July 2018 -**Lead Front End Developer Present**

Cult Beauty

- Build and maintain bespoke Customer Service platform, CMS and PIM (React and Node.is)
- Maintain, manage and evolve the store front codebase (Node.js, Pug, SCSS, and JavaScript)
- Overview all front end projects whilst maintaining an in-depth knowledge of the front end codebases
- Communicate with third party vendors and implement integrations
- Produce and showcase solution designs to Technical Design Authority
- Tasked with signing off all front end related solutions raised in Technical Design Authority
- Work with BAs and PMs to effectively groom and plan tickets for fortnightly sprints ensuring the estimates are verified by the developer
- Conduct appraisal processes with members of my team, setting yearly goals and supporting them with monthly 1-2-1s
- Established rules, practices and common patterns for the front end team to follow, with the goal for them to produce high quality streamlined code
- Ensure my team have the resources, mentoring and processes in place for them to execute their jobs efficiently and to minimise blockers
- Support the wider business with technical knowledge
- Agile working

Mar 2017 -**Front End Developer July 2018**

Cult Beauty

Sept 2015 -**Front End Developer** Mar 2017

Time Inc. UK

- Leading front end development for two teams
- Working with back end developers on new features
- Writing Symfony1 and Symfony2 templates for multiple brands
- Adapting existing Drupal templates
- Increasing JavaScript skills based on adverts and viewability techniques
- Collaborating with web and UX designers to build templates for redesigns
- Liaising with project managers, creative managers, publishers and editors on new development
- Agile working

Mar 2015 -**Front End Developer Sept 2015**

Beyond Retro

- Responsible for front end development on Magento and working in conjunction with a back end developer
- Flagging problems and designing solutions for creative and effective shopping environments to drive KPIs and improve user experience
- Planning development strategies and A/B testing roadmaps
- Mentoring and supporting the web designer
- Sharing operational knowledge to influence the team to make informed commercial decisions

Mar 2014 -**Head of Technology**

Mar 2015 House of Kaizen

- Responsible for the coding of high quality website variations to be split tested
- Making the solutions, functional requirements and designs come to life within the testing environment before pushing them live to real visitors
- Building landing pages and micro-sites
- Involved in complete life-cycle including analysis, wireframes, design, development and testing
- Working with the operations and optimisation team and the delegation of projects
- Managing, tutoring and instructing my team
- Client and inter-departmental communication

Nov 2013 - Interface Developer Mar 2014 House of Kaizen

Nov 2012 - Junior Interface Developer

Mar 2014 House of Kaizen

Skills

Front End ReactJS, Node.js, JavaScript, X/HTML, HTML5, CSS, Sass/SCSS, Compass, Bootstrap,

iOuery, JavaScript, responsive and adaptive design, cross browser

Framework Symfony1, Symfony2, Twig

Version Control Git, TortoiseSVN and Beanstalk

Web server Apache, Linux command line

CMS Concrete5, Magento

Design Sketch, Photoshop, Balsamiq

Education

2009-2012 BSc Computer Science Queen Mary, University Of London

Modules

Software Engineering, Multimedia, Software Risk Assessment, Database Systems, Graphical User Interfaces & Interaction Design, Networks & Operating Systems, Distributed Systems & Security.

Project Work

Software Engineering Project

- "Make-A-Line" connect 4 style game, completed together with four other members.
- Took on the role of minute taker over the full year. Responsible for various other jobs; software engineering diagrams, sections of the code and user interface.
- Project management skills gained, delegating work to members in the group and keeping to time plans.
- Improved oral communication skills and confidence to discuss ideas and difficulties.

Final Year Project

- Visual Learning based Multimedia project, individual work.
- Time management skills gained in completing project work parallel to other module work, as well as keeping to project plans.
- Self motivation and self confidence improved through presenting to my lecturers and project supervisor.

References on request