

## **Native Landscape Target Audience**

1. Who/What
  - a. People looking for improvements with private land timber stands for future finances.
  - b. People eligible for ODNR funded projects combatting invasive species on private land.
  - c. Customers seeking general household landscaping.
  - d. Hunters interested in improving native habitat for an array of native species.
  - e. Naturalists interested in reintroducing native plant species.
2. Where
  - a. Larry Helmers, the owner of Native Landscapes is licensed in the state of Ohio and works throughout the entire state depending on the scale and the importance of the job.