KEITH HORTON

FRONT-END DEVELOPER

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Greensboro, NC

<u>Lin</u>kedIn

Github

As a driven front-end developer, I have experience in designing, coding, and delivering visually engaging web and email solutions that are effectively responsive to users' needs.

WORK EXPERIENCE

Front-End Developer

Freelance | Dec 2022 - Present

- Implement HTML5, CSS3, and JavaScript to build responsive emails and websites
- Design highly usable web and email products using Figma and Canva
- Craft custom email layouts optimized for viewing across various email clients

Website Content Editor

Softwired | Nov - Dec 2022

- Utilized SEO techniques with WordPress to edit content for web pages
- Customized websites using HTML5 and CSS3
- Collaborated closely with the CEO and other developers through Slack and Asana

Social Media Content Editor

Surefire Local | Apr - Jul 2022

- Developed fresh content such as text posts, photos, and videos for clients
- Worked closely with project and account managers, as well as graphic designers, in order to ensure the successful completion of each project
- Designed social media posts (photos/marketing displays) using Canva

EDUCATIONAL HISTORY

NC A&T State University

B.S., Information Technology | 2020 - 2023

Guilford Technical Community College

A.A., General Education | 2018 - 2020

SKILLS SUMMARY

- HTML5
- CSS3
- JavaScript
- SASS
- Figma
- Canva
- Git

RECENT PROJECTS

Forval Property Management Co

Company Website | Dec 2022 - Jan 2023 Role: Creator, Designer, Developer HTML5, CSS3, SASS, JavaScript, Figma, Canva

Loudder Music

Newsletter Email | Dec 2022 - Jan 2023 Role: Creator, Designer, Developer HTML5, CSS3, Figma, Canva

Jessica J Photography

Promotional Email | Jan 2023 Role: Creator, Designer, Developer HTML5, CSS3, Figma, Canva

Square Plus

Survey Email | Jan 2023 Role: Designer, Developer HTML5, CSS3, Figma, Canva

Panorla Express

Transactional Email | Jan 2023 Role: Creator, Designer, Developer HTML5, CSS3, Figma, Canva