# LÁSZLÓ KENYERES

# IT PROJEKT MANAGER & PRODUCT OWNER

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To reach defined strategic goals, we take actions such as formulating additional decision support tools, establishing extensive criteria for success, and providing logically analyzed solutions to aid in developing product vision. Evaluate the technical, functional, and non-functional requirements against the set business goals manage UX research and design the necessary prototypes. Ensure that appropriate procedures for the management of the quality of the project are in place and advocate for the interests of users and other stakeholders on the project. Resource and project management are tightly coupled with your communications. Have proven experience in managing projects, particularly in these areas:

- Initiating and carrying out a project feasibility study.
- Determining the limits of the project and the groups to be involved.
- Planning and establishing strategic milestones and conducting checkpoints.
- Managing changes and optimization of resources.
- Financial budget management and control of expenses.
- Overseeing the documentation of the project and assessing related risks.

Monitoring performance, project closure, and performance. Leverage management and evaluation methods to transform vision into reality through constructive negotiations, effective decision-making, and strength in risk management, while excelling in administrative capacities and Business Relationship Management.

### **WORK EXPERIENCE**

# 2023.10.01. - TECHNICAL PROJECT MANAGER – Face Kom Kft.

- Future of Banking Digital Zone Solutions Leadership: The project involved launching self-service kiosks that allowed young customers to perform various banking tasks without local staff, focusing on paperless operations and sustainability.
- Customer Acquisition Systems:
  - Online banking platform development
  - Digital onboarding implementation
  - Customer journey optimization
- KYC Implementation:
  - Customer identification protocols
  - Digital verification systems
- Identity management solutions, Computer Vision, real / non-real identification
- Digital Documentation:
  - Electronic contract
  - Secure signature workflows
- Regulatory Frameworks:
  - eIDAS-compliant solutions
  - Hungarian National Bank (MNB) compliance
  - ISO 27001, DORA
  - Audit readiness assurance

Tools: YouTrack, Google WorkSpace, Slack, MS Teams, draw.io, SCRUM

# 2022.11.06. -2023.06.16.

# **PROJECT LEADER** – ponte.hu

Bank, Financial Sector Projects:

- Central Bank (MNB)
- RPA
- Enterprise portal

### RPA Development:

- Robotic Process Automation design
- Workflow automation implementation
- Process efficiency optimization

Infrastructure Management Coordination System Administration:

- Technical team coordination
- Infrastructure oversight
- Security protocol implementation

# Enterprise Portal Management:

- Multisite platform
- Portal architecture design
- Integration strategy development

### Requirements Engineering:

- Software Requirements Specification (SRS)
- Technical documentation
- Compliance documentation

# Team Management:

- Resource allocation and Capacity planning
- Performance monitoring
- Budget control

Tools: YouTrack, Google WorkSpace, draw.io

# 2020.06.30. -2022.11.06.

# **HEAD OF PM** – DEVWING Kft.

Web Application Development:

- Custom medicine research software development project
- ERP system implementation (ÉPSOFT) project
- B2B sales platform development project

# Methodology Implementation:

- PM framework training
- Agile practices mentoring
- Best practices documentation

# Regular Status Reviews:

- Daily stand-up coordination
- Weekly progress meetings
- Sprint retrospectives
- Burn down chart

# Project Documentation:

- Software Requirements Specification (SRS)
- Technical documentation management
- Project goal tracking and reporting

# Resource Management

- Budget development and control
- Resource allocation optimization
- Capacity planning
- Performance monitoring

Tools: BPMN, Jira, Redmine, ClickUp

### 2020

# **PRODUCT OWNER AND PROJECTMANAGER** - 3 D H I S T E C H Kft.

Atlassian JIRA Server Administration and Platform Management:

- Server migration planning and execution
- Version update coordination
- System optimization and maintenance

Support Workflow Engineering, Process Design & Implementation:

- Custom workflow architecture
- Support process development, and improvement
- Automated process implementation
- SLA framework configuration

### System Deployment

- Onboarding Management:
  - User documentation and training coordination
  - Knowledge base and best practices implementation

#### **Technical Operations**

- Server Administration:
  - Performance monitoring
  - Security implementation
  - Backup strategy development
  - System health maintenance

### 2019

# **PRODUCT OWNER AND PROJECT MANAGER** - naexasCompass

Multi-regional team management across:

- Asia Pacific (China, Japan)
- North America (USA)
- Europe (United Kingdom)

#### .NET Development:

- C# application lifecycle management
- Product development oversight
- Architecture planning and implementation

# Mobile App Solutions

- Application Development:
  - Cross-platform project coordination
  - Mobile development strategy
  - Quality assurance supervision

### Support Infrastructure

- JIRA Cloud Implementation:
  - Custom workflow design
  - Support process automation
  - Ticket management optimization, and configuration

Tools: JIRA Cloud, Google G Suite, MS Office

### 2018 - 2019

# PRODUCT OWNER AND PROJECTMANAGER - OL Munkaidő Kft.

- WooCommerce Implementation
- ERP system integration
- Project lifecycle management
- Product development oversight
- E-commerce business strategy planning
- Digital marketing optimization
- Sales funnel stream development

• Technical Support: Infrastructure

### JIRA Service Desk:

- Server-side setup, workflow design, configuration
- Custom customer support process implementation
- Customer support process, pathway optimization

Tools: JIRA IT Service Desk, UpCloud, Amazon AWS, bpmn.io, MS Office

# 2017 - 2018

# PRODUCT OWNER AND PROJECT MANAGER - Aion Hill Kft.

E-commerce Integration & Project Management

- Magento and ERP Systems:
  - Integration project coordination (API)
  - Product lifecycle management
  - Cross-platform development oversight

Agile Methodology Implementation, Framework Expertise:

- Scrum and Kanban methodologies
- Hybrid SCRUMBAN approach
- Workflow optimization and design

Agile Ceremonies & Artifacts Management:

- Sprint Planning & Execution:
  - Detailed User story development
  - Backlog refinement
  - Sprint planning facilitation
  - Planning poker sessions
  - Sprint demo

Project Tools & Workflows, JIRA Implementation:

- Cloud-based SCRUMBAN configuration
- JETI workflow design and optimization
- Custom workflow development

Business Development & Planning:

- Proposal development
- Big wall estimation techniques
- Agile contract structuring

Team Development:

- Agile methodology mentoring
- Workflow optimization training

Tools: JIRA Software, Aris Express, bpmn.io, Redmine, Trello, MS Office

# 2016 - 2017

# SYSTEM ANALYST – Nemzeti Agrárgazdasági Kamara

Business Systems & Development Management

- SAP Business Process:
  - Audit support and compliance verification
  - System process design and optimization
  - Requirements engineering and documentation

Technical Project Management:

- Application Development Coordination:
  - Enterprise IT solutions
  - Mobile applications
  - Content Management Systems developments:
    - Joomla!

#### WordPress

Tools: Request Tracker, ARIS Express

# 2015 - 2016

# **PRODUCT OWNER AND PROJECTMANAGER** - 5 N E T Kft.

Technical Project Coordination and Product Management:

- Drupal
- Laravel framework
- Mobile development
- ReactJS implementations

# Core Responsibilities:

- Requirements Engineering:
  - Development of functional specifications (SRS)
  - Documentation of non-functional requirements
- Financial Planning:
  - Project budget development
  - Cost estimation and analysis
- Team Leadership:
  - Junior developer mentoring
  - Micro-team management
- Business Development:
  - Sales operations
  - Client relationship management
  - Technical support coordination

Tools: Redmine, Axure, Zoho project, MS Office

# 2012 - 2015

# PRODUCT OWNER AND PROJECTMANAGER - Aion Hill Kft.

Project management at both business and technical levels, Leadership of Magento Enterprise custom development project

- Key Account Management and client relationship maintenance
- Client communication and reporting
- Systems analysis and documentation:
  - Creating detailed specifications (SRS, BRS)
  - Developing user stories and use cases
  - Defining requirements
  - Designing flowcharts (BPMN)
- Implementation of SCRUM methodology for development control
- Test planning and case development
- Support project management
- Management of multiple development teams (5-6 team members per team)
- Facilitation of planning poker sessions and cost estimation development

# 2007 - 2012

# **FULL STACK DEVELOPER** – WEBBOSS Kft.

Custom PHP and JS development projects

Content Management Systems Site building and architecture

- WordPress
- Joomla!
- Drupal

	<ul> <li>PrestaShop</li> <li>Project Management</li> <li>Business operations oversight</li> <li>Technical implementation management</li> <li>Quality assurance supervision</li> <li>Functional requirements gathering</li> <li>Design requirements documentation</li> <li>Technical scope definition</li> <li>Key Account Management: <ul> <li>Strategic client communications</li> <li>Stakeholder management</li> <li>Project status reporting</li> </ul> </li> </ul>
2001 - 2007	IT SYSTEM ADMINISTRATOR Petőfi Sándor Hungarian-English Bilingual Primary School
	<ul> <li>Windows network and server management of 100 PC, Application operating support</li> <li>OKJ Teacher</li> <li>Software implementation: Exchange server, Windows DC</li> </ul>

### **EDUCATION**

2008- 2009	University of Pannonia (Information Technology additional training without certification)
2001- 2005	University Of West Hungary Savaria Campus, bachelor's degree, Information Technology.
1999	German, English intermediate B2

# SKILL

**Communication, Teamwork, Product Owner, Leadership,** Agile & Waterfall Methodologies, **Project Delivery,** Program Management, **Risk management,** Business Relationship Management, Request for Quotation (RFQ), JIRA, BPMN, Resource Allocation, Planning, SRS, BRS Documentation, ERP Systems, E-Commerce, ISO 27001, Team Management, Budgeting, Budget Control, Audit Readiness

# OTHER

**Improvisational Acting**: Skilled in theatrical improvisation, showcasing creativity, adaptability, and quick thinking in dynamic scenarios.

**Monica AI:** Proficient in leveraging AI-driven solutions to efficiently address daily tasks, showcasing advanced problem-solving skills and innovative approaches to technology integration.