Trinity Hill, Cideth Oliva, Shannon Lee, Keila Espinal, Remington Nelson
UX Research and Future Website Group

Trinity Hill:

UX/UI Designer:
- Designs low-fidelity wireframes and high-fidelity prototypes that align with UX research insights.
- Ensures the website design follows industry best practices, usability principles, and accessibility standards (WCAG).
- Iterates on design concepts based on stakeholder and user feedback.

Project Manager:
- Leads the project from initiation to completion, ensuring all tasks are executed on schedule.
- Develops and maintains the project timeline, tracking key deliverables and milestones.
- Organizes and facilitates meetings with clients, stakeholders, and internal team members.
- Serves as the primary point of contact, ensuring clear communication with the project team.
- Identifies potential project risks and proactively implements solutions to keep the project on track.

Cideth Oliva:

UX/UI Designer:
- Designs low-fidelity wireframes and high-fidelity prototypes that align with UX research insights.
- Ensures the website design follows industry best practices, usability principles, and accessibility standards (WCAG).
- Iterates on design concepts based on stakeholder and user feedback.

Content Strategist:
- Identify key content needs for the new website based on stakeholder input.

Shannon Lee:

UX/UI Designer:
- Designs low-fidelity wireframes and high-fidelity prototypes that align with UX research insights.
- Ensures the website design follows industry best practices, usability principles, and accessibility standards (WCAG).
- Iterates on design concepts based on stakeholder and user feedback.

Client Liaison:
- Facilitates communication between the project team and client stakeholders, ensuring alignment on goals and expectations.
- Collects and consolidates client feedback, ensuring that design and content adjustments reflect stakeholder needs.
- Keeps the client informed of project progress, updates, and any potential changes to scope or timeline.

- Ensures the final deliverables meet client expectations and project objectives

Keila Espinal: UX/UI Designer, UX Research Lead
UX/UI Designer:
- Designs low-fidelity wireframes and high-fidelity prototypes that align with UX research insights.
- Ensures the website design follows industry best practices, usability principles, and accessibility standards (WCAG).
- Iterates on design concepts based on stakeholder and user feedback.

UX Research Lead
- Conducts in-depth UX research to identify target audience behaviors, needs, and pain points.
- Develops detailed user personas based on research insights to inform design decisions.
- Evaluates competitor and similar industry websites to assess best practices, design elements, and limitations.
- Collaborates with stakeholders to gather input on usability, accessibility, and user experience priorities.

Remington Nelson: UX/UI Designer, Accessibility & Compliance Specialist
- Reviews and ensures all website designs adhere to WCAG accessibility standards and best practices.
- Conducts accessibility assessments on wireframes, prototypes, and final design concepts.
- Provides actionable recommendations to improve usability and inclusivity for diverse user groups.
- Works with the design and content teams to integrate accessibility considerations into all project phases.