Analysis of subscriber tariff plans

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github.com/kek7777/Data_Analytics.git

Problem Definition

Steps

01

Exploratory Data Analysis

02

Working with dataframes

03

Results

Results

- **Best-selling tariff :**   "5"

- **Unpopular tariff :**   "2"

- **Mass transition :**   "3" & "1" → "5"

Matrix of transitions between tariffs