

Born:	21/9/51	Email: keith@k-type.com
Nationality:	British	
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EDUCATION

BA - Arts - Open University, 1984
T.Cert - Didsbury College, 1973

EMPLOYMENT

Art and Design Teacher (Part-Time)
Royal Manchester Children's Hospital School; 2007 -

Art and Graphic Design Teacher
Harrop Fold School, Salford; 2001 - 2007

Art & Design Teacher; i/c Publications
Joseph Eastham High School, Salford; 1974 - 2001

John Bradley Special School, Eccles; 1973 - 1974

TEACHING STRENGTHS

33 years experience teaching Art & Design to Key Stage 3 and Key Stage 4 students, Successful GCSE results in both Unendorsed Art and Graphic Design examinations. Pupils in my 2003 Art groups performed at over a grade higher than their average (residual 1.3 for 2003 GCSE). Up to date with changes to GCSE syllabuses.

Excellent knowledge of Photoshop, Pagemaker, InDesign, Appleworks, Dreamweaver, Fireworks, Fontographer and the Mac Operating System. Instrumental in bringing ICT to art students alongside traditional media, through modules such as Distortion, Viewpoints (Cubism) and Critical Studies projects with differentiated, open-ended tasks. Use of computers in Art & Design instrumental in achieving Artsmark Gold status, 2002.

Level of knowledge and understanding of historical and contemporary Art and Graphic Design praised by Artsmark Inspector and Ofsted following lesson observations.

PROFESSIONAL DEVELOPMENT

Numerous Art & Design Inset courses.
Attended FontFont15 typography lectures, Manchester Met 2005.
Photoshop course at IDEA, Manchester 2000.
Frequent visitor to galleries in Manchester, Liverpool, London.
Recently visited newly refurbished MOMA in New York.

SCHOOL COMMITMENT

Design of School Website -
www.harropfold.salford.sch.uk
Design of School Prospectus, 1990-2007
Co-editor and Design – newsletter for parents, 1995-2003
Design of School Badges, Letterheading, Postcards, Certificates, etc.

Full participation at Departmental level – Preparation of
Schemes of Work. Original Worksheets used throughout Art
Department and beyond. Organisation of school-based INSET.

Art links to Drama Productions – Set Design & Scenery Painting
for school productions.
Mail Art links to Global Community.
Constructing creative links with other departments – IT, Music and
Drama. Support given to Student Teachers. Support given to
colleagues in use of computers and digital photography.

Musically creative – guitar playing, musical direction and
songwriting for drama productions.

PERSONAL ART & DESIGN

Mailartist with prolific involvement in the international mailart
network since 1983. Work exhibited in mailart shows worldwide.
Personal mailart projects documented at web site.
www.keithbates.co.uk
2004-05 Work shown at the Courtauld Institute of Art, Somerset
House, London - Eastwing Collection 6.
www.courtauld.ac.uk/east_wing/archive/2003/index.html
Typeface designer, set up K-Type foundry in 2003. Fonts used by
artists and designers internationally. www.k-type.com
The Lexia Readable free font used widely for adolescent literacy and
dyslexia programs. www.k-type.com/fontlexia.html
2005 FUSE Typeface Competition - Awarded Commendation.
www.researchstudios.com/home/fusecomp/fusecomp.php
Co-designer of Bolton 750 font for Bolton Metropolitan Borough
Council. www.k-type.com/custom.html
Keith Bates free fonts also available from
www.1001fonts.com/member_profile.html?author_id=54441

Postcard designs published by Edgar (Germany), Cardguide,
Boomerang and Leeds Postcards, and also featured in Tom
Phillips' book 'The Postcard Century'

Keen interest in urban photography.

REFERENCES

Stanley Bramwell
(Harrop Fold School Head of Art 1993-2005)
Silverheys
Brooks Drive
Hale Barns
Altrincham
Cheshire
WA15 8TR

Julie York
Curriculum Leader (Expressive Arts)
Harrop Fold School
Hilton Lane
Worsley
Manchester
M28 0SY