Hello,
I'm K

At my core, Design requires emotional connection with the user while accommodating its function, which is the most exhilarating part of creating something purposeful and meaningful result.

GET IN TOUCH

🌐 bit.ly/KEI_Portfolio

✉ heaheakei@gmail.com

📱 98092384

EXPERIENCE.

Visual Designer

Freelance [Feb 2019 - Present]

Design a variety of digital outcome for different industries such as, Visual design: Website, Illustrated, Logo, online and offline campaigns and mini site.

Senior Web Designer

tag.digital [Jan 2006 — Nov 2018]

Teamed up closely with the Project Manager and Development team, where a focus on website, apps, campaigns (online and offline) and a variety of digital experiential etc. Participate in projects development starting from 0 to launch, maintain and enhance the design.

Establish visual direction and be responsible for the entire design of website and app interfaces. Produce deliverables and development with mockup/protoype to ensure are well implemented and met with quality.

Experience with Hong Kong renowned such as Universal Music Group (Hong Kong), Cathay Pacific, UBS to optimize digital experience to enhance their business performance and goals. Provide creative and reliable input for 10+ local brands across a variety of digital solution and solved any client problems or design issues.

EDUCATION.

Hong Kong Institute of Vocational Education

[Jul 2007] High Diploma in Multimedia Web Development & Digital Entertainment

[Jul 2005] High Diploma in Telecommunication & Networking

QUALIFICATION.

[2001] Microsoft Certified Systems Engineer

SKILL.

- DESIGN

Design Thinking, Ideation, Interaction Prototyping and Visual Design

- TOOLS

Adobe Creative Suite : Photoshop, illustrator, Premiere, inDesign, XD

Coding : HTML, CSS

- Soft Skill

- Good responsibility and time-management skills to deliver task on-time with promised quality

- The ability to adapt quickly to new environments, flexibility team player

- Result-focused, and self-requirements ability