

Keith O'Neill Portfolio

Objective

- Utilize experience in web design and development to pursue a career in instructional design focusing on online learning
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Plan

- Audience
 - Fortune 500 companies
 - Higher education
- Research
 - Companies that hire instructional designers for remote positions
 - <https://www.flexjobs.com/blog/post/companies-that-hire-for-remote-instructional-design-jobs/>
 - Several companies look for instructional design positions that work mostly remote
 - A lot of major companies that are fortune 500 companies hire remote positions for designing in-house training
 - Need for instructional designers
 - “As more organizations adopt learner-centric models of teaching, demand for instructional designers who can create effective programs has increased. In 2018, the Bureau of Labor Statistics projected job growth of 9 percent in this field during the next 10 years—higher than average for all other career fields. This growth is driven primarily by an increase in online learning and improvements in the technology necessary to undertake it, with nearly 34 percent of students now taking at least one class online during the course of their education.”
 - <https://www.northeastern.edu/graduate/blog/instructional-designer-salary/>

- Several different positions under the instructional design umbrella
 - Need for instructional designers is increasing
 - Online learning has increased (not accounting for COVID) in recent years and the need for instructional designers has increased
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- Job listings
 - [https://www.simplyhired.com/search?
q=instructional+designer&job=c804mrZUOjqm07jwz6E7SCwkCVenYNGKeOud6
9-d82ASpe9vNzBNQA](https://www.simplyhired.com/search?q=instructional+designer&job=c804mrZUOjqm07jwz6E7SCwkCVenYNGKeOud69-d82ASpe9vNzBNQA)
 - <https://www.indeed.com/q-Instructional-Designer-jobs.html>
 - Common points of what companies are looking for
 - 2 - 5 years experience
 - Bachelors Degree
 - LMS Experience
 - Adobe Captivate is common
 - Projects to include
 - After researching various instructional design positions and salary, I will categorize projects that I've worked on based on their scope. To identify in the portfolio the scope of the work I will utilize the following tags:
 - Curriculum Designer
 - eLearning Instructional Designer
 - Training Specialist
 - Project Manager
 - Curriculum Designer Projects
 - Certificate in Music Production

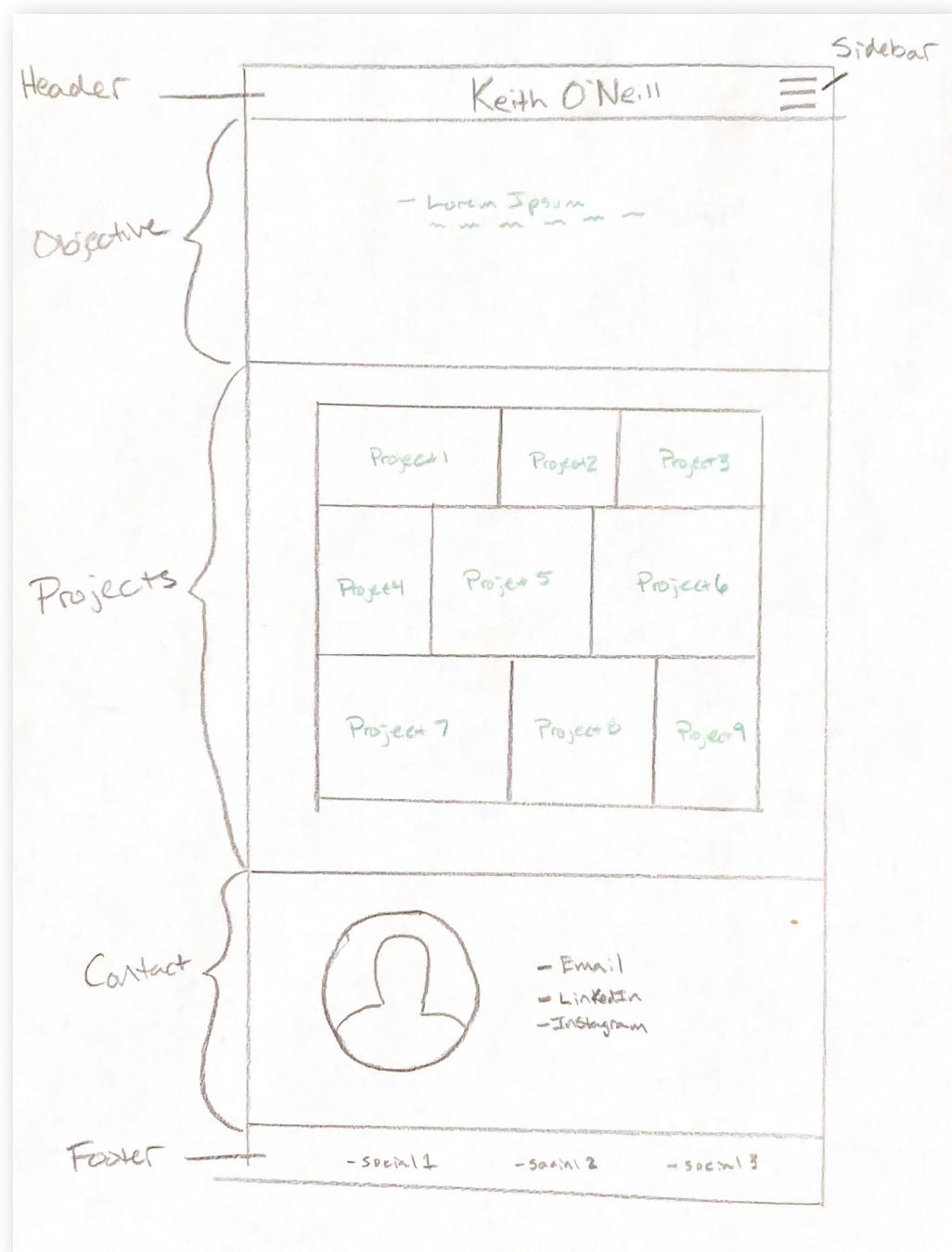
- Developed lessons, teaching materials, and syllabi for all courses through the certificate program
 - Included in portfolio to showcase ability to design an entire higher education learning program
 - Will include images from the course brochure
- Associate of Applied Science in Music Production and Audio for Media
 - Developed lessons, teaching materials, and syllabi for all courses through the associate degree program
 - Included in portfolio to showcase ability to design an entire higher education associate degree including regulations and approval by DOE and accrediting body
 - Will include image from the course brochure
- eLearning Instructional Designer
 - Introduction to Audio I and II
 - Created all online content including scripting and shooting videos
 - Included in portfolio to showcase ability to develop creative media for engaging an online audience and implementation into an LMS
 - Will include images from the LMS and possible gifs from some of the course content
 - Pro Tools 101 and 110
 - Created all online content including scripting and shooting videos
 - Included in portfolio to showcase ability to develop creative media for engaging an online audience and implementation into an LMS
 - Will include images from the LMS and possible gifs from some of the course content
 - Pro Tools Online Quiz Maker
 - Programmed and Developed and online quiz tool for creating example quizzes
 - Included in portfolio to showcase web development skills

- Will include link (possibly embedded) to working site and GitHub
- Training Specialist
 - New Student Orientation
 - Created online version of new student orientation training students for entry into college. Including course layout, producing video content, and LMS integration
 - Included in projects to highlight training material that can be created for more corporations
 - Will include images from the LMS and possible gifs from some of the course content
 - Title IX Training
 - Created online version of Title IX training for all staff and faculty.
 - Included in projects to highlight training material that can be created for more corporations
 - Will include images from the LMS and possible gifs from some of the course content
- Project Manager
 - MIDI Synthesis and Sequencing
 - Led a sound and video team as well as the instructor to develop an online course in MIDI Synthesis and Sequencing
 - Included in projects to highlight leadership and development skills
 - Will include images from the LMS and possible gifs from some of the course content
 - Physics of Sound
 - Led a video, sound, and instructor team to develop an online course for Physics of Sound
 - Included in projects to highlight leadership and development skills

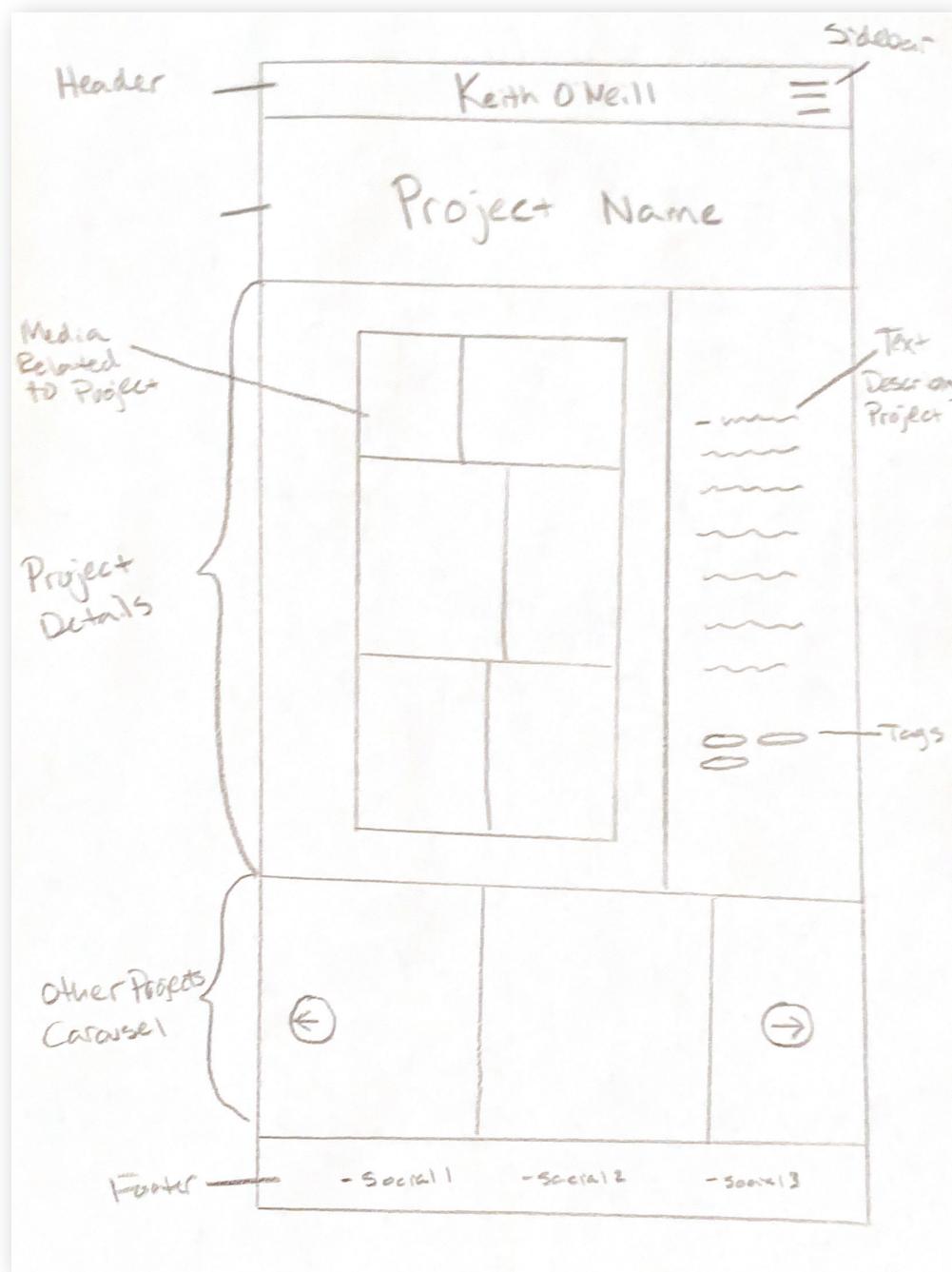
- Will include images from the LMS and possible gifs from some of the course content
- Layout
 - For an effective portfolio the site will be clean and have a one page layout
 - Three main sections included on the site
 - Information section with my name and purpose of the portfolio
 - Projects section highlighting all of the various projects
 - Contact section with contact information
 - Site will be built using React and Material UI
 - Sticky header with name and sidebar link
 - Sidebar will show photo and jump to specific sections
 - Footer will have social and contact links
 - Projects will be in mosaic type cards on landing page with images and link to individual component about the specific project

- Wireframes

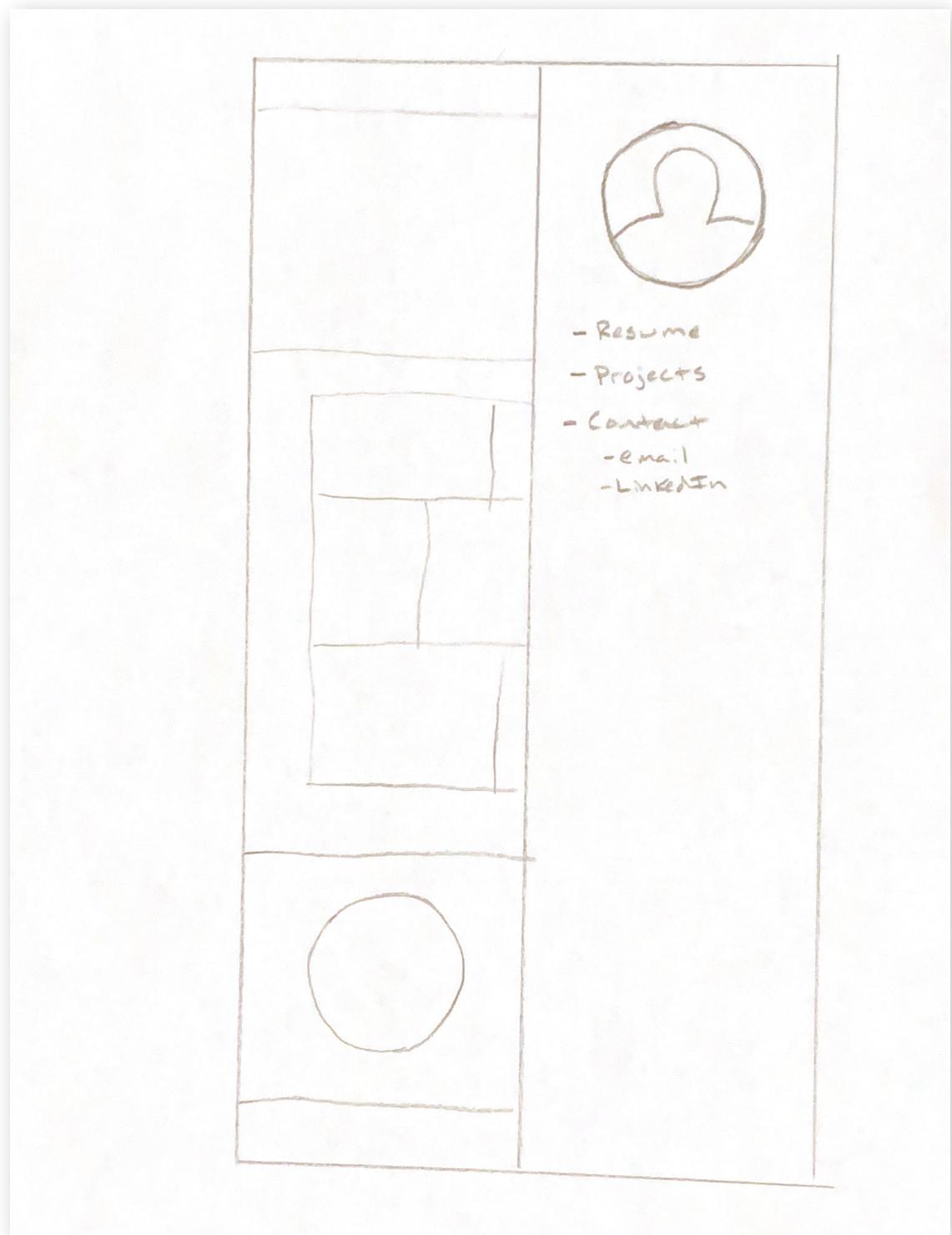
- Landing Page



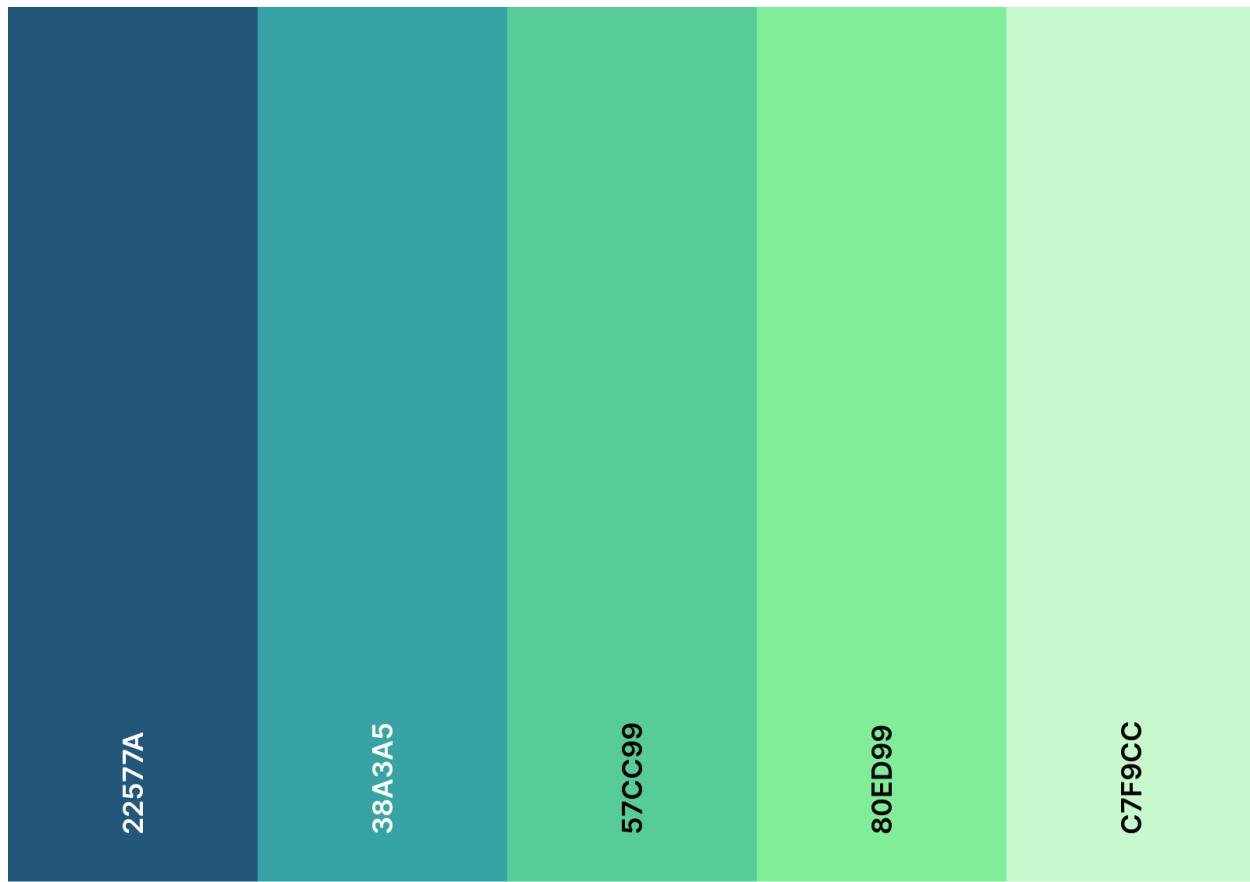
- Individual Project View



- Sidebar



- Color Palette



Portfolio Color Pallette

coolors