

# Kelvin Morrissey Jr

UX/UI Designer • Front-End Developer • Logo Designer

Developer seeking opportunities in UX/UI design or continued front-end development. Ability to adapt to existing company policies and complex workflows with professionalism and integrity. Never-ending passion to learn and improve. Willing and able to learn more as needed.

## Front-End Experience

### Digital Applications Developer

Blue Cross NC - Remote/Durham, NC

*Oct 2019 - Present*

- Developed for and maintained the Blue Connect Member application for desktop and mobile
- Collaborated with UX designers to prototype and create features to improve members' experience
- Helped to transition features into new platforms
- Assisted in documenting policies, best practices, and procedures expressed among experienced team members

### Web Developer

Immersion Media - Fayetteville, NC

*Apr 2016 - Jun 2018*

- Worked with in-house designer to translate wireframes and mockups to functional solutions
- Developed new features based on marketing requests
- Collaborated with fellow developers on a consistent basis

### JavaScript Developer

FirstHealth Moore Regional Hospital - Pinehurst, NC

*Oct 2012 - Nov 2014*

- Built and maintained front-end webpages to main hospital's web application -- known as iForms
- Quickly analyzed and proposed solutions to complex workflows
- Maintained multiple iForms across four hospital environments
- Transitioned several physical forms to iForms

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GitHub: @keljr021

## Education

Bachelors' in Computer Science

*UNC Pembroke - May 2012*

Google UX Design Specialization

*Coursera - Jan 2023*

## Skills

### UX Design

Figma

Adobe XD

GIMP Photo Editor

Inkscape

Personas and Scenarios

Task Analysis

Wireframing

Prototyping

User Flow Diagrams

Competitive Analysis

### Front-End Development

HTML

CSS

JavaScript

Vue

React

Node

Responsive Design

Git/GitHub

## UX Design Projects

### K&A Morrisey Cleaning Services

- Role: UX Designer, Logo Designer, Developer
- Tools: Figma, Inkscape, HTML, SASS, JavaScript, VueJS, Vuetify
- Description:

K&A Morrisey Cleaning Services is a commercial janitorial business that is local to Sampson County. This site is a redesign of the previous website to better showcase the company janitorial services offered and the areas that the company will serve.
- Design Process:

Created a persona to empathize with the end user. Generated competitive audits of competitors around the Sampson County area. Produced low-fidelity and high-fidelity wireframes. Conducted an informal user interview. Designed logo using Inkscape. Developed site using VueJS.

Live Site Link: <https://ka-clean.com/>

### Torch Mentorship Network

- Role: UX Designer, Logo Designer
- Tools Used: Figma, Inkscape
- Description:

Torch Mentorship Network is an online service that helps students connect with a mentor during their college studies. This project was to design both a mobile app and responsive website for a career mentorship service to help college graduates with a better solution to connect with fellow mentors in their career field.
- Design Process:

Created a persona to empathize with the end user. Created user maps to find pain points and improvement opportunities. Generated competitive audits of online competitors. Produced low-fidelity and high-fidelity wireframes for both website and mobile applications. Designed logo using Inkscape.

Prototype Link:

<https://www.figma.com/proto/iJUBxL1NugZC1lL3FMUKV4/Torch-Responsive-Site?node-id=28%3A11119&scaling=min-zoom&page-id=28%3A11118&starting-point-node-id=28%3A11119>

### LemonBranch DIY Tutorials

- Role: UX Designer, Logo Designer
- Tools Used: Adobe XD, Inkscape
- Description:

The LemonBranch Network is a company that hosts various online tutorials to view; and also allows members to create their own tutorials. The idea here is to streamline a way for users to find and view tutorials based on their searches.
- Design Process:

Created a persona to empathize with the end user. Generated competitive audits of competitors online. Produced low-fidelity and high-fidelity wireframes. Designed logo using Inkscape.

Prototype Link:

<https://xd.adobe.com/view/39ebb787-4097-4220-85a0-e901d27a116f-6cb8/?fullsc>