



KELLEY SHEEN

DESIGN, MARKETING, COMMUNICATIONS

A B O U T M E

I am a third year student studying Media Studies. I am passionate and interested in graphic design and digital marketing communications and PR. Looking for an internship to help acquire new skills and build off current ones, while also gaining experience.

E D U C A T I O N

University of California,
Berkeley
B.A Media Studies 2021

C O N T A C T

Berkeley, California
San Jose, California

Kssheen@berkeley.edu

/kelleyesheen

S K I L L S

- Adobe InDesign, Illustrator, Photoshop
- Team and project management
- Public speaking, networking
- Event planning, coordinating events
- Social media marketing
- Digital marketing

W O R K E X P E R I E N C E

Berkeley Legal Studies Association, Marketing Chair

DEC 2019 - CURRENT

- Create advertisements for online social media platforms
- Coordinate with other committee chairs to plan events
- Work with the legal department advisor
- Monitor social media engagement and curate content

Campus Activities Board, Marketing Committee

SEP 2017-DEC 2017

- Created graphics for school events in the form of flyers and social media posts
- Monitored social media engagement (Facebook, Instagram) to maximize exposure to the student body and garner interest in on-going events
- Worked with other committees to plan events and discuss social media presence