KENJIE P. LAZO

FRONT-END DEVELOPER

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PROFESSIONAL EXPERIENCE

President | UE Alpha Sigma   **Aug 2024 - Present**
- Led a team of 15+ members in managing internal operations and external partnerships, increasing event participation by 30%.
- Directed planning and execution of 5+ organizational projects and outreach programs, achieving 95% on-time completion.
- Implemented structured scheduling systems, improving workflow efficiency and reducing coordination delays by 25%.
- Expanded social media engagement by 40% through consistent content strategy and audience interaction.
- Developed promotional campaigns that boosted event attendance by 35% compared to previous terms.

Founder | Lazora Technologies   **April 2025 - Present**
- Founded and scaled Lazora Technologies, leading strategic direction and daily operations of an active web solutions startup.
- Spearhead website and UI/UX development projects, translating client requirements into high-performing digital platforms.
- Oversee client acquisition, relationship management, and project execution, ensuring on-time delivery and quality standards.

EDUCATION

Bachelor of Science in Information Technology   **Sept 2021 - present**
University of The East- Manila

NOTABLE PROJECTS

Dela Rosa Dental Clinic | Dental Management System
- Developed a full-stack Dental Management System for Delarosa Dental Clinic using *PHP, Next.js, HTML, CSS*, and a relational database to streamline appointment scheduling, securely manage patient records, and improve overall clinic operational efficiency.

KDLMN | E-commerce System
- Online shoe store web application built using *HTML, CSS, PHP*, and a relational database to manage product listings, customer accounts, and order processing through a dynamic and responsive e-commerce platform.

TECHNICAL SKILLS

- **Languages:** Pyhton, JavaScript, C++, HTML/SS, PHP, SQL (mysql)
- **Frameworks:** Node.js, Next.js, Tailwind CSS, Supabase.
- **Developer Tools:** GIT, Figma, Canva, Copilot, Codekit, SaSS

CERTIFICATION

- Programming Skills Evaluation (UE-MANILA)
- Information Technology Specialist - Cybersecurity (Certiport)