

Keith Ryan

Digital Marketer



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PROFILE

I am a creative, adaptable, problem solver with a passion for all things digital. Experienced and comfortable working in the breath of the Digital Marketing space.



EXPERIENCE

- 2018
Oct - Present
Solve IT, Clonmel, Co Tipperary
I.T. Technician
Diagnose, repair and maintain hardware and software components, installing and configuring computer hardware.
- 2017
April - Present
Paddy Reilly's Pub Group, Zurich, Switzerland
Digital Media Assistant
Website updates, content creation, social media planning, Email scheduling and monitoring along with SEO tasks.
- June 2016 - Oct 2018
Sean Kelly Sports Centre, Ck-on-Suir, Tipperary
Marketing Assistant (CE Scheme)
Graphic design, web design, content creation for social media channels.
- 2016
Jun- Oct
Access IT, Waterford
Marketing Assistant
Website updates, digital content creation, social media management, blogging tutoring & website creation.
- 2008 - 2011
Cleary's Hardware, Carrick-on-Suir
Sales Assistant
Management of Plumbing & Home Hardware segments which includes stock control and replenishment. General retail duties.



EDUCATION

- 2018 **Postgrad in Digital Marketing**
Digital Marketing Institute
- 2017 **Train The Trainer**
Newlinks Training, Waterford
- 2015 **BSc (Hons) Creative Multimedia**
Limerick Institute of Technology



SKILLS

Web Development

Experienced working and editing HTML/CSS and comfortable with the Wordpress/Joomla environment. I've built and launched many websites using both raw code and the adaption of Wordpress templates.

Marketing

Currently directing the Paddy Reilly's social media strategy and overseeing the website overhaul, which incorporates maintaining the SEO presence and providing consultancy on how best to approach the new design.

Photography/Video

I'm an amateur Photographer who has a solid understanding of lighting requirements for product photography. I also direct the product photography for the Paddy Reilly's social timelines.



REFERENCES

William Hanrahan

Owner
Paddy Reilly's Pub Group
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Switzerland
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Mandy Dineen

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Access IT
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