

Book | Goody Two Shoes

Sydney van der Heijden

Project Summary:

Goody Two Shoes is a story about a girl who was orphaned with her brother at a young age, and who did many kind things in order to teach and protect both people and animals alike. The story's current owner is looking to revive it in new form, with a new cover and text layout to attract more readers so that they too can learn the lessons inside this brief tale.

Audience Profile:

The audience of this story are small children, ages 4 to 8. In order to gain a publisher's attention, however, the story must be cleanly edited and laid out in an eye-catching manner so as to differentiate it from other children's books. Publishers, however, do not often look at your story directly at first. Instead they have beta readers who weed out potential stories from among the rest. In order to bypass these testing zones, the story must be well laid out and convincing.

Perception, Tone, Guidelines:

The story will be laid out without internal imagery, as this book will serve to be a transition between regular story books and children's chapter books. The cover will be designed for young eyes, with easy to understand imagery and a clearly placed title.

