



Keith Crooc

Marketer

keith.crooc@gmail.com

Design and development of digital solutions and strategies for growing companies.

Skills

Illustrator



Photoshop



MS Office



Hubspot



Google Analytics



Languages

English



French



Interests



Media Arts production



Weightlifting



Vintage Collecting

Contact



647-986-3484



linkedin.com/in/keith-crooc



keithcrooc

Experience

JobAdX

2019 - Present



Growth Specialist. Prospect and Outreach new clients. Plan and implement digital marketing strategies driving awareness and inbound leads. Account management growing client relationships.

Canada Revenue Agency

2018 - 2019



Digital Communications Officer. Designing and scheduling digital content to communicate initiatives. Re-brand the director's mission through social media and digital mediums. Develop events to increase engagement and awareness.

Rogers Telecommunications

2017 - 2018



Sales Representative. Introduced new products and service capabilities to clients, generating referrals through customer loyalty. Consistently met monthly sales quotas and maintained a high Net Promoter Score.

Education

2015 - 2019

Humber College

Bachelor of Commerce - Digital Business Management

Capstone Projects :

- Creation of our own application: BOOTH
- Business Development for client: Purple Stage Door

2017 - 2018

Business Academy Aarhus

Aarhus, Denmark - Digital Concept Development

Collaborated with Companies :

- DOKK1 , Danske Banke , Design People