

Public Policy and Engagement



Addressing the challenge of climate change will require global collaboration and aligned public policies.

Addressing climate change is a global issue that no company, industry, country, or organization can achieve on its own. It requires collaboration to drive progress. We continue to work with partners in the public and private sectors to advance consistent market-driven policies (such as an effective carbon tax) supporting electrification, the EV charging infrastructure, the carbon neutral grid, and battery recycling.

Groups we partner with include the Center for Climate and Energy Solutions' Business and Environmental Leadership Council to demonstrate our leadership and advocate for stronger GHG standards, climate resiliency, and infrastructure that helps remove obstacles and builds the market for electric vehicles.

Ford also established the Blue Table Forum, a stakeholder advocacy program focused on creating and building a trusted community of organizational and institutional stakeholders from a diverse group of non-governmental organizations (NGOs), nonprofits and academic institutions. The program goal is to initiate a dialogue around critical issues faced and how we can work together to build a zero-emissions transportation future. To date, the program has engaged over 75 influential thought-leaders across 50 organizations with regional, national and global representation and a diverse stakeholder network of over 70 million including members, donors, volunteers, and partner organizations.

Examples of our engagement:

- We are a member of RouteZero, a coalition of governments and private industry working toward making global sales of all new cars and vans zero-emissions by 2040 and no later than 2035 in leading markets.
- Ford and others have called for a full suite of policies on electric vehicles, including purchase incentives, a comprehensive charging network to support millions of vehicles, investments in research and development (R&D), and incentives to expand the EV manufacturing and supply chains in the U.S.
- We are working with policymakers to express our commitment to reduce GHG emissions in our vehicles, our facilities, and our supply chain. This effort includes collaboration with federal and state regulators on developing one common standard that ensures regulatory certainty for product planning. We work with the U.S. Congress and the White House, as well as international governments, on issues including trade, fuel economy, tax policy, autonomous vehicles, mobility, and the effort to electrify vehicles.
- We support the objectives of the European Green Deal, which aims to make Europe climate neutral by 2050 with a 55% cut in net GHG emissions by 2030, compared with 1990 levels, and a target of no net GHG emissions by 2050. To accelerate the switch to zero-emission EVs, the European Union (EU) has proposed an effective ban on the sale of new gas and diesel cars from 2035, with some European countries and cities starting earlier.
- We committed to the New Deal for Europe initiative, a joint call for action to help devise a comprehensive Sustainable Europe 2030 Strategy.



ENGAGING IN AND TRACKING POLICY DEVELOPMENT

Our New Internal Policy Framework

To achieve our carbon neutrality goal, the company is engaging regularly with policymakers and those who influence policymaking processes, especially given the number of unsettled public policy issues that are central to Ford's success. To this end, we established a new policy framework to enhance our policy capabilities and best advance our interests and values. This framework coordinates our capabilities across Environmental and Safety Compliance, Government Affairs, Office of General Counsel, and Security, as well as the new Privacy office, serving as a mechanism for these entities to function as one team.

MAINTAINING VEHICLE EMISSION STANDARDS

We believe that climate change is a shared global challenge that affects all of us. Ford seeks to achieve carbon neutrality globally no later than 2050 across our vehicles, suppliers, and facilities, and we have set out a strategic path to accelerate our progress, backed by science-based targets. Ford is proud to be one of the first U.S. automakers to align with the international community to limit global warming as part of the Paris Climate Agreement. We also support the authority of California and other states to protect people's health and combat climate change by establishing and enforcing air pollution standards and zero-emission vehicle requirements for new vehicles within their state. Ford supports EPA's proposals to increase the stringency of fuel economy standards, which intend to deliver similar GHG reductions as the California Framework Agreement.