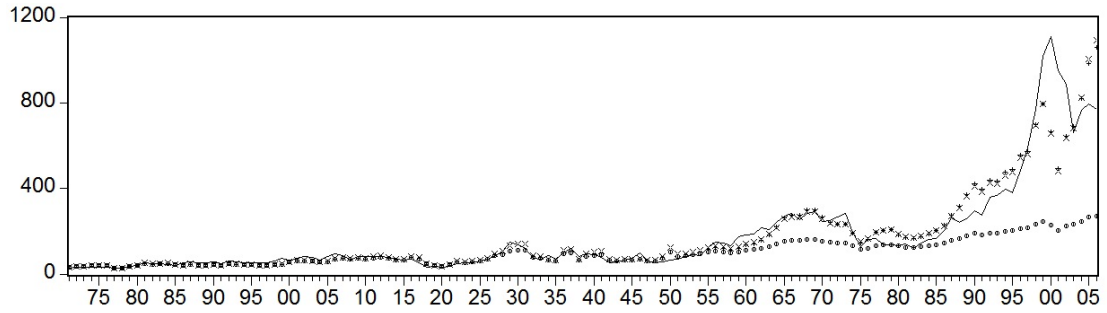


Figure 7: Plot of prices. The line represents the actual prices, the x signs the prices estimated by the intrinsic bubble model using the whole sample, the + signs the prices estimated by the intrinsic bubble model using the subsample and the circles the prices estimated by the present-value part of the intrinsic bubble model.

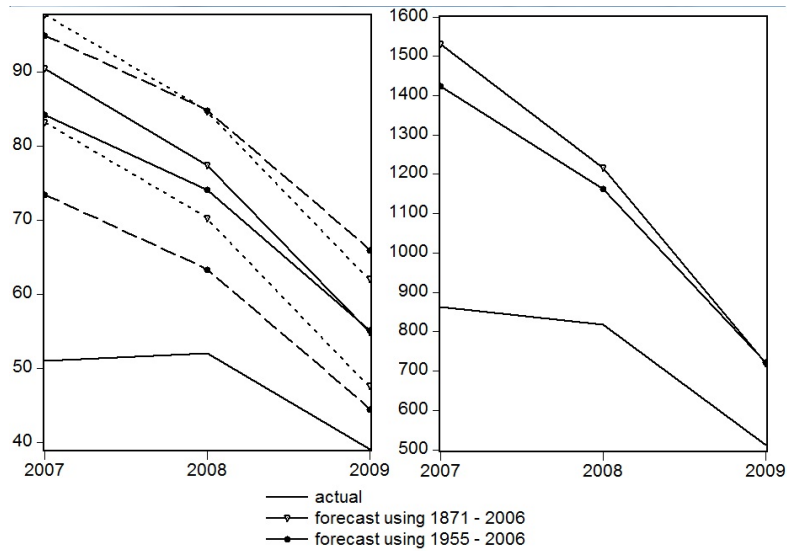


Figure 8: Out-of-sample forecasts for 2007 - 2009. On the left the forecasts of the price-dividend ratio are depicted with the dotted lines representing the standard error margin. On the right the forecasts of prices are depicted.

and the mean absolute error, MAE, defined as follows

$$MAE = \frac{\sum_{t=2007}^{2009} |y_t - f(D_t; \hat{c}_0, \hat{c}, \hat{\lambda})|}{3} \quad (21)$$

$y_t$  is the observed ratio or price at time  $t$ .  $f$  is nonlinear predictor function which is (18) in case we forecast prices and (19) in case we forecast the price-dividend ratio's.

sample	price		ratio	
	RMSE	MAE	RMSE	MAE
1871 - 2006	464.06	423.73	28.54	26.83
1955 - 2006	398.65	371.59	24.75	23.71

Table 5: Measures of forecasting performance

In the table above we see that for both measures and series the performance of the forecasts based on the subsample is higher than the performance of the forecasts based on the whole sample. Whether reliable conclusions can be made from these results is not sure. The difference in forecasting performance is small and not based on a big forecasting subsample.

———— This can also be seen in the small difference the inclusion of the bubble makes. Before 1955 the model fits very good. Prices are not very volatile and grow at a steady rate. The ratio is relatively constant.

Till 1955 the fit of the model is almost not influenced by the inclusion of the bubble component and fit rather well. This matches with dividends being low As one can see in dividends were low before 1955. Till 1955 the ratio and price predicted by The ————— when markets are not to wild the time series follow the conventional rules. But a model is useless if it only can predict behaviour in normal times. It is very important that when markets are less conform their history, the model still fit and predict. —————

### 3.3 nonlinear cointegration

Finding a long-run nonlinear stock price-dividend relationship could be seen as evidence that intrinsic bubbles are relevant in the long run and, hence, are important in explaining the long-run excessive volatility of stock prices. To test for a nonlinear long-run price-dividend relationship, we test for nonlinear cointegration between prices and dividends. Breitung (2001) shows that residual-based linear cointegrations, like Granger and Hallman's (1991) nonlinear cointegration test, are inconsistent for some classes of nonlinear functions. He suggests a nonparametric cointegration test that uses the rank transformation between two variables and claims it to be more powerful than parametric cointegration tests if the cointegration relationship is nonlinear. The hypothesis that prices and dividends are linearly cointegrated is already rejected. Therefore we can safely assume that when Breitung's test gives us evidence for cointegration, it is for nonlinear cointegration.

We haven't rejected the hypotheses that  $P_t$  and  $D_t$  are integrated of order one. The null hypothesis that is being tested is that there exist monotonic functions  $f$  and  $g$  such that

$$f(P_t) - g(D_t) = u_t \quad (22)$$

where  $u_t$  is integrated of order one, which means prices and dividends are not cointegrated. With a rank-based test we don't have to know the specific functions  $f$  and  $g$ , only that  $f$  and  $g$  are



monotonic functions. Monotonic transformations don't change ranks.

$$\begin{aligned} R_T(f(P_t)) &= R_T(P_t) \\ R_T(g(D_t)) &= R_T(D_t) \end{aligned}$$

where  $R_T(P_t)$  returns the rank of  $P_t$  among  $P_{1871}, \dots, P_{2009}$ . Prices and dividends are assumed to be random walks, therefore their rank transformations follow ranked random walks. When there is a big rank transformation between the series, it seems unlikely that the two series are cointegrated. We assess the size of the transformation by measuring the difference in ranks at each time instant using  $\delta_t$ .

$$\delta_t = R_T(P_t) - R_T(D_t)$$

With this measure we make the following statistics

$$\kappa_T = T^{-1} \sup_t |\delta_t| \xi_T = T^{-3} \sum_{t=1871}^{2009} \delta_t^2$$

These statistics have to be corrected if the considered time series are correlated, which is obviously the case with prices and dividends. To measure the correlation of the ranked series, the following statistic is defined

$$\rho_T^R = \frac{\sum_{t=1872}^{2009} \Delta R_T(P_t) \Delta R_T(D_t)}{\sqrt{(\sum_{t=1872}^{2009} \Delta R_T(P_t)^2)(\sum_{t=1872}^{2009} \Delta R_T(D_t)^2)}} \quad (23)$$

Breitung (2001) shows that for moderate values of correlation between time series, the ranked correlation is biased downwards in absolute value. With  $\rho_T^R = 0.68$ , we therefore use the following adjusted test statistics <sup>6</sup>

$$\kappa_T^{**} = \frac{\kappa_T}{\hat{\sigma}_{\Delta\delta}(1 - 0.174(\rho_T^R)^2)} \quad (24)$$

$$\xi_T^{**} = \frac{\xi_T}{\hat{\sigma}_{\Delta\delta}^2(1 - 0.462\rho_T^R)} \quad (25)$$

where  $\hat{\sigma}_{\Delta\delta}^2 = T^{-2} \sum_{t=1872}^{2009} (\delta_t - \delta_{t-1})^2$ . We obtain the following statistics  $\kappa_T^{**} = 0.3496$  and  $\xi_T^{**} = 0.0144$ . These statistics are both significant at the 5% level, so we reject the null hypothesis of no cointegration of prices and dividends. One sided testing is used, since we do not want to investigate a long-run relationship in which prices and dividends are inversely related.

## 4 discussion

This paper provides further empirical evidence that supports the intrinsic bubble model earlier investigated by Froot and Obstfeld (1991) and Ma and Kanas (2004). The failure of the standard present-value model and the improvement in explanatory power of the behaviour of stock prices and price-dividend ratio's that is yielded by including a nonlinear term in the present-value model is explored. When a constant discount factor, risk-neutrality of agents and dividends following a geometric random walk is assumed, we reject the absence of the resulting intrinsic bubble in the S&P 500 index. The parameters of the intrinsic bubble that were predicted by

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<sup>6</sup> See Breitung (2001) for more information on how these statistics are derived.

the dividends series ,for which the no-arbitrage principle would not be violated, are reasonably close to the parameters obtained by performing an unrestricted regression. The nonlinear least squares method used in this paper is explained and an outline of Breitung's (2001) alternative way of testing for cointegration is given. A three-year horizon out-of-sample forecast shows that using a subsample that only includes data after the structural break of dividends in 1955 does improve forecasting powers, but only marginally. The hypothesis of absence of a linear long-run relation of prices and dividends could not be rejected using a Johansen cointegration test, but the hypothesis of absence of a long-run relation of prices and dividends could be rejected using Breitung's rank-based cointegration test. This can be interpreted as evidence supporting a nonlinear long-run relation of prices and dividends, such a relation as the intrinsic bubble implies.

Although the intrinsic bubble model is much more capable of explaining price behaviour than the standard present-value model, a nuance must be made. Economists know that feedback loops play a major role in the dynamics of financial markets, created through for example imitation and trend based investment strategies. To reflect this feature in the used present-value models, speculative exogenous bubbles are added. Obviously, many economists were sceptic and saw this as seeking refuge in exogenous forces to explain the nonlinear behaviour of prices so that nonlinear relations between prices and fundamentals would not have to be explored. In an attempt to explain the boom and busts behaviour of prices through fundamentals, intrinsic bubbles have been suggested as cause. But the problem of not being able to distinguish between misspecification of fundamentals and the presence of bubbles is still present.

When the inherent weaknesses the bubble approach has in explaining price behaviour are considered, one might ask if a radical new approach is needed. Behavioural economics is a growing field that attacks the main assumption of almost all modern economic theory, namely that agents are fully rational<sup>7</sup>. Personally, I think that the most important future insights about the working of the financial markets will come from a rising field I find particularly appealing, namely complexity economics<sup>8</sup>. Here the economy is not considered as a system in equilibrium that sometimes has to adjust to an exogenous shock and which is filled with fully rational agents, but rather as a constantly evolving self-organizing system filled with interacting agents that are only partly rational and where relations are highly nonlinear through the emergence of feedback loops<sup>8</sup>. Arthur, Holland, LeBaron, Palmer and Taylor (1997) simulated such a system with agents that made their choices guided by heuristics rather than fully rational expectations. They showed that from systems without those stringent assumptions boom and busts simply emerged from the dynamics between the interacting agents. This result should urge economists to think about how much potential for future improvement there is for new keyesian economics and encourage them to consider alternative views.

## 5 appendix

### 5.1 Nonlinear least squares data fitting

If we want to estimate coefficients of a model with a nonlinear specification, we use the method of nonlinear least squares (NLS) estimation. We consider the general nonlinear specification

$$y = f(\mathbf{x}; \theta) + e(\theta) \quad (26)$$

where  $y$  is the dependent variable,  $f$  a nonlinear function,  $\mathbf{x} \in \mathbb{R}^k$  a vector of explanatory variables,  $\theta \in \mathbb{R}^l$  a vector of parameters and  $e$  the specification error. Given  $T$  observation of

<sup>7</sup>See for example Akerlof (1991) or for classics see Simon (1955) and Hayek (1945)

<sup>8</sup>For more information on complexity economics see Beinhocker (2006)

$(y, \mathbf{x})$ , let

$$\mathbf{y} = \begin{bmatrix} y_1 \\ y_2 \\ \vdots \\ y_T \end{bmatrix}, f(\mathbf{X}; \theta) = \begin{bmatrix} f(\mathbf{x}_1; \theta) \\ f(\mathbf{x}_2; \theta) \\ \vdots \\ f(\mathbf{x}_T; \theta) \end{bmatrix}, \mathbf{e}(\theta) = \begin{bmatrix} e_1(\theta) \\ e_2(\theta) \\ \vdots \\ e_T(\theta) \end{bmatrix} \quad (27)$$

We want to find the parameter  $\theta$  for our function that best fits the data  $(\mathbf{y}, \mathbf{X})$ . How well our choice of parameters is, is measured by the following formula

$$S(\theta) = [y - f(\mathbf{X}; \theta)]' [y - f(\mathbf{X}; \theta)] \quad (28)$$

We want to minimize  $S(\theta)$  with respect to  $\theta$ . A solution  $\theta^* \in \mathbb{R}^l$  to this problem must satisfy the first and second order condition of the minimization problem. The first order condition is that the the gradient of (28) evaluated at  $\theta^*$  must be equal to zero

$$\frac{dS(\theta)}{d\theta}(\theta^*) = -2 \frac{df(\mathbf{X}; \theta)}{d\theta}(\theta^*) [y - f(\mathbf{X}; \theta^*)] = \mathbf{0} \quad (29)$$

where

$$\frac{df(\mathbf{X}; \theta)}{d\theta} = \begin{bmatrix} \frac{df(\mathbf{x}_1; \theta)}{d\theta} & \frac{df(\mathbf{x}_2; \theta)}{d\theta} & \dots & \frac{df(\mathbf{x}_T; \theta)}{d\theta} \end{bmatrix}$$

Furthermore, to ensure that  $S(\theta^*)$  is a minimum and not a maximum, the second order condition of a minimization problem has to be satisfied. The hessian matrix of (28), denoted below, evaluated at point  $\theta^*$  must be a positive definite matrix.

$$\frac{d^2 S(\theta)}{d\theta d\theta'} = -2 \frac{d^2 f(\mathbf{X}; \theta)}{d\theta d\theta'} \cdot [y - f(\mathbf{X}; \theta)] + 2 \frac{df(\mathbf{X}; \theta)}{d\theta} \cdot \frac{df(\mathbf{X}; \theta)}{d\theta'} \quad (30)$$

The problem with  $f$  being nonlinear is that there can be multiple  $\theta \in \mathbb{R}$  that satisfy these two conditions. If  $f$  were linear, (29) would be a system with  $l$  equations and  $l$  unknowns. This would give us a unique solution. Furthermore,  $\frac{d^2 f(\mathbf{X}; \theta)}{d\theta d\theta'}$  would be equal to zero and thus  $\frac{d^2 S(\theta)}{d\theta d\theta'} = 2 \frac{df(\mathbf{X}; \theta)}{d\theta} \cdot \frac{df(\mathbf{X}; \theta)}{d\theta'}$ . This is a sufficient condition for positive definiteness. There is no guarantee that there exists a unique solution to this problem if  $f$  is nonlinear. This means (28) can have multiple local minima. We cannot solve this problem analytically, but we can with an iterative process.

There are a lot of iterative procedures that can lead to a fairly good approximation of the optimal parameter choice. An often used method is the Newton-Raphson algorithm. It uses the second order Taylor expansion of (28) around some chosen initial value  $\theta_0$

$$S(\theta) \approx S(\theta_0) + \left( \frac{dS(\theta)}{d\theta}(\theta_0) \right)' (\theta - \theta_0) + \frac{1}{2} (\theta - \theta_0)' \frac{d^2 S(\theta)}{d\theta d\theta'}(\theta_0) (\theta - \theta_0) \quad (31)$$

The first order condition of this expansion with respect to  $(\theta)$  is

$$\frac{dS(\theta)}{d\theta}(\theta_0) + \frac{d^2 S(\theta)}{d\theta d\theta'}(\theta_0) (\theta - \theta_0) = 0$$

This can be rewritten as

$$\theta = \theta_0 - \left( \frac{d^2 S(\theta)}{d\theta d\theta'}(\theta_0) \right)^{-1} \frac{dS(\theta)}{d\theta}(\theta_0) \quad (32)$$

So we now know the value  $\theta$  that minimizes the taylor expansion . If we now replace  $\theta_0$  and  $\theta$  with  $\theta_i$  and  $\theta_{i+1}$  respectively, we get the following algorithm

$$\theta_{i+1} = \theta_i - \left( \frac{d^2 S(\theta)}{d\theta d\theta'}(\theta_i) \right)^{-1} \frac{dS(\theta)}{d\theta}(\theta_i) \quad (33)$$

The  $(i+1)^{th}$  iterated value  $\theta_{i+1}$  is obtained from the value of the previous iteration. The downside of this algorithm is that for every iteration the hessian matrix must be positive definite, otherwise it might not be invertible of point in the wrong direction. From (31)(33) we can deduce that

$$S(\theta_{i+1}) - S(\theta_i) \approx -\frac{1}{2} \left( \frac{dS(\theta)}{d\theta}(\theta_i) \right)' \frac{d^2 S(\theta)}{d\theta d\theta'}(\theta_i) \frac{dS(\theta)}{d\theta}(\theta_i) \quad (34)$$

Successive iterations of  $S$  only become smaller if the hessian matrix is positive definite. Sometimes a step length  $s$  is added to (28)

$$\theta_{i+1} = \theta_i - s_i \left( \frac{d^2 S(\theta)}{d\theta d\theta'}(\theta_i) \right)^{-1} \frac{dS(\theta)}{d\theta}(\theta_i) \quad (35)$$

The step length could be determined by minimizing  $S(\theta_{i+1})$  with respect to  $s_i$ .

An iterative algorithm needs a beginning and an end. The beginning may be some initial value set of values. To minimize the risk of no iteration converging to the global minimum we can generate a lot of initial values from some distribution and choose the initial value that gives the best result. An algorithm stops when some sort of convergence criteria is met. For example, when

$$(\theta_{i+1} - \theta_i)'(\theta_{i+1} - \theta_i) < c \quad (36)$$

where  $c$  is some small positive pre-determined number.

## 5.2 simulation

Since we use two relatively small data sets to estimate the parameters of the unrestricted intrinsic bubble model, the estimates made by the nonlinear least squares regression might be biased. The used test statistics might not have the desired distribution when the distributions of the estimates are very skewed or have very fat tails and do not converge to the normal distribution. We can also see whether using the whole sample or the subsample yield has a large impact on the distributions of the estimates. We can evaluate the distribution of the estimates by means of a simulation. We generate a lot of data sets with chosen parameters and see what the distribution is of the estimates of those parameters.

We first construct the log dividends series  $d_{t=1871}^{2006}$  and  $d_{t=1955}^{2006}$  as follows

$$d_t = d_{t-1} + \epsilon_t \quad (37)$$

where the  $\epsilon_t \sim N(\mu, \sigma_\epsilon^2)$ . With each dividends series we generate 500 price series  $P_{t=1871}^{2006}$  and  $P_{t=1955}^{2006}$  as follows

$$P_t = c_0 e^{d_t} + c e^{d_t \lambda} + \eta_t \quad (38)$$

where  $\eta_t = 0.65\eta_{t-1} - 0.5\eta_{t-2} + 0.25\eta_{t-3}$ . In figure (??) we can see that these values correspond to the partial autocorrelation coefficients of the residuals of the unrestricted intrinsic bubble model. Since the intrinsic bubble model did not produce white noise residuals but residuals that

parameter	1871-2006	1955-2006
$\mu$	0.016	0.020
$\sigma_\epsilon$	0.126	0.050
$d_0$	0.52	1.72
$c_0$	18.0	12.7
$c$	0.04	0.23
$\lambda$	3.64	3.03
$\sigma_\eta$ 7	11	

Table 6: d

were autocorrelated, generating residuals as AR(3) processes produces prices series with a higher resemblance to the real prices series.

The parameters used in constructing these time series are estimates obtained by regressing log dividends as an random walk with drift and by the unrestricted intrinsic bubble model.

The estimates of these parameters have the following distributions

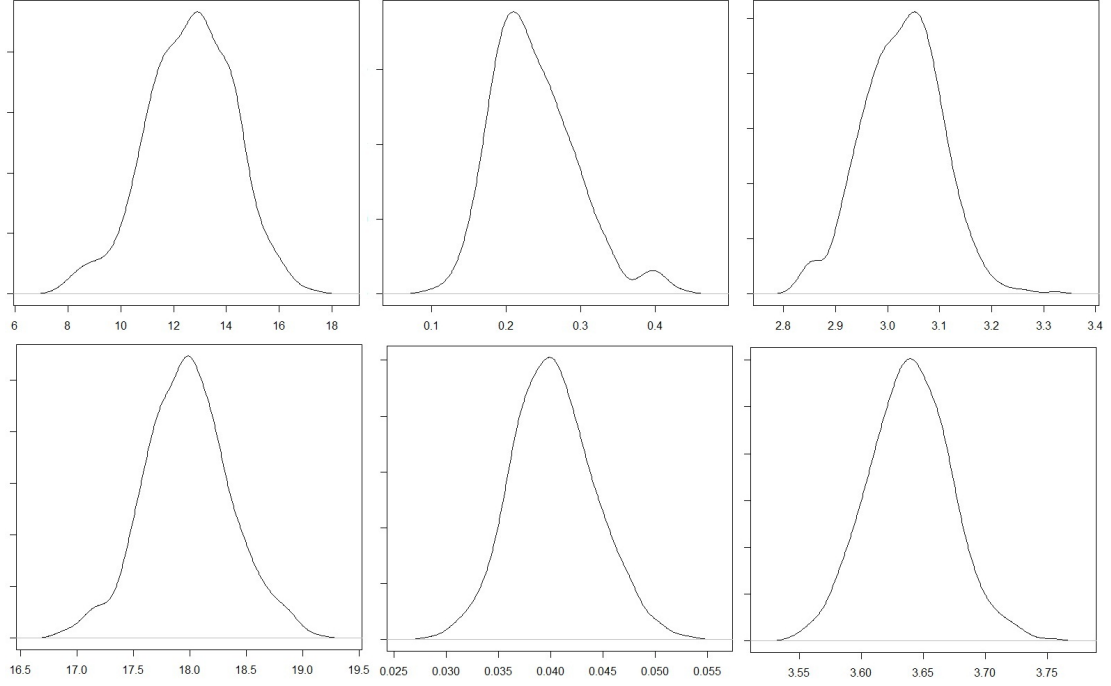


Figure 9: Distribution of the estimates made by the intrinsic bubble model. Row one and two plot the distribution of the estimates produced by using the subsample and the whole sample respectively. The first, second and third column show the distribution of the estimates of  $c_0$ ,  $c$  and  $\lambda$  respectively.

In these plots we see that the distributions of the estimates approximate the normal distribution and are nicely centered around the real values of the parameters. The larger samples yields a less skewed approximation of the normal distribution, but even with a sample size of 52 the approximation is quite good.

### 5.3 R code

The R code of function that returns the rank-based cointegration test statistics:

```
rankpoint <- function(y,x){
  x <- rank(x)
  y <- rank(y)
  n <- length(y)
  dx <- x[2:n]-x[1:n-1]
  dy <- y[2:n]-y[1:n-1]
  Rankrho <- dx**dy/sqrt(dx**dx*dy**dy)
  z <- y-x
  dz<-z[2:n]-z[1:n-1]
  sig<-dz**dz/n
  kap<- max(abs(z))/sqrt(sig*n)
  xi<- z**z/sig/n^2;
  kap<- kap/(1-0.174*Rankrho^2)
```

```

    xi<-xi/(1-0.462*Rankrho)
  return(list(kap=kap,xi=xi))
}

```

The R code used for simulating the NLS:

```

simulate <- function(t,d0,dmu,dsd,error,b){
  div <- array(0, dim=c(t,1))
  div[1] <- d0
  #generating dividends
  eps <- rnorm(t-1, mean = dm, sd = dsd)
  for(i in 2:t){
    div[i] <- div[i-1] + eps[i-1]
  }
  for(j in 1:500){
    #adding error that approximates the errors obtained
    #unrestricted NLS of the whole sample
    ar.sim<-arima.sim(model=list(ar=c(.67,-.5,0.25)),n=t, sd =error)
    #constructing price series
    P <- b[1]*exp(div) + b[2]*exp(div*b[3]) + ar.sim
    beta <- nls(P~ beta1*exp(div) + beta2*exp(div*beta3),
      start=list(beta1 = 15, beta2= 0.1, beta3 = 3),
      control = nls.control(maxiter = 50, minFactor = 1/2048, warnOnly=T),trace=T)
    A[j,] <- coef(beta)
  }
  return(list(b1 = A[,1], b2=A[,2],b3=A[,3]))
}

#then plot densities
sim1955 <- simulate(52,1.72,0.02,0.05,11,c(12.7,0.23,3.03))
plot(density(sim1955$b1), xlim=c(-5,25))
plot(density(sim1955$b2), xlim=c(-2,4))
plot(density(sim1955$b3), xlim=c(0,5))
sim1871 <- simulate(136,0.52,0.0016,0.1257,7,c(18,0.04,3.64))
plot(density(sim1871$b1), xlim=c(-5,25))
plot(density(sim1871$b2), xlim=c(-2,4))
plot(density(sim1871$b3), xlim=c(0,5))

```

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