

Keina Amora

UX Designer who combines creativity and users' needs through extensive research and testing. Creating the most efficient designs intended for user satisfaction.

Contact

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Skills

Competitive Analysis
Visual Design
Information Architecture
Prototyping
Testing

Usability
Preference
A/B

User Flows
User Personas
User Research
Wireframing

Tools

Adobe Photoshop 2/5



Adobe XD



Balsamiq



InVision



Proto.io 5/5



Sketch 4/5



Education

UX Certification | CareerFoundry

2019-2020

Project-based training course with a focus on a mobile-first approach. Designed an expert app from competitive analysis, user research, user personas, and wireframing, to usability testing with prototypes using Adobe XD and Sketch.

Camden County College

2015-2018

Experience

Account Representative | Security Resources

2018-2019

- Coordinated with retail clients who request dispatch of security officers
- Monitored Operations email, promptly responding to both vendors and clients
- Creating invoices for vendors
- Inputted information into company database
- Answered phone calls, speaking with both vendors and clients

Sales Associate | Lego Brand Retail

2015-2018

- Provided customer service
- Processed transactions using a POS System
- Demonstrated merchandise
- Audited merchandise inventory
- Kept sales floor and stockroom clean