Keith Crooc

Web Developer

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github.com/keithyyy

EXPERIENCE

JobAdX — *Growth Marketing*

2019 - PRESENT

- Onboarded new users and guided implementation of tracking pixels and XML feeds. Created and managed client relationships.
- Grew monthly advertising revenue 209% within a year timespan by connecting high quality publisher partners to drive improved campaign performance.
- Achieved 10% new customer acquisition month-over-month through podcast advertising and being featured in keyword relevant articles.

Apple — *Specialist*

2019 - 2020

- Educated customers about the right apps and devices suited for them
- Generated business customer leads by exploring with the customer products would be the best fit for their daily needs.

PROJECTS

WindowShoppin' — *Project Manager*

github.com/keithyyy/WindowShoppin | https://bit.ly/3q15Px7

- Full-stack web app for users to save shopping items to a central cart where routine price checks for sales happen automatically.
- Utilized Handlebars and Javascript to dynamically create app pages.
- Used: Javascript, Express, Express Handlebars, Puppeteer

FromScratch

github.com/akwanmtl/From-Scratch | akwanmtl.github.io/from-scratch/

- Step-by-step cooking app to improve user's cooking skills (Created without any libraries)
- Incorporated API calls from MealDB & Nutritionix to display recipe details.
- Used: Javascript, HTML/CSS, Semantic UI

Employee Directory

github.com/keithyyy/Employee-Directory | https://bit.ly/3q0OG6Q

- Search through an employee database built on React
- As search query is being typed, search results will be dynamically displayed matching values entered.
- Used: ReactJS, RandomUser API, Bootstrap, Axios

SKILLS

Javascript ES6+, CSS3, HTML5, SQL, NoSQL

GitHub, MongoDB, MySQL

Express, React, Node, Handlebars, jQuery, Bootstrap

Adobe Creative Cloud, Figma

EDUCATION

Full Stack Web Development Bootcamp | Certificate
University of Toronto
2020 – 2021

Digital Business Management | B.Comm
Humber College
2015 – 2019

RELEVANT COURSES

- Data Structures
- Algorithm Design
- Database Management Systems
- Agile Project Management
- Design Thinking