

Hello, I'm KEI

A designer based in Hong Kong. At my core, Design requires emotional connection with the user while accommodating its function, which is the most exhilarating part of creating something purposeful and meaningful result.

EXPERIENCE.

Visual Designer

Freelance [Feb 2019 - Present]

Collaborated with peer, Produce a wide range of visual design: Website, Illustrated, Logo and Digital/Print campaign design

Senior Web Designer

tag.digital [Jan 2006 — Nov 2018]

Teamed up closely with the Project Manager and develop team. Communicate concepts with process flows, wireframes. Guide design and development with mockup/prototype to ensure are well implemented and met with quality. Covering pitch concepts, website, apps, campaigns (online and offline), social media and digital experiential etc.

Experience with Hong Kong large brand such as UMG, Cathay pacific, UBS to optimize digital assets to enhance their business performance and goals. Provide creative and reliable input for 10+ local brands across a variety of digital solution.



GET IN TOUCH

🌐 bit.ly/KEI_Portfolio
✉ heaheakei@gmail.com
📞 98092384

EDUCATION.

Hong Kong Institute of Vocational Education

[Jul 2007] High Diploma in Multimedia Web Development & Digital Entertainment

[Jul 2005] High Diploma in Telecommunication & Networking

QUALIFICATION.

[2001] Microsoft Certified Systems Engineer

SKILL.

- DESIGN

Design Thinking,
Ideation, Interaction
Prototyping and Visual
Design

- TOOLS

Adobe Creative Suite,
HTML, CSS

- INTERPERSONAL

Responsibility, Teamwork, Problem solving,
Active listening, Motivation, Flexibility