



Kelly Elizabeth Livingston <keliving@umd.edu>

Illinois Lottery FOIA Request - Kelly Livingston

16 messages

Kelly Elizabeth Livingston <keliving@umd.edu>
To: LOT.FOIA@illinois.gov

Fri, Feb 19, 2021 at 3:29 PM

February 19, 2021

Illinois Lottery
ATTN: FOIA Officer
Office of the General Counsel
122 South Michigan Avenue #1900
Chicago, Illinois 60603

Dear Records Custodian,

This is a news media public records request by the Howard Center for Investigative Journalism, part of an effort to gather information about the operation of lotteries in several states.

Under the Illinois Freedom of Information Act, 5 ILCS 140, I am requesting copies of the following records:

- The past five years of unaggregated lottery sales data by retail location for all game types.
- The past five years of unaggregated winner claims data by retail location for all game types.
- Any surveys or studies of the lottery-playing public done by the agency or on behalf of the agency over the past 10 years, and any reports or other materials that use information from those surveys or studies. This should include any surveys/reports/other information about how much different demographic groups or market segments play the lottery -- if available -- both in terms of frequency and total/average spending. This could include marketing segmentation studies, marketing mix studies or any reports/surveys generated Ipsos Reid or similar public opinion research firms.
- Any marketing and advertising plans, including detailed information about how the agency advertises on different platforms.
- Any marketing mailing lists (either email or USPS) maintained by the agency.

Please let me know if I can modify this request to better match your record-keeping and speed the response. I am requesting the records in electronic form but, if that is not available, will accept in whatever form you maintain them. If these records are already available online, I would appreciate a link to those records.

I request that you waive any fees, as this request is for news gathering in the public interest and not for commercial use. The Howard Center is based at the University of Maryland, a public institution. However, if you decline to waive fees, please let me know if the cost will exceed \$50.

If you deny any or all of this request, please cite each specific exemption you feel justifies the refusal to release the information and notify me of the appeal procedures available to me under the law.

Sincerely,
Kelly Livingston
Data reporter
Howard Center for Investigative Journalism
C/O Data Editor Sean Mussenden
3100F Knight Hall
College Park, MD 20742

Phone: (856)495-9060

Email: keliving@umd.edu

LOT.FOIA <LOT.FOIA@illinois.gov>
To: Kelly Elizabeth Livingston <keliving@umd.edu>

Mon, Mar 1, 2021 at 6:14 PM

Ms. Livingston,

I apologize, I meant to send you this extension letter in response to your FOIA request on Friday February 26, 2021. I will be in touch this week as it may be easier to have a quick conversation to clarify a few of the things you requested.

Jessica Q. White

Deputy General Counsel

Illinois Lottery

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FOIA 21-27 Extension Letter (K. Livingston, dated February 26 2021).pdf
141K

Kelly Elizabeth Livingston <keliving@umd.edu>
To: smussend@umd.edu

Tue, Mar 2, 2021 at 10:05 AM

Hi Sean,

I got this response from my Illinois Lottery request. How should I respond?

Thanks,
Kelly Livingston
[Quoted text hidden]



FOIA 21-27 Extension Letter (K. Livingston, dated February 26 2021).pdf
141K

Sean L Mussenden <smussend@umd.edu>
To: Kelly Elizabeth Livingston <keliving@umd.edu>

Tue, Mar 2, 2021 at 11:18 AM

That's great!

Tell them the extension is fine, you understand totally.

And if you want me on that call with them to clarify, I'm happy to join.

[Quoted text hidden]

--

Sean MussendenData Editor | [Howard Center for Investigative Journalism](#)Senior Lecturer | Investigative Data Journalism | [Univ. of Maryland Philip Merrill College of Journalism](#)

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Kelly Elizabeth Livingston <keliving@umd.edu>

Tue, Mar 2, 2021 at 11:20 AM

To: Sean L Mussenden <smussend@umd.edu>

Ok, sounds good.

I'll cc you on my response, if that works, so we can set up a call time.

Thanks,

Kelly

[Quoted text hidden]

Kelly Elizabeth Livingston <keliving@umd.edu>

Tue, Mar 2, 2021 at 1:42 PM

To: "LOT.FOIA" <LOT.FOIA@illinois.gov>Cc: Sean L Mussenden <smussend@umd.edu>

Ms. White,

Thank you for the response. The extension is fine. I totally understand.

I'm cc'ing my supervisor, Sean Mussenden, on this email as I'd like him on any call to clarify our request.

Please let us know a convenient time to speak with you this week.

Thank You,

Kelly Livingston

[Quoted text hidden]

LOT.FOIA <LOT.FOIA@illinois.gov>

Fri, Mar 5, 2021 at 6:05 PM

To: Kelly Elizabeth Livingston <keliving@umd.edu>, "LOT.FOIA" <LOT.FOIA@illinois.gov>Cc: Sean L Mussenden <smussend@umd.edu>

Ms. Livingston,

Please see the attached response to your recent FOIA request. As you will see, it is a partial response and there is a request to clarify and narrow portions of the request. I provided some examples of how to narrow but we can set up a call to discuss briefly early next week if you would like. Please take a look and let me know if you would like to discuss.

[Quoted text hidden]

6 attachments**FOIA 21-25 - Response Letter (K. Livingston, dated March 5 2021).pdf**

149K

**FY21 Q1-Q3 Media Flowchart.pdf**

985K

**2H FY18 Media Flowchart.pdf**

94K

**2016-2020 Sales by Game and Retailer.xlsx**

3577K

**FY19-Q1 FY20 Media Flowchart_Final.pdf**

993K

**FY20 Q2 - Q4 Media Flowchart.pdf**

3057K

Sean L Mussenden <smussend@umd.edu>
To: Kelly Elizabeth Livingston <keliving@umd.edu>

Sat, Mar 6, 2021 at 10:39 AM

Hey, let's set up a call to talk with them.

THIS IS GREAT STUFF YOU GOT!!!

On Tue, Mar 2, 2021 at 10:05 AM Kelly Elizabeth Livingston <keliving@umd.edu> wrote:

[Quoted text hidden]

[Quoted text hidden]

Kelly Elizabeth Livingston <keliving@umd.edu>
To: Sean L Mussenden <smussend@umd.edu>

Sun, Mar 7, 2021 at 8:25 PM

Sounds good, Sean. I'll email her back to see what day/time would be best on their end. Do you have a preferred time for a call?

Thanks,
Kelly
[Quoted text hidden]

Kelly Elizabeth Livingston <keliving@umd.edu>
To: "LOT.FOIA" <LOT.FOIA@illinois.gov>
Cc: Sean L Mussenden <smussend@umd.edu>

Sun, Mar 7, 2021 at 8:27 PM

Ms. White,

Thank you for the response.

Sean and I would be happy to set up a call early this week to discuss the best way to narrow our request. Is there a day and time that would be best for you?

Thank You,
Kelly Livingston
[Quoted text hidden]

LOT.FOIA <LOT.FOIA@illinois.gov>
To: Kelly Elizabeth Livingston <keliving@umd.edu>, "LOT.FOIA" <LOT.FOIA@illinois.gov>
Cc: Sean L Mussenden <smussend@umd.edu>

Mon, Mar 8, 2021 at 3:43 PM

I am available Tuesday 3/9 from 11-12 (Central) and I have no meetings on Wednesday 3/10 so we can schedule a call at any time.

[Quoted text hidden]

Sean L Mussenden <smussend@umd.edu>
To: "LOT.FOIA" <LOT.FOIA@illinois.gov>
Cc: Kelly Elizabeth Livingston <keliving@umd.edu>

Mon, Mar 8, 2021 at 4:08 PM

Excellent. How would either 2-3 eastern (1-2 central) or 4-5 eastern (3-4 central) work you Kelly?

--
Sean Mussenden
Data Editor | [Howard Center for Investigative Journalism](#)

Senior Lecturer | Investigative Data Journalism | [Univ. of Maryland Philip Merrill College of Journalism](#)

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Kelly Elizabeth Livingston <keliving@umd.edu>

Mon, Mar 8, 2021 at 4:11 PM

To: Sean L Mussenden <smussend@umd.edu>

I can do either time on Wednesday. How about 2-3 eastern (1-2 central)?

Thanks,
Kelly Livingston

[Quoted text hidden]

Sean L Mussenden <smussend@umd.edu>

Mon, Mar 8, 2021 at 4:13 PM

To: Kelly Elizabeth Livingston <keliving@umd.edu>

Yes, that's fine, can you reply all to my previous email and lock that in? And ask her if she wants us to set up a zoom?

[Quoted text hidden]

Kelly Elizabeth Livingston <keliving@umd.edu>

Mon, Mar 8, 2021 at 5:10 PM

To: Sean L Mussenden <smussend@umd.edu>

Hi Sean,

Yes. My apologies. I thought I'd hit reply all before. I'll do that now.

Thanks,
Kelly

[Quoted text hidden]

Kelly Elizabeth Livingston <keliving@umd.edu>

Mon, Mar 8, 2021 at 5:11 PM

To: Sean L Mussenden <smussend@umd.edu>

Cc: "LOT.FOIA" <LOT.FOIA@illinois.gov>

I can do either time on Wednesday. How about 2-3 eastern (1-2 central)?

Thanks,
Kelly Livingston

On Mon, Mar 8, 2021 at 4:08 PM Sean L Mussenden <smussend@umd.edu> wrote:

[Quoted text hidden]