

Says

What have we heard them say? What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

farmers engaged in

are motivated more

circular initiatives

by social and

values

environmental

The majority of india's poor are found in rural areas

Ensuring and external factors influence farmers choices regarding circular agricultural

Raising agricultural productivity per unit of land

We need support for agriculture to save our national from a very serious disaster

behavioural and external factors influence farmers' choices regarding circular agriculture

India's agricultural crop production analysis

Short summary of the persona

Save agriculture in India

We need support for our farmers

And our national politicians are didn't support for the agricultural in our nation

Farmers want their basic things for their agriculture, so we need support them to help the agricultural

to teach agriculture the next generation

Farmers biggest problems are scarcity of water in our nation

Does

What behavior have we observed? What can we imagine them doing?

See an example

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

