

# Water Learning Resource Style Guide

## Colors

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### Primary



### Secondary



# H1 Header

## H2 Header

### H3 Header

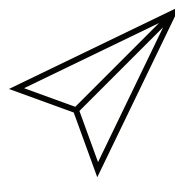
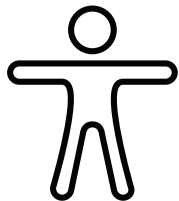
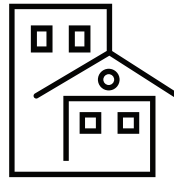
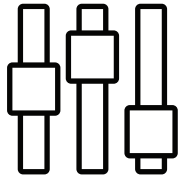
#### H4 Header

##### H5 Header

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## Icon Style

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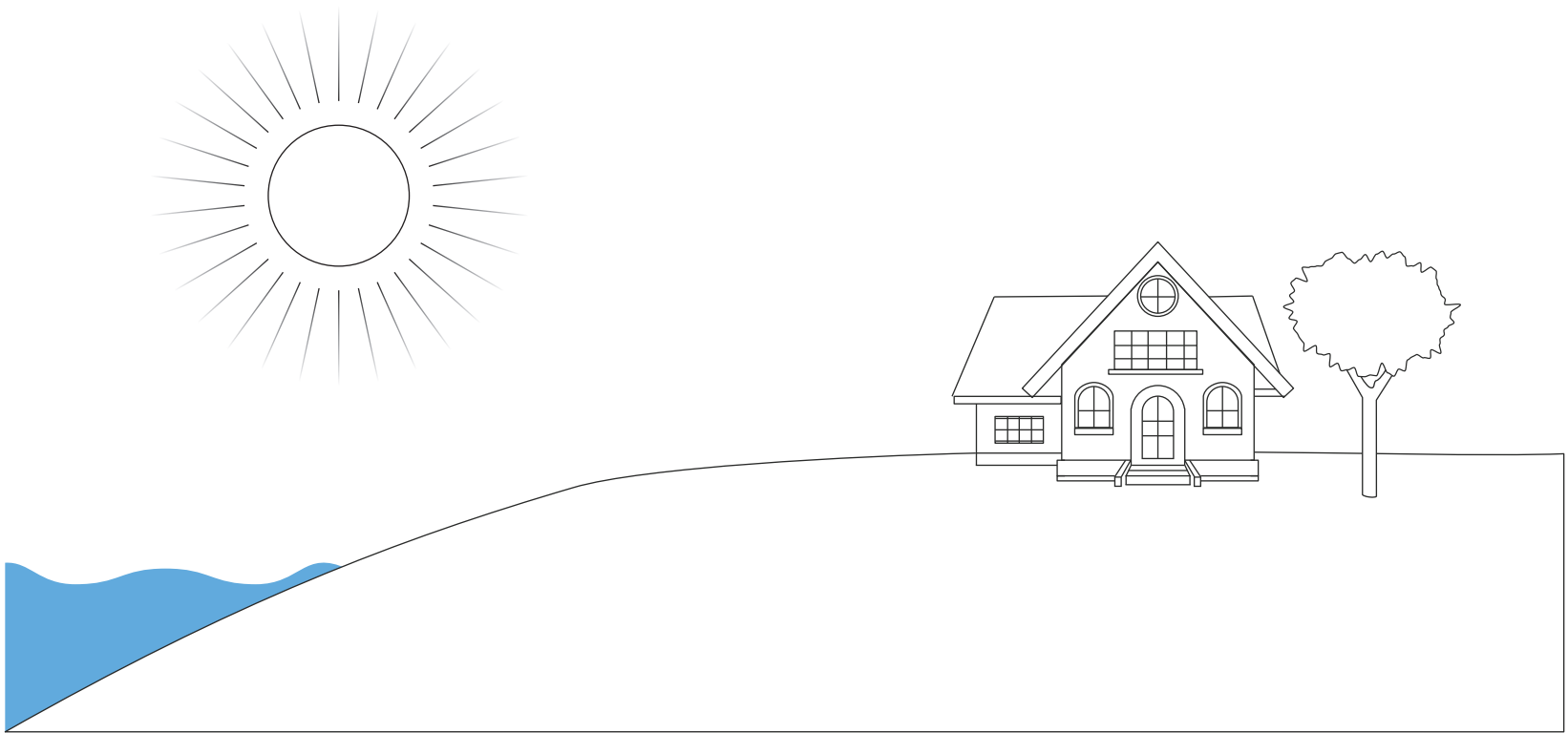
- Simple shapes that can be drawn in the sand and retain meaning.
- Clean lines with no overlap.
- One color presentation with hover state, focus state, and active state.

# Illustratons and Interactive Content

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Illustrations should work to create a visual language that feels familiar to the target user. Most of our users, because they are planners or civic engineers, should be familiar with technical drawings or city blueprints. Therefore, our illustrations should borrow the clean lines of these technical diagrams, and describe the core idea in simple visual terms.

If there is an interactive element with transitional animations, that element should be featured in color with the other elements remaining as line art. This clearly directs the user to the concept being described.



## Scenario One

this is some expansive text

Viewing

## Scenario Two

this is some expansive text

View

## Scenario Three

this is some expansive text

View

## Scenario Four

this is some expansive text

View

# Block Quotes and Call Outs

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*Information specific to Stormwater Managers*



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*Information specific to Floodplain Managers*



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*General Call Out Quote*

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# Tool Tips and Pop Ups

## Tool Tips

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## Pop Ups

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Calculation

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