

Qq

Typography Cards

Tianqi Huo

Table of Contents

1. Humanist: *Berkeley Oldstyle*
2. Garalde: *Adobe Caslon*
3. Transitional: *Baskerville*
4. Didone: *Filosofia*
5. Slab Serif: *Chaparral*
6. Lineale Grotesque: *Franklin Gothic*
7. Lineale Neo-grotesque: *Helvetica Neue*
8. Lineale Geometric: *Eurostile*
9. Lineale Humanist: *Optima*
10. Glyphic: *Trajan*
11. Script: *Bickham Script*

Colophon

1. Berkeley Oldstyle

20/ 26 +20

2. Adobe Caslon

22/ 26 +20

3. Baskerville

22/ 26 +25

4. Filosofia

24/ 26 +30

5. Chaparral

22/ 26 +30

6. Franklin Gothic

19/ 26 +20

7. Helvetica Neue

19/ 26 +20

8. Eurostile

20/ 26 +40

9. Optima

19.5/ 26 +35

10. Trajan

16/ 27 +20

11. Bickham Script

34/ 26 +35

Qq

**Pack my box
with 5 dozen
liquor jugs.**

Humanist: Berkeley Oldstyle
Frederic W. Goudy

Qq

**Pack my box
with 5 dozen
liquor jugs.**

Garalde: Adobe Caslon
Carol Twombly

Rg

**Pack my box
with 5 dozen
liquor jugs.**

Transitional: Baskerville
John Baskerville

Q q

**Pack my box
with 5 dozen
liquor jugs.**

Didone: Filosofia
Zuzana Licko

Qq

**Pack my box
with 5 dozen
liquor jugs.**

Slab-serif: Chaparral
Carol Twombly

Qq

**Pack my box
with 5 dozen
liquor jugs.**

Lineale Grotesque: Franklin Gothic
Morris Fuller Benton

Qq

**Pack my box
with 5 dozen
liquor jugs.**

Lineale Neo-grotesque: Helvetica Neue
D. Stempel AG

Qq

**Pack my box
with 5 dozen
liquor jugs.**

Lineale Geometric: Eurostile
Aldo Novarese

Qq

**Pack my box
with 5 dozen
liquor jugs.**

Lineale Humanist: Optima
Hermann Zapf



**PACK MY BOX
WITH 5 DOZEN
LIQUOR JUGS.**

GLYPHIC: TRAJAN

CAROL TWOMBLY



*Pack my box
with 5 dozen
liquor jugs.*

*Script: Bickham, Script
Richard, Lipton*