

# Keina Amora

UX Designer who combines creativity and users' needs through extensive research and testing.  
Creating the most efficient designs intended for user satisfaction.

## Contact

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Cherry Hill, NJ

## Skills

Competitive Analysis  
Visual Design  
Information Architecture  
Prototyping  
Testing  
    Usability  
    Preference  
    A/B  
User Flows  
User Personas  
User Research  
Wireframing

## Tools

Adobe Photoshop 2/5  
●●●○○  
Adobe XD  
●●●○○  
Balsamiq  
●●●●●  
InVision  
●●○○○○  
Proto.io 5/5  
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Sketch 4/5  
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## Education

### UX Certification | CareerFoundry

2019-2020

Project-based training course with a focus on a mobile-first approach. Designed an expert app from competitive analysis, user research, user personas, and wireframing, to usability testing with prototypes using Adobe XD and Sketch.

### Camden County College

2015-2018

## Experience

### Account Representative | Security Resources

2018-2019

- Coordinated with retail clients who request dispatch of security officers
- Monitored Operations email, promptly responding to both vendors and clients
- Creating invoices for vendors
- Inputted information into company database
- Answered phone calls, speaking with both vendors and clients

### Sales Associate | Lego Brand Retail

2015-2018

- Provided customer service
- Processed transactions using a POS System
- Demonstrated merchandise
- Audited merchandise inventory
- Kept sales floor and stockroom clean