

# Kelly Su (keiwa)

student, illustrator, designer

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<https://keiwasu.wixsite.com/kellysu>

669-255-8761

suk186@newschool.edu

## Toolset

Adobe Creative Cloud  
*Photoshop, Illustrator, Premiere Pro, Indesign, Dimension, Substance Painter*

Figma

HTML/CSS/JS

Unity 6

Blender 4.0/4.3

Arduino

Da Vinci Resolve Studio

Google Suite

Microsoft Office Suite

## Skillset

User Experience Design

3-D Modeling

Product Illustration/Graphic Illustration

Low-to-High Fidelity Design

Visual Identity

Typography/Layout/Copywriting

Photography/Videography

C++/C#

## Recognition

Scholastic Art and Writing  
*Regional Gold Key (2019)*  
*Regional Honorable Mention (2020)*  
*Regional Silver Key (2021)*  
*Regional Honorable Mention (2021)*  
*Regional Silver Key (2021)*  
*Regional Silver Key (2022)*  
*Regional Honorable Mention (2022)*

Wildlife Forever! State Fish Art Competition  
California's 2nd Place (2019)

Parsons the School of Design  
"First Things" Fall Exhibition (2023-2024)  
*"It Comes and Goes"*

## Languages

English, Chinese Mandarin

## Education

Parsons School of Design, the New School

*June 2023 - Current*

**BFA in Design and Technology**

*Expected May 2027*

Mission College, Santa Clara

*June 2020 - June 2022*

Courses Taken: Introduction to Photoshop, Web Design and HTML

Rhode Island School of Design CE Precollege

*June 2022 - August 2022*

Courses Taken: Exploration in Design, Graphic Design Studio:  
Typography, Graphic Design: Visualizing and Communicating  
Data, Visual and Critical Language

## Experience

Innovation Center Labs

**XR/AI/Quantum Lab Assistant, Media Management**

*October 2024 - Current*

Developed social media branding, fitting the established brand identity. Iterated upon media-based development in public spaces with the Innovation Center and students' projects.

Researched and tested Creative AI Workflows, small-scale AI databases, and Generative AI for design and prototyping. Assisted Senior Director with public keynote speeches and conferences.

Onboarded students and faculty with VR headsets (Meta Quest 2, 3), leading workshops regarding VR applications.

**The Legend Newspaper**

**Lead Design Editor, Editorial Staff Member**

*August 2022 - June 2023*

Revamped and created an overhaul of the presiding newspaper layout design, formatting a more streamlined and comfortable experience reading articles. Aided and guided editorial and executive staff members. Presided over creating mock-ups and graphics. Reviewed articles and provided feedback.

**Nibbling Conscience Organization**

**Board Member, Lead Publicist, Co-Director**

*August 2024 - Current*

Presided over club meetings, lead art and design events. Designed posters for club activities. Deliberated in art direction, human resources, sustainability management, and visual media.