

KEITH HORTON

FRONT-END DEVELOPER

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Greensboro, NC

LinkedIn

Github

WORK EXPERIENCE

Front-End Developer

Freelance | Dec 2021 - Present

- Utilize HTML5, CSS3, and JavaScript to build or customize websites.
- Employ interface design software (e.g., Figma) to produce low and high-fidelity mockups.
- Design visually appealing and engaging emails using HTML, CSS, and MJML.
- Utilize email marketing platforms (e.g., Litmus) to ensure that emails look great across different devices and email clients.

Website Content Editor

Softwired | Nov - Dec 2022

- Handled customer tickets to resolve issues concerning websites using Freshdesk.
- Drafted, edited, and published web pages on WordPress.
- Implemented proper SEO to increase web page presence on search engines.
- Employed HTML5 and CSS3 to customize aspects of web pages.

Social Media Content Editor

Surefire Local | Apr - Jul 2022

- Designed social media posts for clients on Google My Business, LinkedIn, Twitter, Instagram, and Facebook using Canva.
- Managed when posts were to be published on content management software.
- Collaborated closely with project and account managers to ensure the successful completion of each project.
- Used SEO techniques to improve social media visibility for clients.

EDUCATIONAL HISTORY

NC A&T State University

B.S., Information Technology | 2020 - 2023

Guilford Technical Community College

A.A., General Education | 2018 - 2020

SKILLS SUMMARY

- HTML5
- CSS3
- JavaScript
- WordPress
- ESPs
- Email Campaigns
- Litmus

RECENT PROJECTS

Prime Video

Promotional Email | Dec 2022 - Jan 2023

Role: Creator, Designer, Developer

HTML5, CSS3, Figma, Canva

Walmart

Promotional Email | Jan 2023

Role: Creator, Designer, Developer

HTML5, CSS3, Figma, Canva

Goodreads

Newsletter Email | Dec 2022 - Jan 2023

Role: Creator, Designer, Developer

HTML5, CSS3, Figma, Canva

Forval Property Management Co

Company Website | Dec 2022 - Jan 2023

Role: Creator, Designer, Developer

HTML5, CSS3, SASS, JavaScript, Figma, Canva

Jessica J Photography Website

Company Website | Dec 2022 - Jan 2023

Role: Creator, Designer, Developer

HTML5, CSS3, Figma, JavaScript, Canva