#### **BIG FISH GAMES**

#### Marketing Bullets (circled in red)





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Hidden Object

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> Free sample version (389 48 MB)

If this is your first time downloading a game from Big Fish, our handy Game Manager app will install on your computer to help manage your games. Buy Now Get the full version

> Full version game \$ 10.00 USD

\$ 13.99 USD or 2 credits

Big Fish Editor's Choice! This title was selected for its exceptional quality and overwhelmingly positive reviews from our Game Club beta testers.

Elephant Games, the creators of *Grim Tales* and the top-selling *Christmas Stories* brands, proudly present their bone-chilling new Halloween brand!

You and your best friend, Joe, have been invited to the coolest Halloween shindig of the year! When you arrive at the appropriately creepy mansion, the party is in full-swing – the jack-o-lanterns are lit, the guests are dancing up a storm... But things quickly take an ominous turn when you realize the entire thing was a setup to trap you inside the house. Now you find yourself being hunted by a group of dark and mysterious figures. Whatever it is they want with you, you'd rather not find out. Can you escape with Joe before they catch you? Find out in this thrilling hidden-object puzzle adventure game!

#### See what our Beta testers had to say:

"This will be a great game for Halloween. Spooky, lots of things jumping out at you and creepy scenes and music. I'm not normally a fan of scary movies or scary games but I think I'll be buying this one." - Jacob, Beta Tester

"I really enjoyed this game! The graphics are amazing and the storyline is great. The game even made me jump; twice! This one could be a year end winner!" - Ashley, Beta Tester

- Conduct a séance and stop a monster in the bonus game!
- · Collect creepy figurines and picture fragments.
- · Enjoy exclusive wallpapers, art, and music!
- Never get lost with the strategy guide!











#### Game System Requirements:

OS: Windows XP/Windows Vista/Windows 7/Windows 8/Windows 10 CPU: 1.6 GHz RAM: 1024 MB DirectX: 9.0 Hard Drive: 1340 MB

#### Blg Flah Games App System Requirements:

Browser: Internet Explorer 7 or later





Free sample version (484.38 MB) If this is your first time downloading a game from Big Fish, our handy Game Manager app will install on your computer to help manage your games.



Mad Head Games, the creative minds behind *Rite of Passage* and *Beyond* proudly presents their thrilling new series: Moonsouls!

You and your nephew Isaac are excited to bring your wares to the Victory Day Festival. But your plans are interrupted when a strange vessel falls from the sky! When Isaac becomes trapped inside, it's up to you to free him! This won't be an easy task, as an otherworldly foe has more destructive plans in mind. Can you use new technologies and abilities to save Isaac and the world in time? Find out in this stellar hidden-object puzzle adventure!

- Stop a deadly virus in the bonus game!
- Find many collectibles and morphing items.
- Enjoy stunning music, movies, and wallpapers.
- Play effortlessly using the Strategy Guide!











Game System Requirements:

OS: Windows XP/Windows Vista/Windows 7/Windows 8/Windows 10
CPU: 2.5 GHz
RAM: 1024 MB
DirectX: 9.0
Hard Drive: 693 MB

Big Fish Games App System Requirements: Browser: Internet Explorer 7 or later

## In-game Text (One edited chapter from Moonsouls: Echoes of the Past Collector's Edition)

; Spacecraft	Dialogue
spacecraft:bbt_come_back	"Come back here!"
spacecraft:bbt_dizzy	"Ugh I feel so dizzy Isaac Who is that?"
spacecraft:bbt_electricity	"The crackling sound stopped. It must've worked!"
spacecraft:bbt_energy	"{+elonian_holo}Be alert. The energy emitted by our devices may affect alien technology in unexpected ways."
spacecraft:bbt_find	"I'm almost there, Isaac."
spacecraft:bbt_follow	"Who are these people? Maybe I can follow them."
spacecraft:bbt_liftoff	"Energy core activated. Safety protocols initiated. Emergency evacuation in progress. Commencing liftoff."
spacecraft:bbt_ok	"Isaac! Oh, my poor boy. What happened to you?"
spacecraft:bbt_wondering	"What an unbelievable place! I feel like I'm losing my mind."
spacecraft:bbt_yeah	"So that's why Isaac's aircraft went berserk."
spacecraft:dlg_abduction_10	"That traitor didn't survive the crash. Blacksands will be pleased."
spacecraft:dlg_abduction_20	"The ship even managed to capture an experimental subject. Let's deliver it to him."
spacecraft_ho:bbt_uniform	"Maybe I can find a uniform in here."
zs_cutoff:sub_cutoff_01	"Isaac? Are you all right?"
zs_cutoff:sub_cutoff_02	"No!"
zs_fainting:sub_fainting_01	"What's happening?"

zz_mini_spacecraft_compartment:bbt_better	"I'm getting the hang of this new technology."
<pre>zz_mini_spacecraft_compartment:dummy_use_use_item _ch1_maintanance_key</pre>	"This must be the kind of lock that requires a key."
<pre>zz_mini_spacecraft_compartment:dummy_use_use_item _ch1_working_lamp</pre>	"I can't see in the dark."
zz_mini_spacecraft_compartment:puzzle_info	"Select and drag between the circles on the grid to create the pattern shown above in the clue."
zz_mini_spacecraft_fuse:bbt_broken	"I'll have to fix this."
zz_mini_spacecraft_fuse:dummy_use_use_item_ch1_fuse	"There should be some spare parts around here."
zz_spacecraft_console:bbt_afraid	"Don't be afraid. The glove will help you understand our writing. Just follow its signals."
zz_spacecraft_console:bbt_blacksand	"Another one of those visions. Was that a message to the woman I just met?"
zz_spacecraft_console:bbt_hologram	"{+blacksand_holo}You will pay for turning against your own kind. Cut the power to her engines!"
zz_spacecraft_console:bbt_human	"A human specimen should be transported to the laboratory in the least stressful way. The cocoon will keep the specimen stable."
zz_spacecraft_console:bbt_plan	"This looks like some kind of plan. I wish I understood it."
zz_spacecraft_console:bbt_visions	"Unbelievable! The visions from the machine I knew something like this had to exist."
zz_spacecraft_console:bbt_what	"I can't imagine why Isaac would be the subject of an experiment."
zz_spacecraft_console:bbt_where	"Hey, stop!"
zz_spacecraft_console:bbt_why	"I wonder why Isaac's aircraft flew here."
zz_spacecraft_console:dummy_use_use_item_ch1_brass_piece	"Whatever belongs here must be nearby."
zz_spacecraft_console:dummy_use_use_item_ch1_core_buckle	"I think I'll need some buttons to get this open."
zz_spacecraft_console:iz_bird	"Isaac's aircraft seems to be a magnet for these things."
zz_spacecraft_console:iz_fuse	"There's something sealed inside that sphere."
zz_spacecraft_console:iz_toy	"The aircraft must've been drawn here by something."
zz_spacecraft_console:iz_working	"I can't get it to work anymore."
zz_spacecraft_door:iz_locked	"Ugh It's locked."
zz_spacecraft_door:puzzle_info	"Rotate the line fragments until they all connect with each other. Select a line fragment to rotate it."
zz_spacecraft_floor:bbt_faulty_wiring	"Hmm This must be broken."
zz_spacecraft_floor:dummy_use_use_item_ch1_floor_lev er	"I need to find the lever."
zz_spacecraft_floor:iz_shock	"Whoa, I almost got shocked! The energy flow really needs to be repaired."
zz_spacecraft_trunk:bbt_battery	"It looks like it's beyond repair. I'll need some new parts."
zz_spacecraft_trunk:bbt_boy	"Hang in there, Isaac. I'll find a way to free you."
zz_spacecraft_trunk:bbt_false_battery	"It doesn't fit here. I think I'll need some stones."
$\label{lem:condition} {\it zz\_spacecraft\_trunk:dummy\_use\_use\_item\_ch1\_power\_c} \\ {\it ore} \\$	"The other parts will probably need to be replaced."
$\label{lem:condition}                                    $	"I'll need to find some stones somewhere."
zz_spacecraft_trunk:iz_still_alive	"He's still alive. I have to get him out!"

#### STUDENT FINANCIAL SERVICES

## Flyers/Newspaper Ad



SAVE SMARTER, PLAY HARDER. 4/20

APRIL IS FINANCIAL LITERACY MONTH.
JOIN THE FINANCIAL WELLNESS CENTER
WITH AN INSTAGRAM CONTEST
AND A GAME OF LIFE EVENT.
FREE FOOD, DRINKS, AND CHILDCARE
INCLUDED WITH EVENT RSVP:
PDX.EDU/STUDENT-FINANCIAL/FWC-EVENTS





## Facebook Ad Campaign



Looking for free dinner, swag, and fun? RSVP now at: https://fwc-gameoflife.eventbrite.com



The Game of Life: Don't Let Your Financ...

Thu 6 PM · Smith Memorial Student Union · Portland
1 person going

✓ Going ▼



# PSU Financial Wellness Center shared an event.

Sponsored · 🚱

Save smarter, play harder! Come play a lifesized Game of Life and enjoy free dinner with RSVP: https://fwc-gameoflife.eventbrite.com



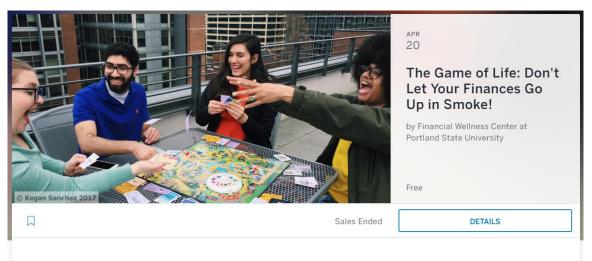
THU, APR 20, 2017

The Game of Life: Don't Let Your Finances Go Up in Smoke!



1 going

## **Eventbrite Page**



#### DESCRIPTION

Are you a Portland State University student? Would you like to play games and win prizes? You're invited to the Financial Wellness Center's Game of Life event!

Come enjoy free food and drinks (vegan and vegetarian options available) included with your RSVP and play a life-sized Game of Life. Instagram contest winners will be announced and childcare from Little Vikings will be available for students attending the event

#### DATE AND TIME

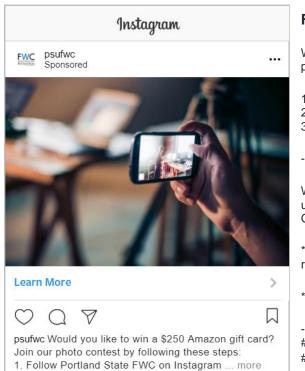
Thu, April 20, 2017 6:00 PM - 9:00 PM PDT Add to Calendar

#### LOCATION

Smith Memorial Student Union 1825 Southwest Broadway SMSU 355 Portland, OR 97201 View Map

#### **Instagram Contest**





## Full Text and hashtags:

Would you like to win a \$250 Amazon gift card? Join our photo contest by following these steps:

- 1. Follow Portland State FWC on Instagram @psufwc
- 2. Post pictures of creative ways you save money
- 3. Include hashtag #psufwc

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We're excited to see what you come up with! Contest runs until 4/18 at 11:29 PM. Winners will be announced at our Game of Life event on 4/20.

- \* Click the 'Learn More' link or link in our bio for full contest rules and details.
- \*\* Must be a current PSU student to win.\*\*

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#psufwc #portlandstate #portlandstateuniversity #financialwellness #financialliteracy