# Final Project Design Document Kelly Guthrie

# Purpose:

The goal of my website is to showcase the projects I have created while completing my master's degree in Instructional Technology. I will submit my website for my ePortfolio for my Instructional Technology Master's Program. This ePortfolio will have artifacts from the projects completed in my classes while at the University of Akron. It will prove how much I have learned while in this program of study. I can use this ePortfolio website to help colleagues or future employers to learn about me, my experiences, and skills.

#### **Needs Assessment:**

You need to provide a summary of information received from the target audience to determine the needs for the web site based on the purpose above. You need to talk with your potential users to assess their needs. Include the questions you asked and the data you received from them. This is not a step you can skip. It is important to know what your audience wants and expects when designing a website

To determine the requirements of my final project, I read the University of Akron's Instructional Technology Master's Degree Program handbook. This final website will showcase what I have learned throughout my master's degree and the projects I have created. I reviewed an example of an outstanding ePortfolio, that exceeds all of the requirements. I have also read the rubric for the final ePortfolio project. I will also get the input of my Multimedia/Hypermedia classmates about their thoughts and areas of improvement for my website. This will be done through email.

Questions for classmates:

- 1. Is my website easy to navigate and visually pleasing?
- 2. Does my website showcase all of the required assignments?
- 3. What should be changed about my website to improve its quality?

#### Audience:

The main audience for my ePortfolio is the faculty at the University of Akron that will be assessing my ePortfolio. They will be checking to see if it meets all of the requirements in the Instructional Technology program handbook. I need to include many artifacts from my courses in the Instructional Technology program.

Instructor: I-Chun Tsai

Since my ePortfolio will showcase my leadership, instructional design, multimedia developments, teaching and learning artifacts, I can use this in the future if I am applying for another position within my district. For example, I want to be a resident educator evaluator in the future or a gifted/talented teacher. I might want to include my ePortfolio link in my application to showcase my skills and experiences to make myself more appealing for the job.

## **Content/Subject:**

The content that will be shown on my ePortfolio website is shown in the table below. This table is from the IT handbook with the requirements for the ePortfolio. There were many projects/assignments that I completed while taking my courses for the Instructional Technology Master's degree. I will include these documents as PDF's on the website. The website will also include a section that introduces me and my resume.

Course	Artifacts	eP Sections
Required Courses in Instructional Technology (1	5)	
5150:610 (3) Intro to Instructional Technology	Pre-admission Competencies Verification	PD
	Teaching & Technology Philosophy	PD
	Wiki Reflection	TL
5150:614 (3) Planning for Technology	Technology Plan Evaluation	L
	Grant Writing Project	L
5150:631 (3) Instructional Design	ID Project	ID
	ID Paper	ID
5150:633 (3) Multimedia and Hypermedia	MP1-5	MD
	Design Document	ID
	Final Website	MD
5150:638 (3) Integrating and Implementing Technology	Integrating Project	TL
	Paper & Lesson Plan	TL
Electives in Instructional Technology (6)		33
5150:632 (3) Web-Based Learning Systems	WBLS Project	MD
5150:635 (3) Emerging Technologies for Instruction	MP1-5	MD
	ET Sharing Project	MD
5150:639 (3) Strategies for Online Teaching and Learning	Online Learning Project	TL/ID
	Online Learning Paper	TL
Foundations (9) Optional Items if desired		- X
5100:600 (3) Philosophies of Education	Main project or paper	TL
5100:624 (3) Educational Psychology	Main project or paper	TL
5100:640 (3) Using Research to Inform Practice	Main project or paper	TL

#### **Presentation of information:**

My ePortfolio information will be presented with each category below:

# Homepage:

My homepage will welcome visitors to my ePortfolio. It will include my technology vision and teaching philosophy. My contact email will be given as well.

Instructor: I-Chun Tsai Final Project: Design Document

## Leadership:

This will include any artifacts that required me to take a leadership role while participating in the project. Also, this will include any leadership field experiences I have participated in.

# Teaching and Learning:

This page will include artifacts that are about teaching and learning subjects. It will have projects created about improving my teaching practices and what I projects have shaped and changed my teaching methods.

# Instructional Design:

This page will include any type of artifacts from my instructional design course and any assignments about designing artifacts for my courses.

# Multimedia Development:

This page will include any website's I have created for my projects especially for the multimedia course.

## Professional Development:

This page will include any professional development I have participated in and any other artifacts relating to this subject in my coursework.

#### Resume:

My resume will be posted under this category to highlight my experiences and skills.

My website will be easy to navigate because all of my artifacts will be listed under each category above. Users will just click on each link above to access each artifact. The website will have a menu bar at the top under the ePortfolio title so the users will know where to click. The artifacts will be listed by each course.

Media: A list of any media (including images, audio, video, etc. Be as specific as you are able) that you will use, how you will acquire or develop it, and your rationale for including it. You need to discuss how you will deal with copyright issues and image rights. If the photo is a personal photo of your friends, will you ask them for permission to use the picture in your site? If it is from a clip-art site, how will you be sure that the image is not copyright protected?

I want my website to be appealing to viewers. I am going to include a picture of a sunflower next to the title of my website. I know this image is not copyright protected because I found the image by searching Google will the filter of "labelled for noncommercial reuse." Also, this image is licensed under public domain.

# Example:



http://www.freestockphotos.biz/stockphoto/17175

I also want to use my bitmoji on the homepage instead of my picture.



## **Color scheme and rationale:**

I want to use colors that are not too bold and extreme. I want to use lighter colors that are pleasing to the eye and also not too bright so the website is easy to read. I want the text to be black. I want the background color of my website to be a light purple like the color below:



# Outline of web site organization:

