

KELLI REUTMAN

Front-end Web Design & Development

EMPLOYMENT

Ball State Digital Corps | Muncie, IN

Design Specialist | January 2017–Present

Design Apprentice | January 2016–December 2016

- focus on expanding front-end web skills through client work and continuous training
- design and develop innovative websites for clients at Ball State University
- work closely with students from other disciplines

Holiday World & Splashin' Safari | Santa Claus, IN

Marketing & Design Intern | May–August 2016

- research competitor parks on a weekly basis
- designed new editions of yearly collector's cards
- sent ads to and communicated with trade partners

Holiday World & Splashin' Safari | Santa Claus, IN

Crew Leader | April 2014–August 2015

- trained new and returning crew members on guest interaction and ride operation
- resolved conflicts with guests or crew members

Ride Operator | April–August 2013, April–August 2016

- delivered a positive guest experience through constant interaction
- ensured safe operation of rides

EXPERIENCE

Cardinal Catholic Council | Muncie, IN

Publicity Chair | January 2017–Present

- manage Facebook and Twitter accounts for the Newman Center
- create graphics, such as event flyers and semester calendars

Jacket Copy Creative | Ball State University, Muncie, IN

Design Team | August–December 2016

- promoted BSU English events and courses through print and digital materials
- collaborated with writing and social media teams

CONNECT

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EDUCATION

Ball State University

Expected May 2019

Advertising B.S.

Digital Media Minor

Dean's List 2015–Present

SKILLS & TOOLS

Proficient in:

- HTML
- CSS
- SCSS
- Illustrator
- InDesign
- Sketch

Experience with:

- ReactJS
- JavaScript
- jQuery
- Photoshop