#### July 2018 -**Lead Front End Developer Present**

**Cult Beauty** 

- Build and maintain bespoke Customer Service platform, CMS and PIM (React and Node.is)
- Maintain, manage and evolve the store front codebase (Node.js, Pug, SCSS, and JavaScript)
- Overview all front end projects whilst maintaining an in-depth knowledge of the front end codebases
- Communicate with third party vendors and implement integrations
- Produce and showcase solution designs to Technical Design Authority
- Tasked with signing off all front end related solutions raised in Technical Design Authority
- Work with BAs and PMs to effectively groom and plan tickets for fortnightly sprints ensuring the estimates are verified by the developer
- Conduct appraisal processes with members of my team, setting yearly goals and supporting them with monthly 1-2-1s
- Established rules, practices and common patterns for the front end team to follow, with the goal for them to produce high quality streamlined code
- Ensure my team have the resources, mentoring and processes in place for them to execute their jobs efficiently and to minimise blockers
- Interview
- Support the wider business with technical knowledge
- Agile working

#### Mar 2017 -**Front End Developer**

**July 2018** 

**Cult Beauty** 

#### **Front End Developer** Sept 2015 -Mar 2017

Time Inc. UK

- Leading front end development for two teams
- Working with back end developers on new features
- Writing Symfony1 and Symfony2 templates for multiple brands
- Adapting existing Drupal templates
- Increasing JavaScript skills based on adverts and viewability techniques
- Collaborating with web and UX designers to build templates for redesigns
- Liaising with project managers, creative managers, publishers and editors on new development
- Agile working

### Mar 2015 -Front End Developer **Sept 2015**

Beyond Retro

- Responsible for front end development on Magento and working in conjunction with a back end developer
- Flagging problems and designing solutions for creative and effective shopping environments to drive KPIs and improve user experience
- Planning development strategies and A/B testing roadmaps
- Mentoring and supporting the web designer
- Sharing operational knowledge to influence the team to make informed commercial decisions

## Mar 2014 -**Head of Technology**

Mar 2015

House of Kaizen

- Responsible for the coding of high quality website variations to be split tested
- Making the solutions, functional requirements and designs come to life within the testing environment before pushing them live to real visitors
- Building landing pages and micro-sites
- Involved in complete life-cycle including analysis, wireframes, design, development and testing
- Working with the operations and optimisation team and the delegation of projects
- Managing, tutoring and instructing my team
- Client and inter-departmental communication

Nov 2013 - Interface Developer Mar 2014 House of Kaizen

Nov 2012 - Junior Interface Developer

Mar 2014 House of Kaizen

# Skills

Front End ReactJS, Node.js, JavaScript, HTML, CSS, Sass/SCSS, Compass, Bootstrap, responsive

and adaptive design, cross browser

Version Control Git

**CMS** Concrete5, Magento, Drupal

**Design Tools** Sketch, Photoshop, Balsamiq

Jenkins, Docker, Google Analytics, Google Tag Manager, Visual Website Optimizer, Optimizely, PostgreSQL

## Education

2009-2012 BSc Computer Science

Queen Mary, University Of London

Modules Software Engineering, Multimedia, Software Risk Assessment, Database Systems,

Graphical User Interfaces & Interaction Design, Networks & Operating Systems,

Distributed Systems & Security.

References on request