Hello,
I'm *K.*

At my core, Design requires emotional connection with the people while accommodating its function, which is the most exciting part of creating purposeful and bringing meaningful result.

GET IN TOUCH

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EXPERIENCE.

Visual Designer

Freelance [Feb 2019 - Present]

Design digital assets across various platforms covering, website, illustrated, Logo, social media campaigns visual materials and promotional printing. Providing high-quality deliverables achieve clients goals, from ideas to end product between design, needs, and experiences.

Senior Web Designer

tag.digital [Jan 2006 — Nov 2018]

Collaborate closely with the Project Manager and Development team, where a focus on different platforms such as website, apps, social media campaigns (online and offline) and a variety of digital solutions etc. Ensure are well implemented and met with client's objectives from 0 to launch.

Provide creative idea, entire design across a variety of outputs and communicate with internal team on the design execution details.

Experience with renowned brand such as Universal Music Group (Hong Kong), Cathay Pacific, UBS to optimize digital experience to enhance business performance and goals.

EDUCATION.

Hong Kong Institute of Vocational Education

[Jul 2007]   High Diploma in Multimedia Web Development & Digital Entertainment

[Jul 2005]   High Diploma in Telecommunication & Networking

QUALIFICATION.

[2001]   Microsoft Certified Systems Engineer

SKILL.

- DESIGN

Design Thinking, Ideation, Interaction Prototyping and Visual Design

- TOOLS

Adobe Creative Suite : Photoshop, illustrator, XD, Premiere, Figma

Coding : HTML, CSS

- SOFT SKILL

Work independently, responsibility and Problem-solving aptitude;

Have a good team spirit and positive attitude, able to fit in a fast-paced environment;

Strong sense in design, with good attention to details; and self-requirements ability.

Works.

UNIVERSAL
UNIVERSAL MUSIC GROUP

Universal Music Group (Hong Kong)

Redesign comprehensive music platform that aimed to improve its digital experiences to boost it's competitive advantage and increasing music audience engaged and trusted.

Deliverables	Deliverables
Website	UX - Ideation, IA, Content Strategy UI - Visual Design, Prototyping, Front-end Coding

Case Study :   **Short version (PPT)**   **View Full version**

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roll:Case

A holistic digitize business card platform that aims to user-centric approach to create a stress-free way to organzie thier business card become more efficient in a green way.

Deliverables	Deliverables
APP	UX - Research, Ideation, Wireframe, Usability Testing UI - Visual Design, Prototyping

Case Study :   **Short version (PPT)**   **View Full version**

For further details of my portfolio for your evaluation, please click here   **Detail** ☀