KELLI DRAGON

github.com/kellidragon ⬤   linkedin.com/kellidragon in.

PROFILE

CREATIVE FRONT-END WEB DEVELOPER WITH A PASSION FOR ALL THINGS NEW AND INNOVATIVE. RESOURCEFUL, DATA DRIVEN, UX CENTERED IDEAS AND DESIGNS. READY TO APPLY MARKETING BACKGROUND TO THE FRONT-END WEB DEVELOPMENT SPACE.

EXPERIENCE

DIGITAL MARKETING SPECIALIST
PENHALL COMPANY, 2018-PRESENT

Lead in all online marketing efforts through digital technologies and media. Leverage digital channels such as search engines, social media, and emails to reach sales objectives.

OWNER

OMAIRESCAPES.COM 2017-2019

Owned and operated e-commerce holistic health store. Developed cross platform digital strategy to drive sales.

BUSINESS PROMOTIONS
EMIRATES AIRLINE 2015-2018

Represented Emirates Airlines across various media channels and events worldwide. Used strong interpersonal skills to speak and engage with people from all over the world.

EDUCATION

UNIVERSITY OF CALIFORNIA, DAVIS
WEB DEVELOPMENT CERT. 2019
CAL STATE UNIVERSITY, FULLERTON
BACHELOR OF ARTS IN TV & FILM

PROJECTS

TRAVEL APP: JAVASCRIPT/API/FIREBASE

KELLIDRAGON.GITHUB.IO/TRVL./

- Application designed for one stop vacation shopping.
- Utilized multiple APIs, implemented firebase to store user searches, & bootstrap for framework

ROUTINE : NODE/EXPRESS/MYSQL/HANDLEBARS

ROUTINE-JUS-JIM-KEL.HEROKUAPP.COM/

- A daily task management app for businesses which allows employees and managers to track user specific, open, and completed tasks.

BURGER BUILDER: JAVASCRIPT/BOOTSTRAP

KELLIS-BURGER-APP.HEROKUAPP.COM/

- Users can create and devour burgers in real time and, in turn, will update and delete the burgers from the database.

TECHNOLOGY

HTML/CSS	GIT HUB/GIT
JAVASCRIPT	JQUERY
REACT	MONGODB
EXPRESS	SAAS
NODE.JS	AJAX
MYSQL	API/REST

SKILL SETS

DESIGN
SKETCH, PHOTOSHOP, ILLUSTRATOR
MARKETING
PPC ADVERTISING, GOOGLE ANALYTICS, CONTENT CREATION, TECH SEO, SOCIAL MEDIA, EMAIL