

KEIICHI KATSUNO

FREELANCE WEB DEVELOPER

/ COFFEE ENTHUSIAST



PROFILE

A Software Developer and Coffee & Wine Enthusiast, originally from Japan. Passionate about business improvement with "Kaizen" that has a real influence on people's lives.

For the past 7 years, I have developed my ability in Marketing and Client Relationship Development in manufacturing in Japan, and Production Management in coffee in the UK and Colombia. Currently, I started my new challenge in IT in Melbourne such as Software Development. My all journey has always been shaping my personality and growing my confidence to survive in this real competitive world. Now, I deeply understand what I want to do / should do / will do in my life.

I place a high value on the **Integrity** in my life, having **Respect** to people and diverse cultures, and **Proactivity** and **Responsibility** in making my own decision.

EXPERIENCE

- AUSTRALIA

Frontend Web Developer - Freelance
- as a Freelance, Melbourne

June 2020 - Present

- Web Site Development on Ruby on Rails
- UI/UX Design

Coffee Production Assistant - Part-Time
- at Small Batch Roasting Co., Melbourne

October 2020 - Present
[Specialty Coffee Roastery]

- **Production Management** of High Quality Coffee for The Local Market
- **Production Quality Control & Assessment** of Specialty Coffee

- COLOMBIA

Coffee Production Inspector - Internship
- at InverCafé Ltda, Chinchiná

Sep 2019 - Dec 2019
[Specialty Coffee Farm/Exporter]

- **Production Quality Control & Assessment** of Specialty Coffee

- THE UK

Coffee Production Manager - Full-Time
- at The Roasting Shed Co, London

July 2018 - Sep 2019
[Specialty Coffee Roastery]

- **Production Roasting & Management** of Specialty Coffee
- Local Market Research & Analysis of Needs-Meeting for Clients

- JAPAN

Clients Relationship Manager - Full-Time
- at Yuasa Trading Co, Tokyo

Apr 2013 - July 2017
[Trading Company - Shosha]

- **Relationship Development** with stakeholders, while ensuring successful sales, marketing and negotiation in the Japanese manufacturing industry, for the organisational success in a team
- Day to day **Account & Order Management** for my personal clients in the fast paced trade environment

EDUCATION

Software Development - Computer Science
- at Le Wagon, Melbourne, Australia

Apr 2020 - Jun 2020

- Web Development in Rails and Javascript
- UX/UI Design

Q Arabica Coffee Grader Training
- at Japan Coffee Exchange, Shizuoka, Japan

Feb 2020 - Feb 2020

- General Knowledge of Coffee Production
- Precise Coffee Production Assessment

Bachelor of Business Administration
- at KinDai University, Osaka, Japan

Apr 2009 - Mar 2013

Outside of study, I engaged in an American Football club where I learned:

- My own way of the Leadership & Team Management
- Logical Thinking for Organisational Success as well as Individual Success

PERSONAL SKILLS

- Problem solving by Logical Thinking
- Clients Relationship Development
- Sales & Marketing
- Software Development in Ruby
- UX/UI Design

HOBBIES & INTERESTS

- Weight Training, Meditation and Yoga
- American Football
- Non-Fiction (History, Anthropology, Biology, Nutrition, Psychology etc)
- Food & Beverage Industry (Third-Waved Coffee, Craft Beer and Wine)
- Information Technology (Software Development, BigData, AI, IoT etc)

REFERENCES

Michael Allen
Operator of Small Batch Roasting Co.
040 146 8528

Paal Ringstad
Operator of Le Wagon Melbourne
042 396 7255

