

Kasey Freeman

freemankasey18@gmail.com | (816) 255-0044 | Columbia, MO 65202

Education

University of Missouri

Dec 2023

- Graduate Certificate in Online Education
- Courses include: Instructional Systems Design, Designing Online Learning, Teaching Online Learning, and Web Design and Development

University of Central Missouri

May 2018

- Master of Science in College Student Personnel Administration
- Graduate Certificate in Academic Advising in Higher Education

University of Central Missouri

May 2016

- Bachelor of Arts in International Studies
- Emphasis in Human Development and the Physical Environment

Work Experience

University of Missouri System

Jun 2019 – Current

Educational Program Coordinator III | Missouri Online

Sep 2022 – Current

- Project management lead on multiple initiatives utilizing technologies such as Zoom, Adobe Creative Cloud, Qualtrics, Tableau, Trello, Redbooth, Canvas, and Student Information Systems
- Manage an extensive portfolio of courses and programs and coordinate various components involved with launching, expanding and maintaining online programs among the four UM System universities
- Advise academic units on expanding online degree options and monitor new online program approvals to ensure course and program development

Academic Advisor | University of Missouri - Columbia

Jun 2019 – Sep 2022

- Advise online and on-campus students regarding their educational path and career opportunities, with an emphasis on parallel pathway planning through non-traditional and traditional advising formats
- Analyze data and run reports to assist both faculty and student services with projects
- Use Qualtrics and create marketing materials events to increase student engagement

State of Missouri

Nov 2018 – Jun 2019

Department Recruiter | Department of Natural Resources

- Develop resources and contacts through colleges, universities, employment agencies, and multimedia
- Counsel and advise current and prospective employees on their career paths and eligibility for positions
- Serve as the main liaison between the Human Resources Program and the agency's subsidiaries

University of Central Missouri

Aug 2016 – May 2018

Graduate Assistant | Center for Global Education

- Advise all prospective and current students completing a summer study abroad program
- Process course equivalency forms for all study abroad participants
- Manage both the "Global Ambassador" and the "Generation Study Abroad" scholarship programs

Instructor

BUS AD 1500: Business and Professional Development Instructor (Lab)

Fall 2022 – Current

College of Business | University of Missouri

- This course provides students the opportunity to learn how to be successful in the Trulaske College of Business (TCoB) through exploring their personal strengths and how those strengths match with various business academic and career paths. This course is offered as a component of the college's Professional Development Program

HLTH SCI 3000: Health Sciences Seminar Instructor (Lecture/Discussion)

Fall 2019 – Fall 2021

College of Health Sciences | University of Missouri

- This is a core Bachelor of Health Science course designed to promote both career and continuing education readiness for junior- and senior-standing students

Memberships

UPCEA Membership <i>Online and Professional Continuing Education</i>	Current
NACE Membership <i>National Association of Colleges and Employers</i>	Current
NACADA Membership <i>Professional Advising Organization</i>	Expired
NASPA Membership <i>Student Affairs Administrators Professional Organization</i>	Expired

Professional Development

Lean Six Sigma Green Belt	Aug 2023
<ul style="list-style-type: none"> • Lean Six Sigma certification course on how to streamline processes and improve business performance 	
UPCEA SOLA+R Conference	Jul 2023
<ul style="list-style-type: none"> • Attended in-person sessions on online program development and expansion, accessibility in edtech, student success and online program and course design, using data and financial information for continuing education and online programs evaluation, design thinking for program development 	
UPCEA Regional Conference	Jun 2023
<ul style="list-style-type: none"> • Attended online sessions on operational challenges, innovative approaches to challenges, and current issues in online education 	
Lean Six Sigma Yellow Belt	May 2023
<ul style="list-style-type: none"> • An introductory certification course to learn basic Lean Six Sigma skills 	
Digital Accessibility for Canvas	Mar 2023
<ul style="list-style-type: none"> • Through the University of Missouri System, this badge is earned through creating accessible Canvas pages and related multimedia 	
Designing Digitally Accessible Documents	Mar 2023
<ul style="list-style-type: none"> • Through the University of Missouri System, this badge covers the core skills of digital accessibility and how to apply those skills in these documents. 	
Advisor Development Program	AY 21/22
<ul style="list-style-type: none"> • Through the University of Missouri System, this nomination style program for academic advisors. The purpose is to design professional development projects to implement on campus or in the higher education community 	
Online Teaching Certification	Fall 2020
<ul style="list-style-type: none"> • Through the University of Missouri System, this 8-week course is to certify online instructors in the Pillars of Success online teaching model 	
NASPA Regional Conference	Oct 2018
<ul style="list-style-type: none"> • Attended sessions on hidden biases, inclusivity, and veteran student success 	

Board Memberships

Committee on Committees Board Member	AY 22/23
<i>Campus Standing Committees University of Missouri</i>	
<ul style="list-style-type: none"> • Review one-third of the campus standing committees and to make recommendations to the Chancellor and Faculty Council on the continuation and revisions of committees 	
Communications Executive Board Chair	AY 20/21
<i>Advisors Forum University of Missouri</i>	
<ul style="list-style-type: none"> • Develop and host the first online Professional Development and Service Day for campus staff members • Create the Advisors Forum Newsletter detailing seasonal processes and new campus offerings • Maintain and update the Advisors Forum website using WordPress 	