

# KEITH HORTON

FRONT-END DEVELOPER

336-425-6373

keith@keithhorton.dev

www.keithhorton.dev

Greensboro, NC

LinkedIn

Github

As a driven front-end developer, I have experience in designing, coding, and delivering visually engaging web and email solutions that are effectively responsive to users' needs.

## WORK EXPERIENCE

### Front-End Developer

**Freelance | Dec 2021 - Present**

- Implement HTML5, CSS3, and JavaScript to build responsive emails and websites
- Design highly usable web and email products using Figma and Canva
- Uses ESPs for email campaigns, along with Litmus for A/B testing

### Website Content Editor

**Softwired | Nov - Dec 2022**

- Utilized SEO techniques with WordPress to edit content for web pages
- Customized websites using HTML5 and CSS3
- Collaborated closely with the CEO and other developers through Slack and Asana

### Social Media Content Editor

**Surefire Local | Apr - Jul 2022**

- Developed fresh content such as text posts, photos, and videos for clients
- Worked closely with project and account managers, as well as graphic designers, in order to ensure the successful completion of each project
- Designed social media posts (photos/marketing displays) using Canva

## EDUCATIONAL HISTORY

### NC A&T State University

B.S., Information Technology | 2020 - 2023

### Guilford Technical Community College

A.A., General Education | 2018 - 2020

## SKILLS SUMMARY

- HTML5
- CSS3
- JavaScript
- SASS
- ESPs (ConvertKit)
- Email Campaigns
- Litmus

## RECENT PROJECTS

### Forval Property Management Co

Company Website | Dec 2022 - Jan 2023

Role: Creator, Designer, Developer

HTML5, CSS3, SASS, JavaScript, Figma, Canva

### Jessica J Photography Website

Company Website | Dec 2022 - Jan 2023

Role: Creator, Designer, Developer

HTML5, CSS3, Figma, JavaScript, Canva

### Prime Video

Promotional Email | Dec 2022 - Jan 2023

Role: Creator, Designer, Developer

HTML5, CSS3, Figma, Canva

### Walmart

Promotional Email | Jan 2023

Role: Creator, Designer, Developer

HTML5, CSS3, Figma, Canva

### Goodreads

Newsletter Email | Dec 2022 - Jan 2023

Role: Creator, Designer, Developer

HTML5, CSS3, Figma, Canva