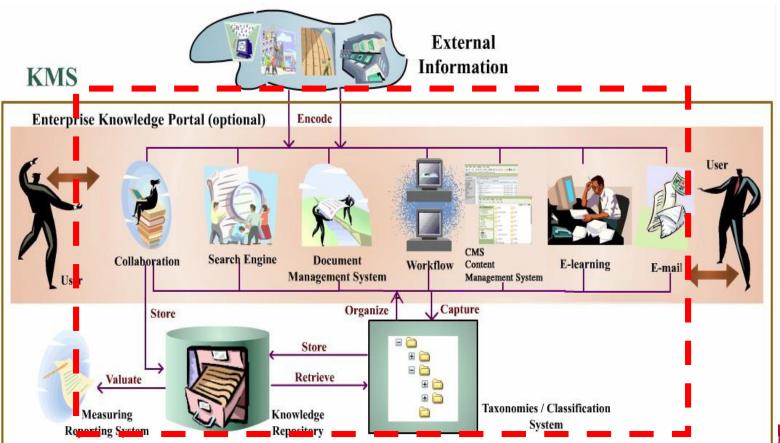


A Knowledge Management System (KMS)





Definition of an Enterprise Information Portal (EIP)

"Enterprise Information Portals" (EIPs) are applications that enable companies to unlock *internally* and *externally* stored information, and provide users a *single gateway* with *personalized* information needed to make informed business decisions."

Shilakes and Tylman, Merrill Lynch



Portal enables

- ➤ A single gateway
 Consolidations of links, applications and information
- Access to applications
 Consistent look and feel
 Data and information sharing among applications
- Knowledge Sharing
 Synchronous and asynchronous communications
 Customisation of information sources and content



Portal enables

- > Search and Navigation over stored content
- ➤ Collaborative Work

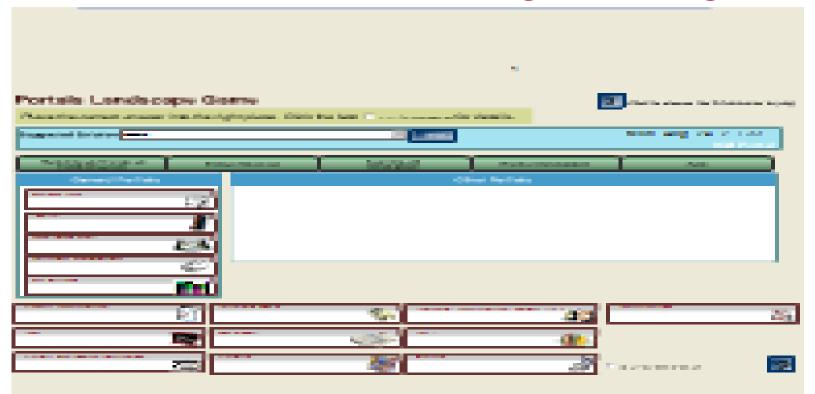
Document/Process workflow and management

- > A Framework for integrating and developing new apps
- Aggregation of relationships

Grouping together people, businesses & documents



Interactive Exercise – Building Portal Pages







Major types of portals

Internet/Public Portals

- **Enterprise Report Portal**
- Voice Portal

- **Personal Portals**
- **Enterprise/Corporate Portals**
 - Enterprise Information Portals (EIPs)
 - Enterprise Knowledge Portals (EKPs)
 - Enterprise Application Portals (EAPs)

Process Portal

- **Project Portals**
- **Mobile/Wireless Portals**
- **Consumer Portals**
- **Customer Portals**
- Industry Portals ("Vortals" e.g. Wealth Management, Education)

 Net-markets (e.g. "E Vacant i
- Net-markets (e.g. "E-Knowledge Marketplace")

Enterprise Expertise Portal Business Intelligence Portal

Workflow Portal



Six common "entry points" for an organisation to adopt Enterprise Portal

