

# KELLIE MOGG

## CONTACT DETAILS:

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📍 Tulsa, Oklahoma

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## SKILLS & TOOLS

- Google Workspace, Slack
- Canva, InDesign, Procreate
- Bootstrap, Squarespace, Wix, Wordpress
- Instagram, Facebook, Later

## STRENGTHS

- Adaptability and flexibility
- Strong attention to detail and exceptional organizational skills
- Excellent communication skills
- Ability to prioritize tasks effectively
- Proficiency in presenting ideas and information
- Strong technological skills and aptitude for learning new systems and tools.

## PROFESSIONAL SUMMARY

A purpose-driven individual with a strong passion for doing valuable work. Skilled in customer service, task management, and creative problem solving. Confident in my adaptability to any role and team.

## WORK HISTORY

### Salty Sisters Designs: Co-Founder + Content Creator

ALASKA -> OKLAHOMA, 2018-PRESENT

Salty Sisters creates hand-crafted jewelry from cured fish skin with a focus on responsible fishing and aims to promote the importance of sustainable fisheries.

- Developed and implemented effective communication and marketing strategies to support the company's mission and goals
- Managed social media accounts and created engaging content for various channels

### The Seasonals: Co-Owner + Operations Manager

KETCHIKAN, ALASKA, 2017 - 2020

The Seasonals is an independent magazine on alternative work lifestyles and outdoor work.

- Managed logistics and marketing efforts, including the creation of physical materials as well social media and web content
- Demonstrated strong organizational skills and the ability to handle multiple tasks concurrently in a fast-paced environment

## EXPERIENCE

- 12+ years customer service
- 7+ years in social media management
- 6+ years in management (2 years managing rotating volunteers)
- 4+ years in design, copywriting, publishing
- 3+ years volunteering with Earth Rebirth
- 3+ years in outdoor work with a focus on education of local ecosystems
- 2+ years studying computer sciences

## ACADEMICS

Holberton School Tulsa

SOFTWARE ENGINEERING | 2020 - 2022

University of Oklahoma

BACHELOR OF ARTS IN ENVIRONMENTAL STUDIES | 2009 - 2013