Kellie Allen
Front End Developer

Kellie Allen
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Indianapolis, IN 46205

317.496.0565
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Skills

JavaScript, HTML, CSS, Bootstrap, Agile,

Experience

Cision / Product Manager, Visibility Reports
FEB 2019 - JULY 2019, NYC

Leveraged strong strategic and leadership insight directing the product roadmap for the company's news release distribution analytics platform while managing overall product development, launch, and maintenance of the Visibility Reports product.

Cision / Senior Manager of Global Reporting
JAN 2015 - FEB 2019, NYC

Worked directly with dev team to implement new features for Visibility Reports product. Taking feedback from internal and external stakeholders, I utilized Jira and the agile method to push the product forward.

PR Newswire / Manager of Business Intelligence
JAN 2008 - DEC 2014, NYC

Led MultiVu's reporting department, tasked with providing ROI reporting for both traditional broadcast and multimedia clients. I was a co-Product Owner in our Scrum Methodology for reporting software development, where I oversaw the launch of client and internal feature requests from conception to deployment.

I was also heavily involved in our social media efforts, running the Facebook, Twitter and Pinterest accounts.

PR Newswire / Internet Reporting Assistant
MAR 2006 - DEC 2007, NYC

Provided ROI Reporting for the launch of PR Newswire's Multimedia News Release.I created customized reports for clients showing the value of sharing their multimedia assetsbeyond the traditional press release

Education

Eleven Fifty Academy / Javascript Immersive
Aug 2019 - Oct 2019

Girl Develop It / Intro to Python
2018

Indiana University / Bachelor of Arts, Journalism
1998 - 2002

Certifications

Certified Scrum Master (CSM)