



KELLI DRAGON

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ABOUT

Highly eager self-starter ready to apply strong communication and interpersonal skills in a fast-paced environment. Experience in developing and managing social media campaigns using creative content and PPC strategies. Resourceful and able to work independently without erring.

SKILLS

Content Creation ● ● ● ● ●

Digital Marketing ● ● ● ● ●

Social Media ● ● ● ● ●

PPC Advertising ● ● ● ● ●

SEO ● ● ● ● ●

EXPERIENCE

EDUCATION

CURRENT

OMAIRESCAPES.COM

Owner-Operator/Digital Marketer

2015-18

EMIRATES AIRLINE

Business Promotions Team Member

2013-15

AVJET CORPORATION

Corporate Cabin Attendant

2013

KARGA 7 PICTURES

Assistant Production Coordinator

2012

ANDROMEDA STUDIOS

Assistant Production Coordinator

2009-13

PUSH MARKETING & EVENTS

Spokesperson/Brand Ambassador

2018

HUBSPOT ACADEMY

Inbound Marketing Certification

2011

CALIFORNIA STATE UNIVERSITY FULLERTON

B.A. in Radio - TV - Film