

Hello, I'm KEI



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🌐 bit.ly/KEI_Portfolio
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EXPERIENCE.

Visual Designer

Freelance [Feb 2019 - Present]

Design a variety of digital outcome for different industries such as, Visual design: Website, Illustrated, Logo, online and offline campaigns and mini site.

Senior Web Designer

tag.digital [Jan 2006 — Nov 2018]

Teamed up closely with the Project Manager and develop team. Generating design ideas and communicate concepts with process flows, wireframes. Through Guide design and development with mockup/prototype to ensure are well implemented and met with quality. Covering pitch concepts, website, apps, campaigns (online and offline), social media and digital experiential etc.

Experience with Hong Kong large brand such as UMG, Cathay pacific, UBS to optimize digital assets to enhance their business performance and goals. Provide creative and reliable input for 10+ local brands across a variety of digital solution.

EDUCATION.

Hong Kong Institute of Vocational Education

[Jul 2007] High Diploma in Multimedia Web Development & Digital Entertainment

[Jul 2005] High Diploma in Telecommunication & Networking

QUALIFICATION.

[2001] Microsoft Certified Systems Engineer

SKILL.

- DESIGN

Design Thinking,
Ideation, Interaction
Prototyping and Visual
Design

- TOOLS

Adobe Creative Suite,
HTML, CSS

- INTERPERSONAL

Responsibility, Teamwork, Problem solving,
Active listening, Motivation, Flexibility