

## Damjan Pjević,

a student at the School of Economics and Business

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### PERSONAL STATEMENT

An ambitious, reliable and open-minded individual with a great passion in tech and business. With a Bachelors in Multimedia Engineering focused on Digital Communication, I am in pursuit of my master's degree in Business Informatics at the School of Economics and Business in Ljubljana. Experienced with working with the clients, public speaking and working in a team and with a working history in the fields of the computer software industry, event organisation, digital media and marketing.

### SKILLS

IT	Website management, mobile application development, basics in telecommunications.
Programming:	Java, JavaScript, Python, HTML & CSS, WordPress.
Marketing & PR	Content creation, verbal communication, promotional events.
Languages	Slovenian C2, English C2, Serbian B2, German B1, Russian A1.

### EXPERIENCES

#### Value Add Games

2019 – Now

#### Website manager & Content creator

- Helped in marketing with the launch of their most successful product.
- Re-established the online shop.
- Maintained the website and the online shop.
- Assisted with sales

#### Chamber of Commerce and Industry of Slovenia

2019 – Now

#### Technical Assistant

- Independently overseeing technical aspect and providing support for online events with around 10 speakers and more than 100 participants carried out in English or Slovenian.
- Recorded and edited over 50 videos (presentations and reportages) for various events.

#### EESTEC – LC Ljubljana

2015 – 2016

#### Member & Multimedia coordinator

- As one of the Coordinators, successfully managed the PR group for EESTEC Competition for Android 2015 and reached out to more students than any year before.
- Took part in a week-long seminar in Istanbul, Turkey focused on Marketing and Multimedia.

### EDUCATION

2020 – 2022	Business Informatics – Masters. School of Economics and Business, University of Ljubljana, Slovenia
2015 – 2019	Multimedia Engineering – Bachelors. Faculty of Electrical Engineering, University of Ljubljana, Slovenia
	Hochschule für Kunst Bremen, Germany (Erasmus Exchange 2017)

#### Selected class projects

- Extension of the Pan-European Mobile Emergency Application with extended reality.
- Using Android SDK created and designed a translation app for one of the Slovene dialects.

#### Extracurriculars

[2019]	Took part in the BEST Summer Course in Wroclaw, Poland that focuses on company management and how technology and good marketing strategy can embrace its success.
[2016 – 2019]	Took part in various promotional events of the faculty.
[2012 – 2015]	Took part in three different YouthPass exchanges all focused on international Peer-to-Peer communication.
[2011 – 2015]	High School Debate club.

### AWARDS

[2017]	Reached top 20 out of 350 global teams in OnePlus Student Marketing Challenge.
[2016]	Regional winners in global competition OSCE. Peer to Peer: Challenging Extremism by a successfully developed and pitched tool for challenging violent extremism.