KEITH ZHENG

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EDUCATION

University of Maryland, Baltimore County

Bachelor of Science, Information Systems

Expected Graduation Date: May 2024

Relevant Courses: Management in Information Systems, Computer Programming and Computer Science I, Principles of Accounting, Micro, and Macro Economics II, Business Management, Applied Statistics for Business and Economics

TECHNICAL KNOWLEDGE

Programming and Scripting Languages: Java; Python; HTML/CSS, JavaScript, PHP, SQL

Applications: Microsoft Office

Cloud/Environment and Development Tools: AWS, Github

WORK EXPERIENCE

National Legal Policy Center Falls Church, VA

January 2019 - Present

Office Assistance | Logistics Coordinator

- Maximized donor list accuracy and timeliness through efficient data management, resulting in surpassing the policy center's funding goals.
- Elevated donor engagement and contributions by implementing customized mailing packages, increasing donation rates and revenue.
- Spearheaded successful partnership with the USPS main post office to expedite high-volume mailing processing, ensuring timely delivery and enhancing donor satisfaction.
- Streamlined mailing and printing supply inventory management via Microsoft Excel, reducing waste and optimizing resource allocation.
- Analyzed and streamlined extensive user data through Microsoft Excel, resulting in targeted and effective marketing campaigns that achieved a significant increase in user engagement and satisfaction.

Nan Xiang Express Ellicott City, MD

June 2022 – August 2022

Cashier & Waiter

- Expedited food preparation and order fulfillment during peak hours, enhancing operational efficiency and customer satisfaction.
- Captured accurate dine-in and pick-up orders from customers, minimizing errors and optimizing order fulfillment.
- Delivered exceptional customer service to dine-in patrons, resulting in increased customer retention and positive reviews.
- Produced comprehensive end-of-day sales report, providing critical insights for financial decision-making and business strategy.

Panda Cafe Manassas, VA

June 2015 – November 2021

Shift Leader

- Successfully managed daily business operations, including opening and closing the store, preparing food and packing orders
 during rush hours, and providing excellent hosting and dining service to customers.
- Streamlined sales tracking and improved financial reporting by generating detailed end-of-day sales reports and accurately recording tips using Microsoft Excel.
- Implemented new procedures for inventory management, resulting in a significant reduction in waste and overstocking.
- Trained and supervised staff, resulting in increased efficiency and improved customer service.
- Collaborated with management to develop and execute promotional strategies, resulting in increased sales and customer loyalty.

SELF-TRAINED TECHNICAL DEVELOPMENT PROJECTS

Personal Website September 2022 – Present

Web Developer

• Deployed and hosted web portal on multiple server instances in AWS cloud for optimal performance and availability.

- Developed and designed a personal website using HTML.
- Incorporated CSS and JavaScript to enhance website usability and visual appeal.
- Utilized GitHub to deploy and publish code updates while also ensuring website maintenance and version control.

E-Commerce Website February 2023 - Present

Web Developer/AWS administrator

- Actively developing an e-Commerce web portal on AWS Cloud to create a dynamic and user-friendly GUI for business owners to easily update its contents.
- Utilizing HTML, CSS, Javascript, and PHP to create a seamless and efficient online experience for not only the customers but the owner as well.