

KELLEY SHEEN

GRAPHIC DESIGN//COMMUNICATIONS UNIVERSITY OF CALIFORNIA, BERKELEY

CONTACT

KELLEYSHEEN@GMAIL.COM

SOCIAL MEDIA

FACEBOOK: /KELLEYSHEEN
INSTAGRAM: @KELLEY_SHEEN

PROFILE

I am a passionate, hard-working student who is interested in both marketing and graphic design. I have developed my skills in graphic design through freelance work and school related projects. My passion for marketing has been present in my choice of extracurricular activities since high school. I hope to be able to find an internship that will allow me to learn and grow as a designer and a marketer.

EXPERIENCE

MARKETING COMMITTEE MEMBER

USFCA CAMPUS ACTIVITIES BOARD | SEP 2017 - DEC 2017

- Managed social media accounts and created social media for daily postings
- Planned and coordinated events with groups both on and off campus.

FREELANCE DESIGN

OZUMO | JAN 2019 -

- · Redesigned menu layouts for the restaurant
- Came up with different ideas for social media rebranding

EDUCATION

BACHELOR OF ARTS, MEDIA STUDIES

UNIVERSITY OF CALIFORNIA, BERKELEY | 2019-2021

BACHELOR OF ARTS, MAJOR IN MARKETING

WEST VALLEY | 2018-2019

BACHELOR OF ARTS, MAJOR IN COMMUNICATION

UNIVERSITY OF SAN FRANCISCO | 2017 (FALL SEMESTER)

SKILLS

- Adobe Illustrator
- Adobe InDesign
- Marketing
- Web/Print content development
- Copywriting

- Public Speaking
- Project management
- Layout design
- Photo editing
- Market research
- Event planning/coordinating

AWARDS

NATIONAL SCHOLASTIC PRESS ASSOCIATION DESIGN OF THE YEAR NOV 2017