

Kelvin Dizon
Art 103
Reading #2

Please answer the following questions. Make sure all answers are in essay form, with complete sentences, and explaining your assertions with examples. You will be posting your answers and in-class work to your website published with a webpage titled 'reading #2

Q1. What are the differences between site-specific artwork and the idea of art interventions?

Artists use a determined location to create their artwork with the intention of sending their message that has an interrelationship to the place. This is called site-specific art. On the other hand, Art Intervention focuses more on conveying the message to an existing structure or in public.

An example of Art invention is Olafur Eliasson's *Ice Watch*. He didn't put this installation in death valley just to show viewers that global warming exists. The specificity of the site was not necessary for him to tell people his message.

Q2. What are the similarities and differences regarding the work of Walter De Maria and Banksy? include your thoughts on how their work might interpret ideas of site specifichness and interventions

Walter De Maria and Banksy's work are both site-specific as they took the location of their work into account. De Maria's Lightning Field is installed in an outdoor plain in New Mexico. These 400 stainless steel poles being long and tall are bolted in their own concrete footings to withstand winds of up to 110 miles an hour. Banksy's street artwork uses the object or an obstruction in the space or wall as a self prop and makes something unexpected out of it. In this case, Banksy's art is a perfect example of art intervention.

Q3. What are some of the most common creative tactics and requirements that all the signs must share to be relevant and effective? I'm talking about everything from art signs to traffic signs, to signs even in our home.

The common creative tactics signs share to be relevant are visibility of the message in regards to location, legibility, colors of backgrounds and fonts, and size of the signs. The signs can also be a single significant word or it can be a phrase that is an attention-grabber. I once saw a billboard of a mortuary driving on a freeway a few years ago which said, "Do not text and drive. We can wait." While looking for a welcome mat for our front door, I saw one online that has a welcome sign that says, "Please Hide Package from Husband."

Q4. What Kind of art, (not shown here), have you seen that was made in response to its location, its environment, a specific event, or situation. Please elaborate on its description, provide images if possible.

My Photo 120 professor Robin Lasser was part of a public art commission by the San Jose Public Art Program in which she made twenty-one miniature tents installed on the Guadalupe River guard rails. The *Floating World: A Tent City Campground for Displaced Human and Bird Song*, was made as awareness of homelessness and potential displacement of humans and animals.



