


WEB101 Prework

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Submission Checklist

 Check off each of the features you have completed. **You will only be graded on the features you check off.**

- ☒ Question #1 answered below ~~(all 3 subquestions with minimum word count)~~
- ☒ Question #2 answered below ~~(all 3 subquestions with minimum word count)~~
- ☒ Wireframe

Individual Brainstorm

? Question #1: Describe your website subject in detail: My website focuses on the trends in the basketball card industry.

What do you already know about your social impact topic? (50+ words)

I know about some of the trends that have occurred in the basketball card industry. For example, when new rookies enter the NBA such as first round picks. The demand for these first round pick players skyrocket as people want to buy low before they establish themselves in the NBA which can triple their rookie card value.

What do you still need to find out about your social impact topic in order to create a meaningful website? (20+ words)

I would research what players/teams are most sought after as well as which card manufactures are collected the most.

Who are the stakeholders involved with/affected by your social impact topic? ie children, people living in cities, politicians, CEOs, female-identifying persons (20+ words)

Stakeholders involved or invested in the basketball card industry are card manufacturers, retailers, professional athletes, as well as collectors.

? Question #2: Describe your proposed website in detail:

What is the purpose of your website? (30+ words)

The purpose of my website is to provide news on current trending athletes on how their game on the court affects their card value. Also to provide collectors with some platform to research their favorite players and or teams they have or haven't collected yet.

Who is your intended user? (30+ words)

My website is intended to be used by fans, collectors, as well as traders. Fans will find my website beneficial because my website will provide certain tools and content to enhance their experience within the hobby.

How will your user interact with your website? (30+ words)

Users will be able to see current and trending articles currently happening within the basketball card industry as well as connect with a community of other collectors who have similar interests such as collecting cards from their favorite player/team.

Wireframe

? When creating your wireframe, ask yourself:

- What about your topic do you want shared on your website?
- How do you want your content and website structured?

? Copy/Paste a screenshot of your wireframe or a link to it below (if using a link, make sure it is publicly viewable).

Logo

Headline

sub
article

sub
article

Trending
Now

Trending
Now

Trending
Now

Chat