

# Strong financial and operational performance

In 2018, we continued to nurture and invest in our marketplace. As a result, we connected more buyers and sellers than ever before, and delivered a strong performance across important financial and operating metrics.

Our vibrant community includes people buying and selling in nearly every country in the world.



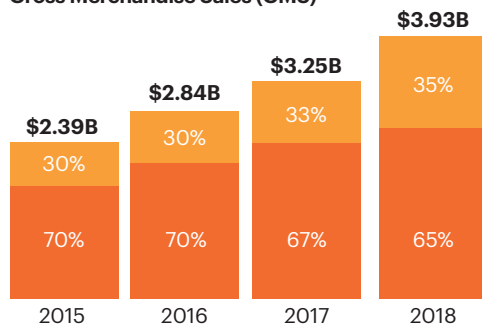
**Active sellers**  
grew 9.4% to 2.1 million\*



**Active buyers**  
grew 18.2% to 39.4 million\*

\*As of December 31, 2018.

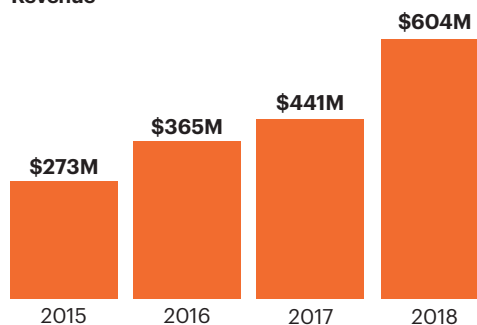
## Gross Merchandise Sales (GMS)



GMS growth accelerated to 20.8% in 2018 compared to 2017.

■ % Domestic GMS ■ % International GMS

## Revenue



Revenue growth accelerated to 36.8% in 2018 compared to 2017.

